



ZIP 28501, Kinston, North Carolina.

Current market data.

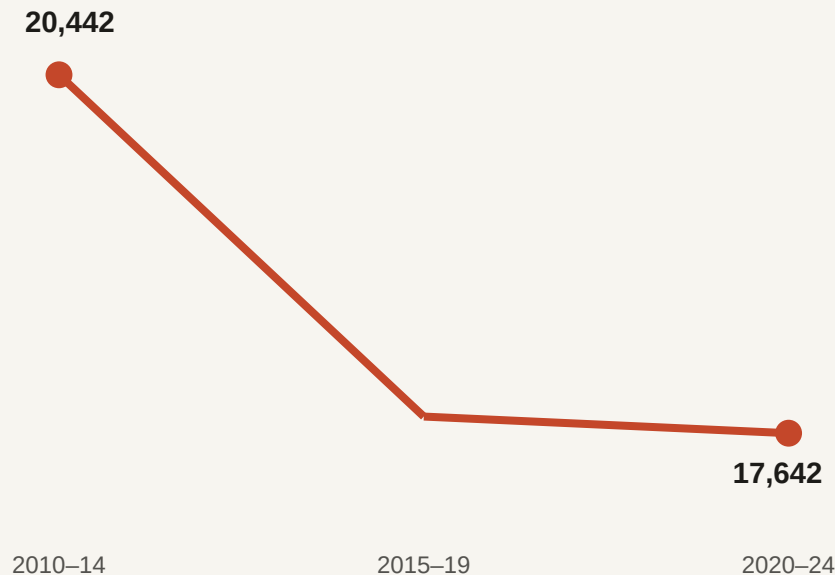
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,642 people call ZIP
28501 home.

17,642

people.

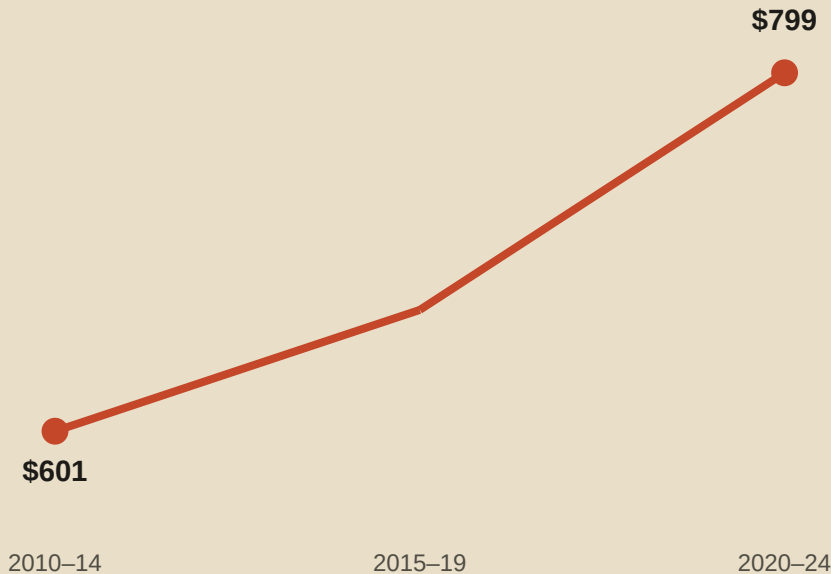


RENT

Median rent is up 33%
since the 2010–2014
survey, before inflation.

\$799

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

91%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.9% to the 9,852 homes here.

38–85

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 73% less than North Carolina's.

\$79,000

median home value in ZIP 28501.

ZIP 28501



\$79,000

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28501'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28501/

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