



ZIP 28480, Wrightsville Beach, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

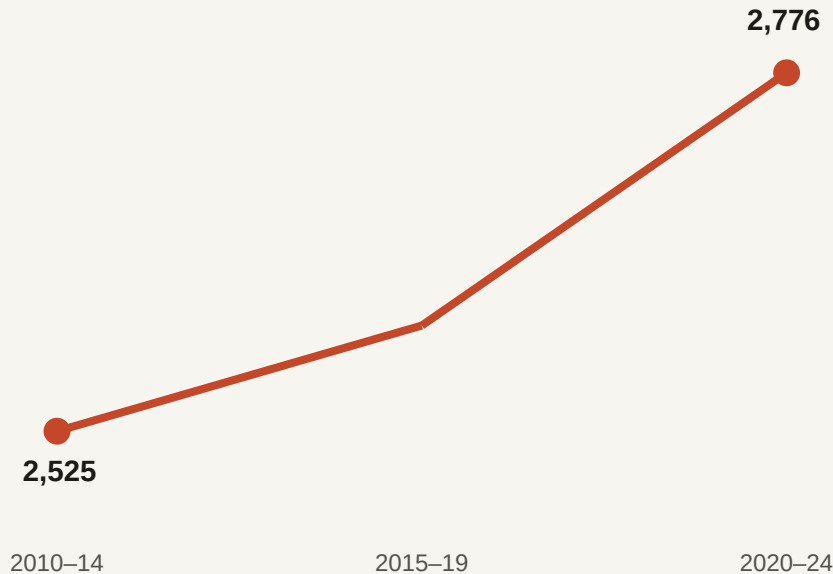


POPULATION

**2,776 people call ZIP
28480 home.**

2,776

people.

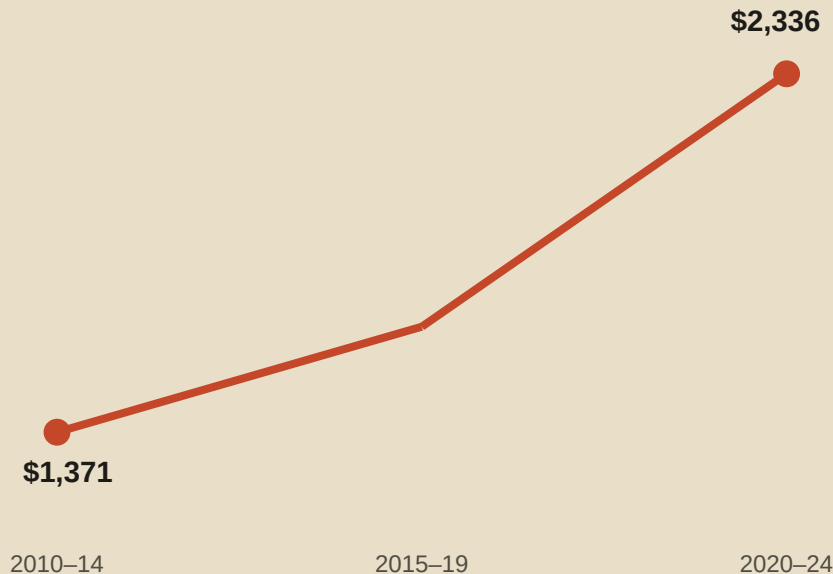


RENT

Median rent is up 70%
since the 2010–2014
survey, before inflation.

\$2,336

a month. North Carolina's median is \$1,228.

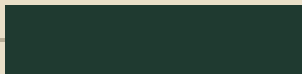




ROOM TO BUILD

The median rent is above what local wages can carry.

\$819–\$1,229



\$2,336 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.0–0.6% to the 2,940 homes here.

1–17

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
292% more than North
Carolina's.

\$1,131,800

median home value in ZIP 28480.

ZIP 28480



\$1,131,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28480'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28480/

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