



ZIP 28478, Watha, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

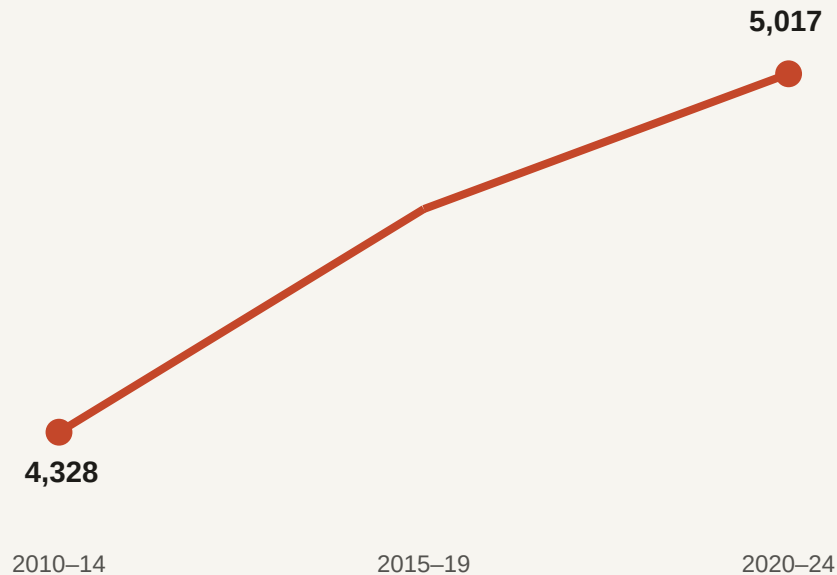


POPULATION

5,017 people call ZIP
28478 home.

5,017

people.

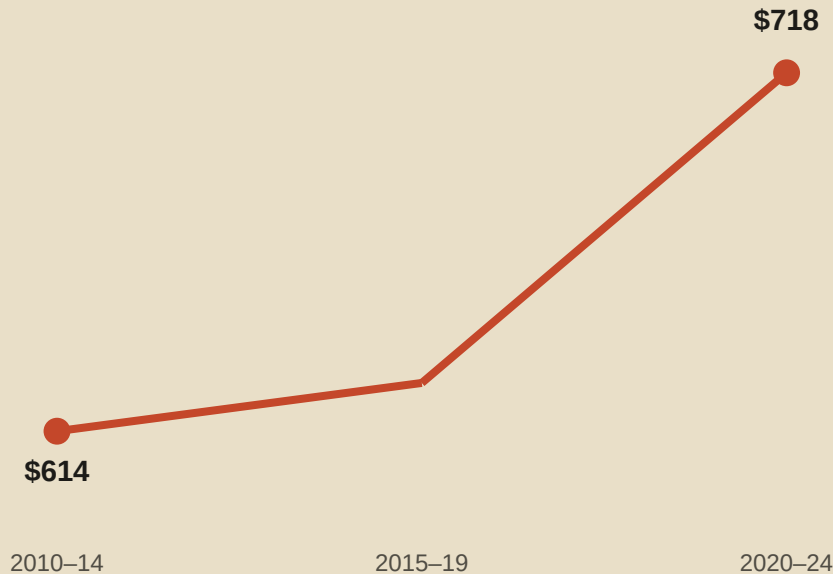


RENT

Median rent is up 17%
since the 2010–2014
survey, before inflation.

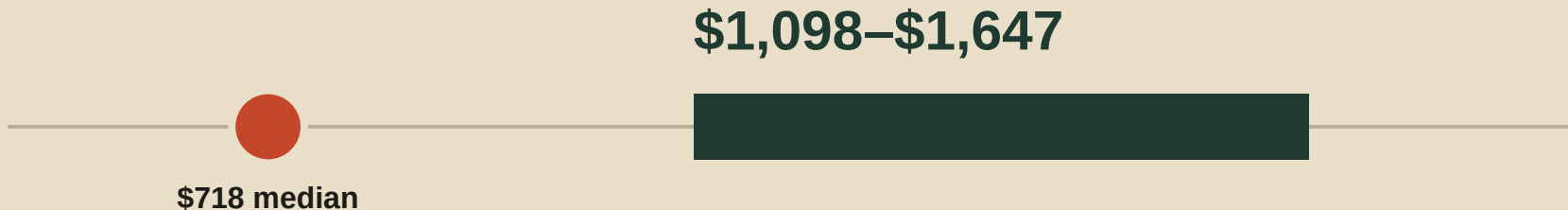
\$718

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

64% of the housing here was built before 2000.

64%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 2,327 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% less than North Carolina's.

\$178,900

median home value in ZIP 28478.

ZIP 28478



\$178,900

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28478'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28478/

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