



ZIP 28470, Shallotte, North Carolina.

Current market data.

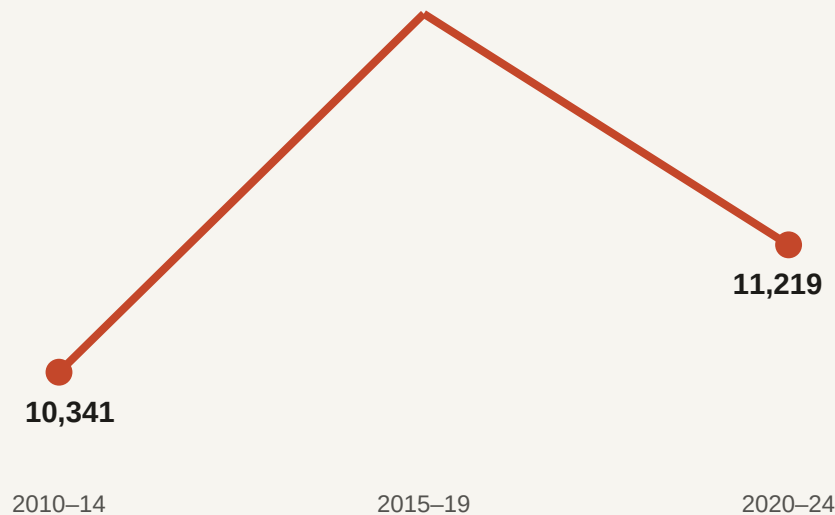
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

11,219 people call ZIP
28470 home.

11,219

people.

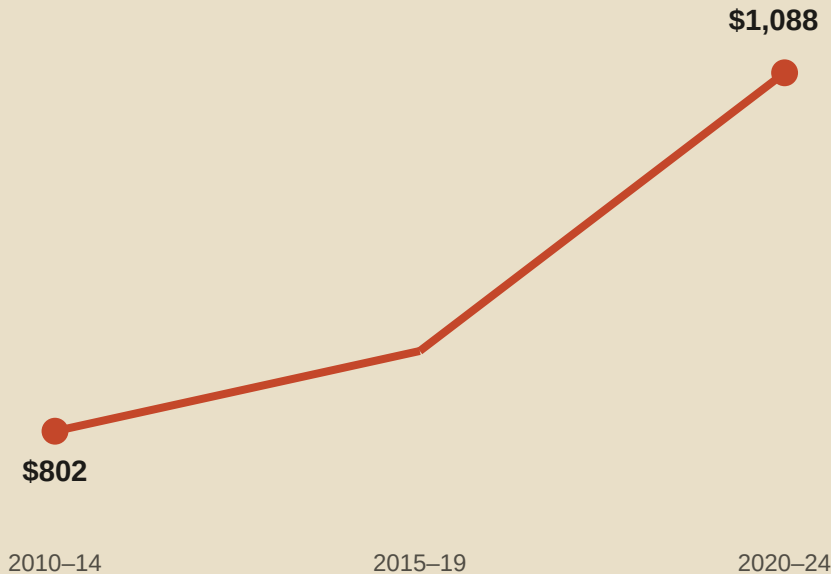


RENT

Median rent is up 36%
since the 2010–2014
survey, before inflation.

\$1,088

a month. North Carolina's median is \$1,228.

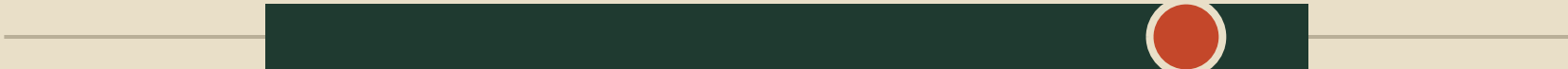




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$755–\$1,132



\$1,088 median

is the monthly rent range local workforce wages support.



BUILDING

53% of the housing here was built before 2000.

53%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 6,488 homes here.

12–60

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than North Carolina's.

\$276,300

median home value in ZIP 28470.

ZIP 28470



\$276,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28470'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28470/

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