ZIP 28468, Sunset Beach, North Carolina.

Current market data.

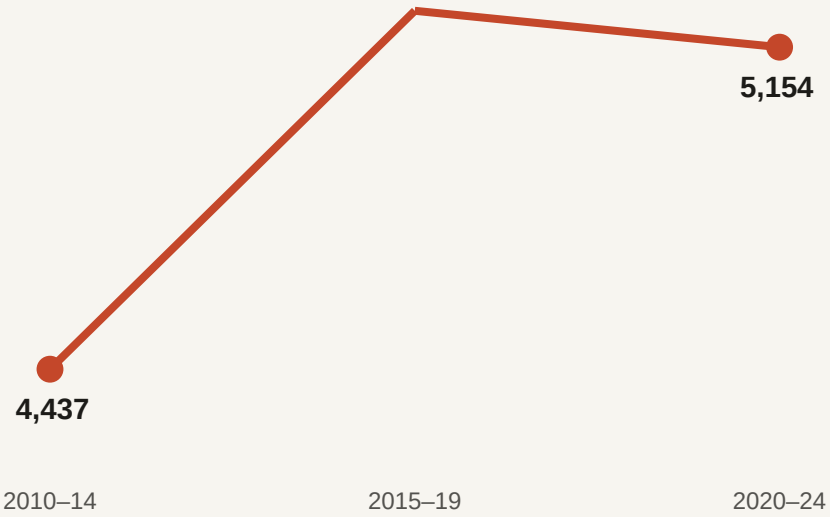
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

5,154 people call ZIP 28468 home.

5,154

people.



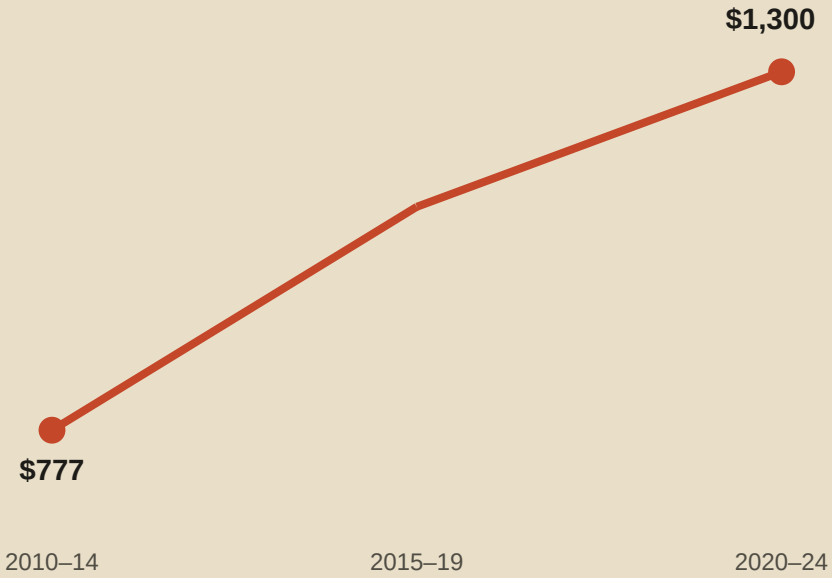
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 67% since the 2010–2014 survey, before inflation.

$1,300

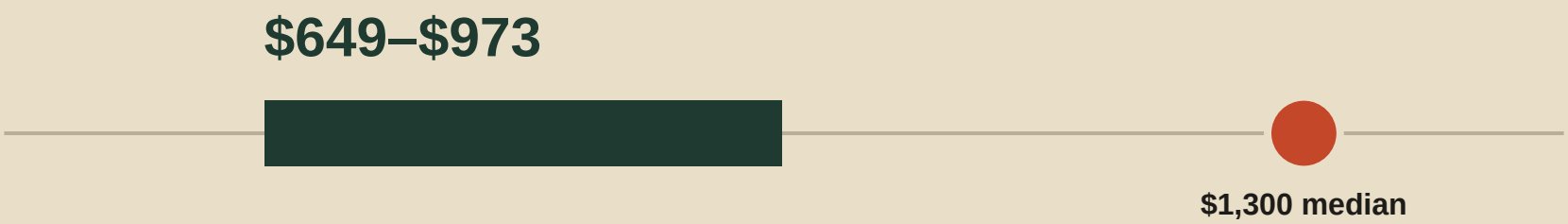
a month. North Carolina's median is $1,228.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

53% of the housing here was built before 2000.

53%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 5,707 homes here.

3–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

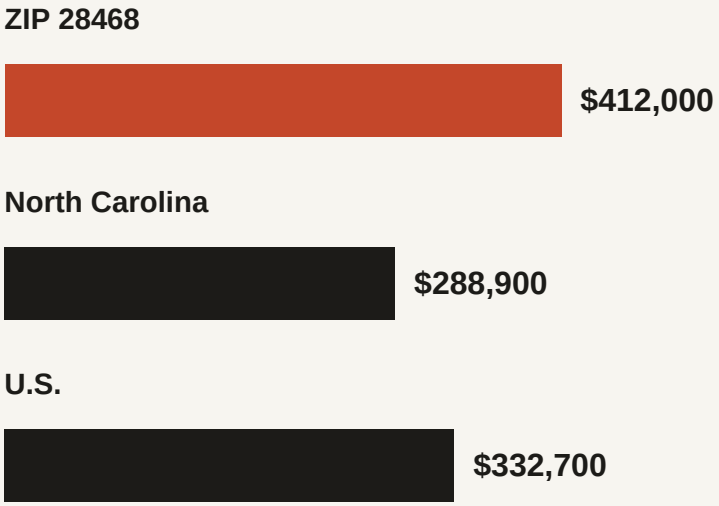
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 43% more than North Carolina's.

$412,000

median home value in ZIP 28468.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 28468'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/28468/**