



ZIP 28401, Wilmington, North Carolina.

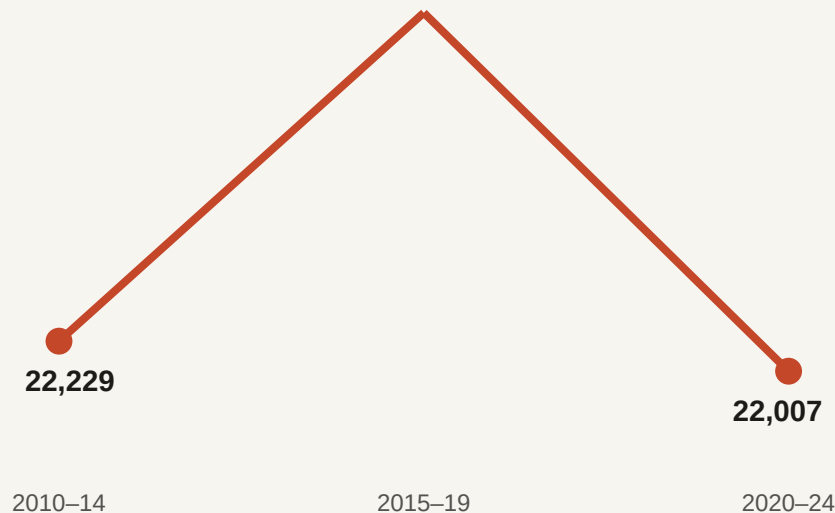
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

22,007 people call ZIP
28401 home.

22,007
people.

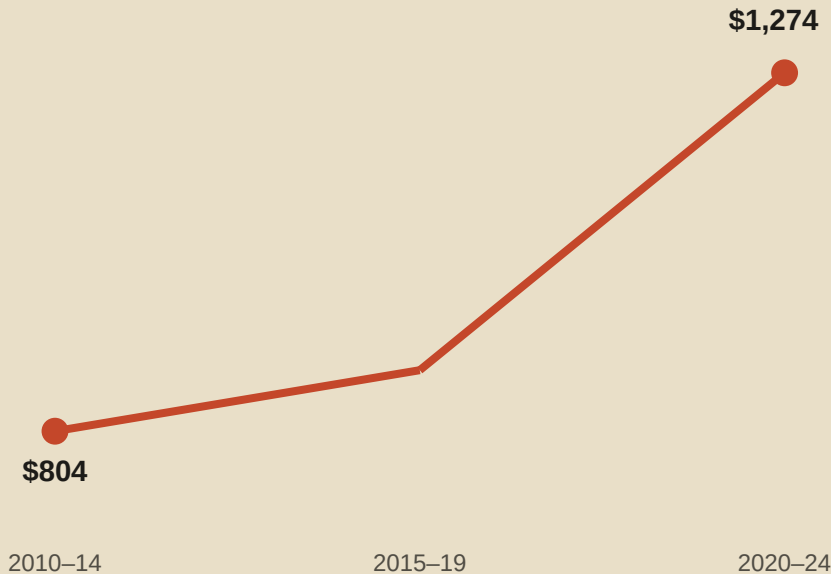


RENT

Median rent is up 58%
since the 2010–2014
survey, before inflation.

\$1,274

a month. North Carolina's median is \$1,228.

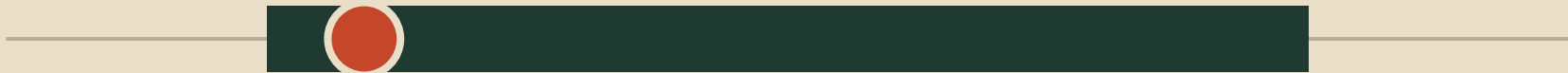




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,217–\$1,825



\$1,274 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.8% to the 13,424 homes here.

54–379

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3% more than North Carolina's.

\$298,500

median home value in ZIP 28401.

ZIP 28401



\$298,500

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28401'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28401/

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