



ZIP 28387, Southern Pines, North Carolina.

Current market data.

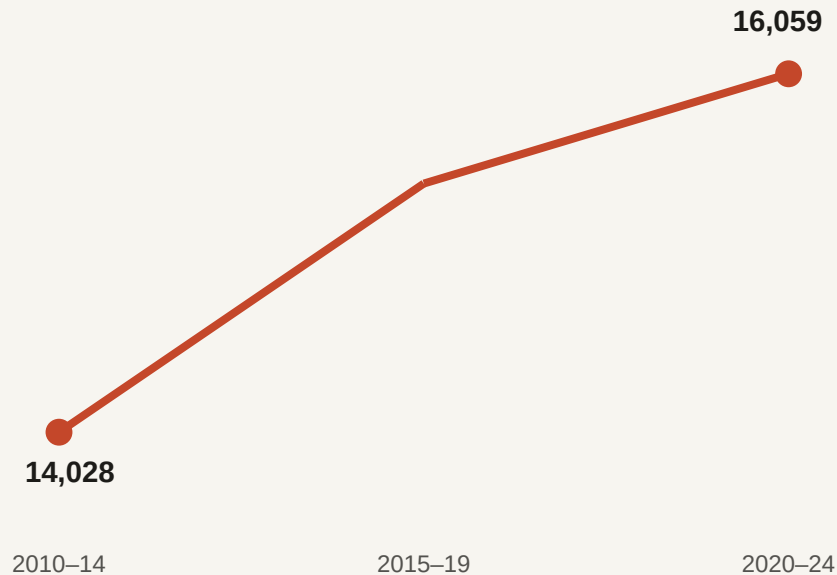
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

16,059 people call ZIP
28387 home.

16,059

people.



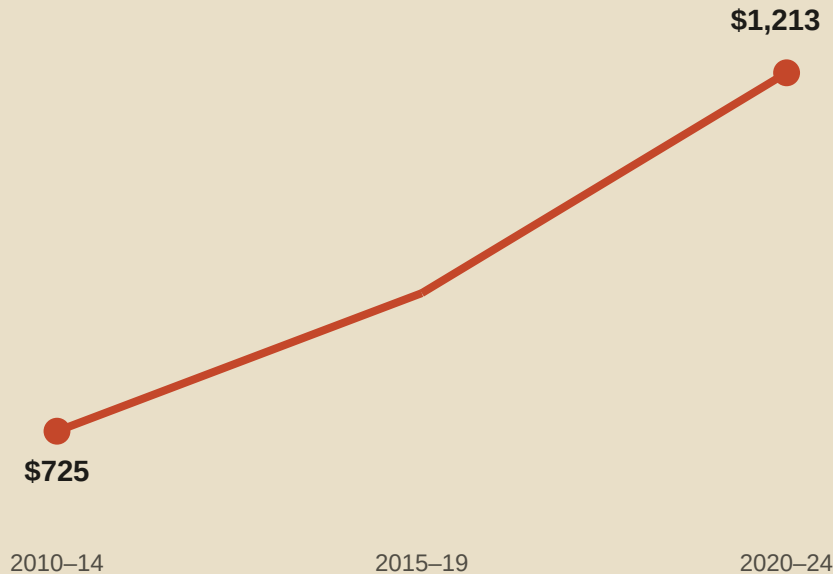


RENT

Median rent is up 67%
since the 2010–2014
survey, before inflation.

\$1,213

a month. North Carolina's median is \$1,228.

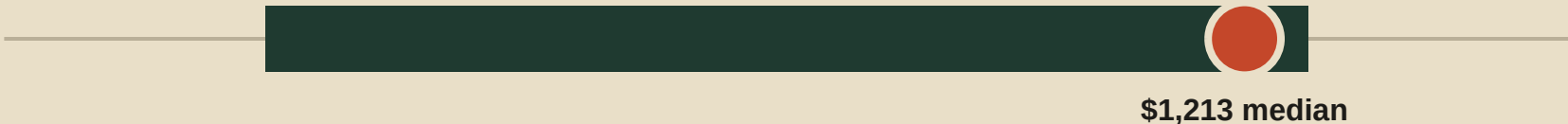




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$826–\$1,238



is the monthly rent range local workforce wages support.



BUILDING

67% of the housing here was built before 2000.

67%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 8,713 homes here.

30–102

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 42%
more than North
Carolina's.**

\$410,800

median home value in ZIP 28387.

ZIP 28387



\$410,800

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28387'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28387/

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