



ZIP 28372, Pembroke, North Carolina.

Current market data.

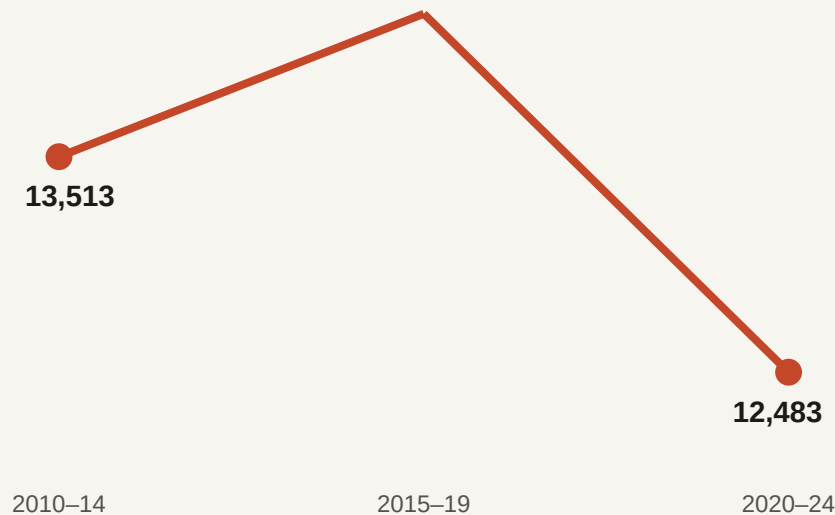
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**12,483 people call ZIP
28372 home.**

12,483

people.



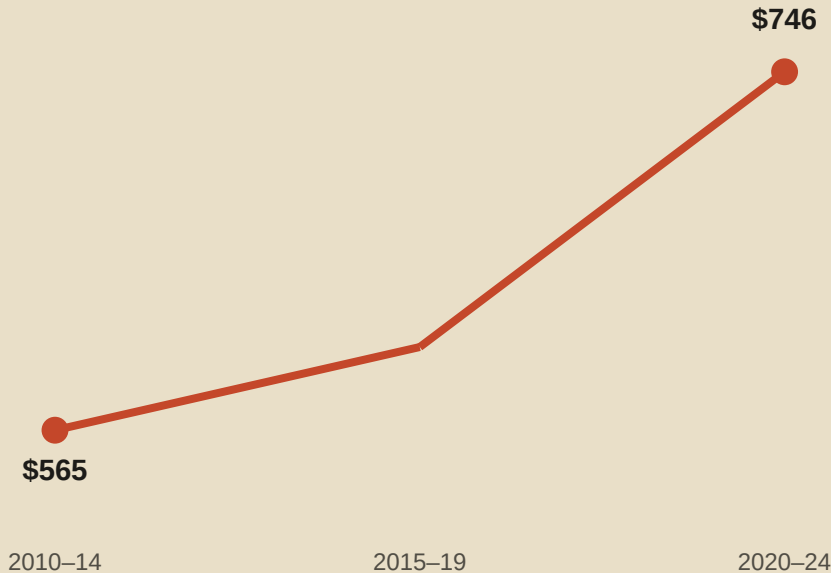


RENT

**Median rent is up 32%
since the 2010–2014
survey, before inflation.**

\$746

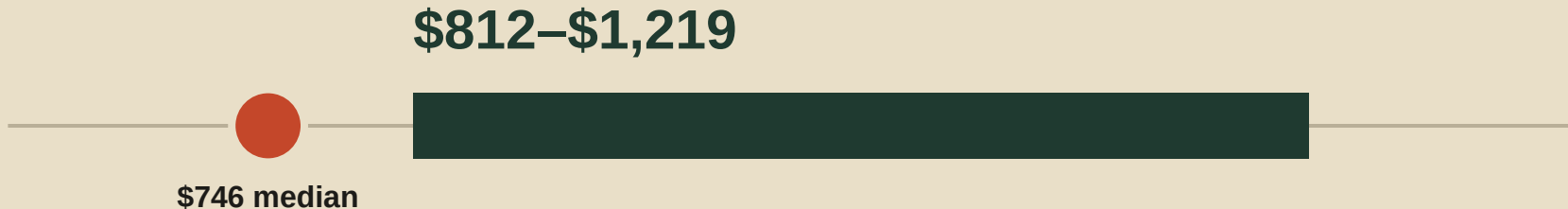
a month. North Carolina's median is \$1,228.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

68% of the housing here was built before 2000.

68%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 4,785 homes here.

21–52

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 66%
less than North Carolina's.**

\$99,000

median home value in ZIP 28372.

ZIP 28372



\$99,000

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28372'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28372/

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