



ZIP 28352, Laurinburg, North Carolina.

Current market data.

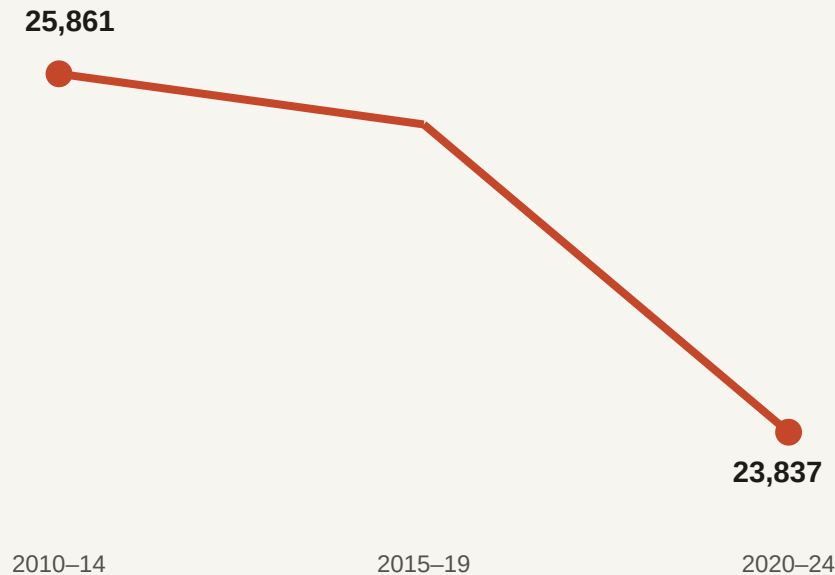
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

23,837 people call ZIP
28352 home.

23,837

people.

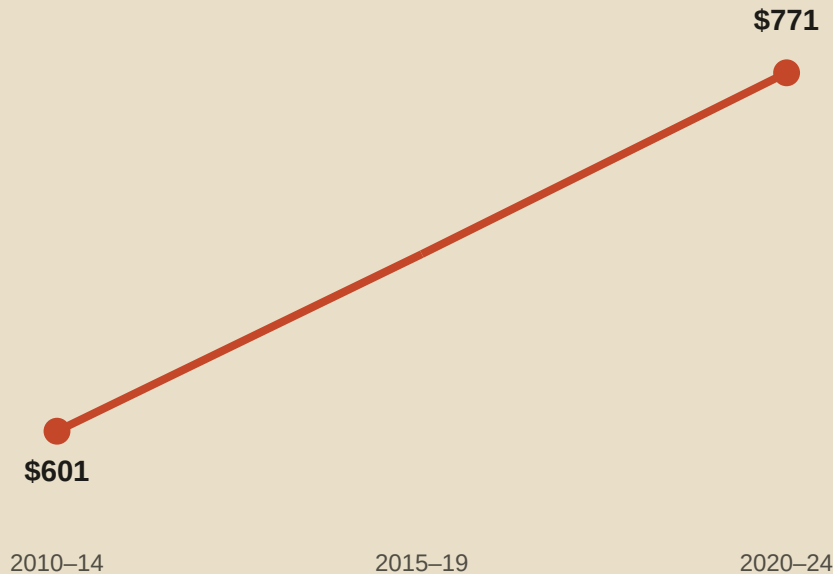


RENT

**Median rent is up 28%
since the 2010–2014
survey, before inflation.**

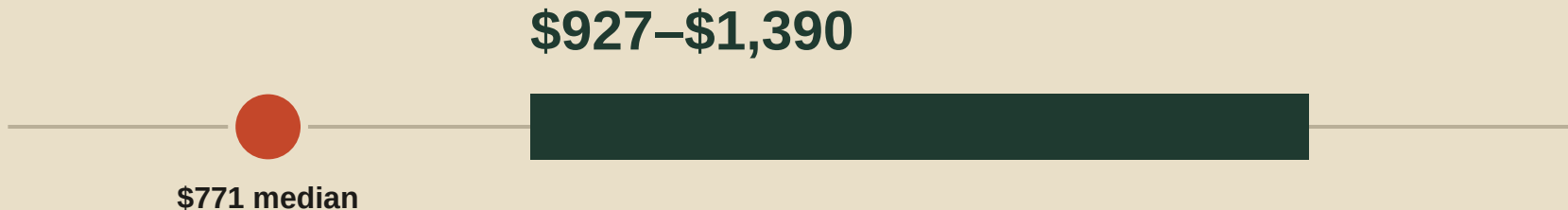
\$771

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 9,894 homes here.

42–106

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59% less than North Carolina's.

\$118,600

median home value in ZIP 28352.

ZIP 28352



\$118,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28352'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/28352/

The Almanac · your hyper-diligent research partner