



# ZIP 28312, Eastover, North Carolina.

Current market data.

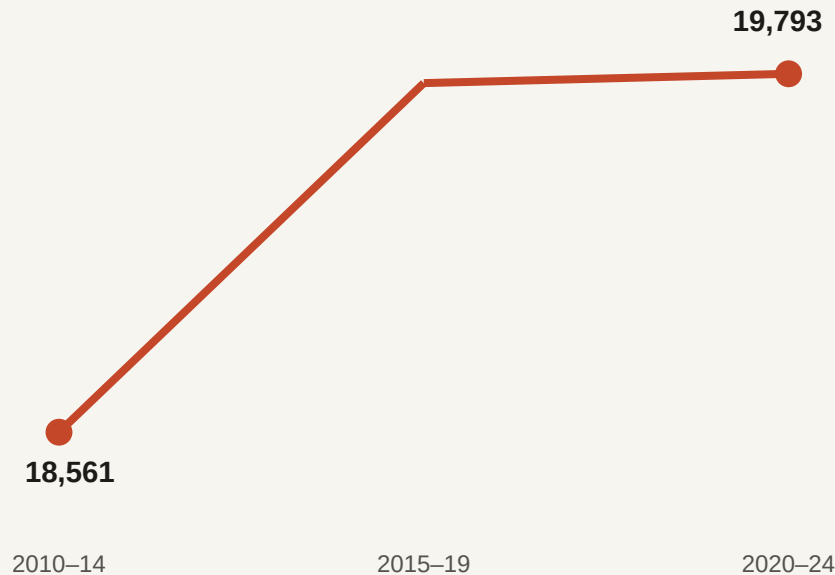
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**19,793** people call ZIP  
28312 home.

**19,793**

people.

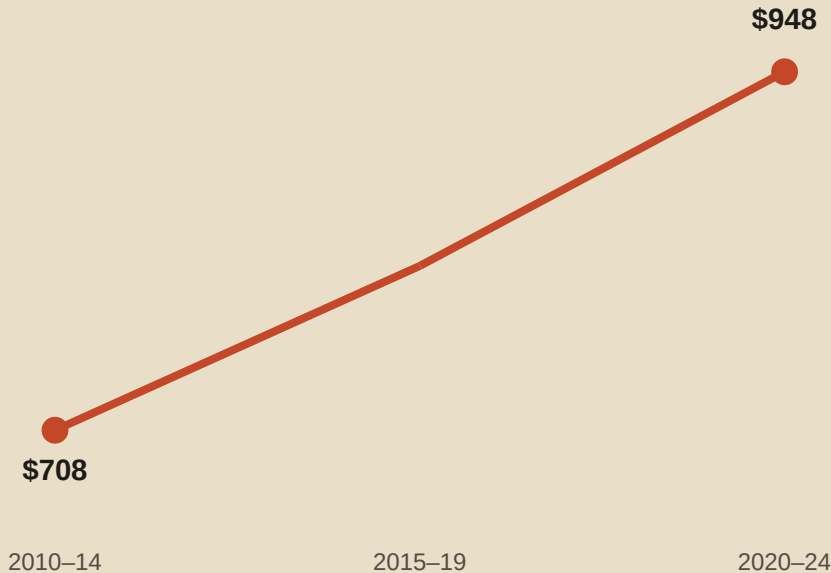


RENT

Median rent is up 34%  
since the 2010–2014  
survey, before inflation.

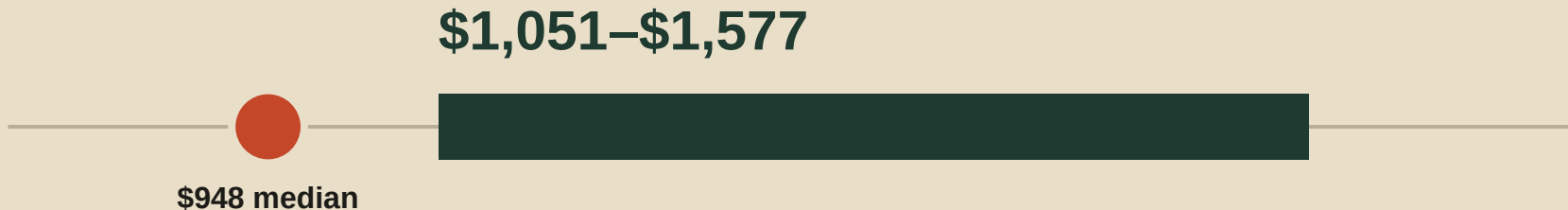
**\$948**

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

**67% of the housing here was built before 2000.**

---

**67%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.2–0.7% to the 8,686 homes here.**

**19–65**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 25%  
less than North Carolina's.

**\$218,000**

median home value in ZIP 28312.

ZIP 28312



\$218,000

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 28312'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/28312/](https://almanacdata.ai/e/zip/28312/)

The Almanac · your hyper-diligent research partner