ZIP 28052, Gastonia, North Carolina.

Current market data.

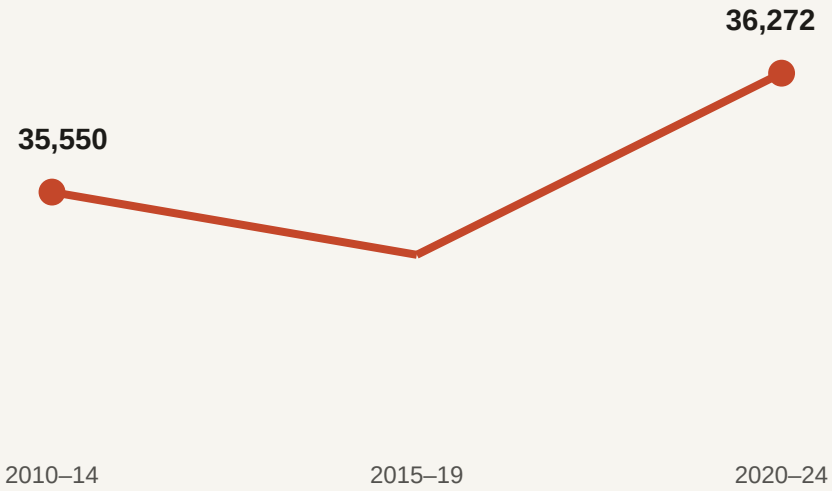
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

36,272 people call ZIP 28052 home.

36,272

people.



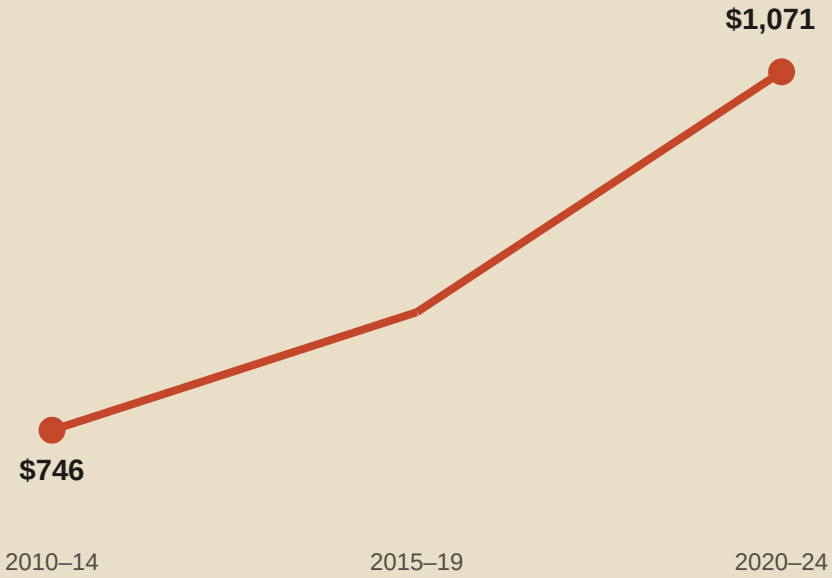
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 44% since the 2010–2014 survey, before inflation.

$1,071

a month. North Carolina's median is $1,228.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 15,288 homes here.

68–190

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

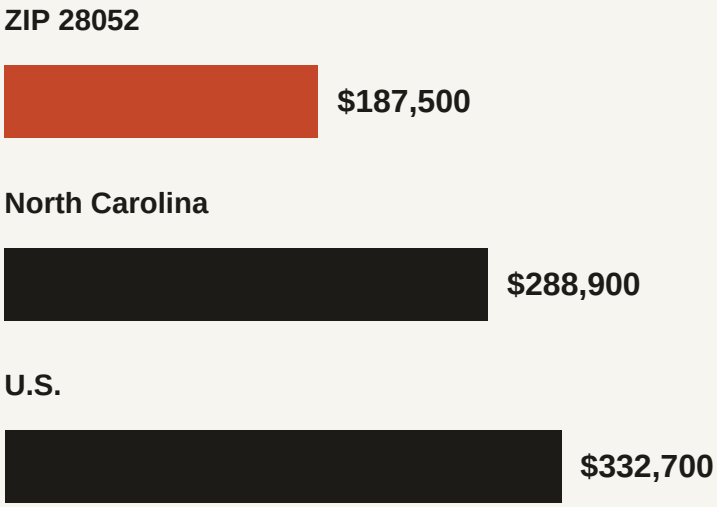
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 35% less than North Carolina's.

$187,500

median home value in ZIP 28052.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 28052'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/28052/**