



ZIP 27896, Wilson, North Carolina.

Current market data.

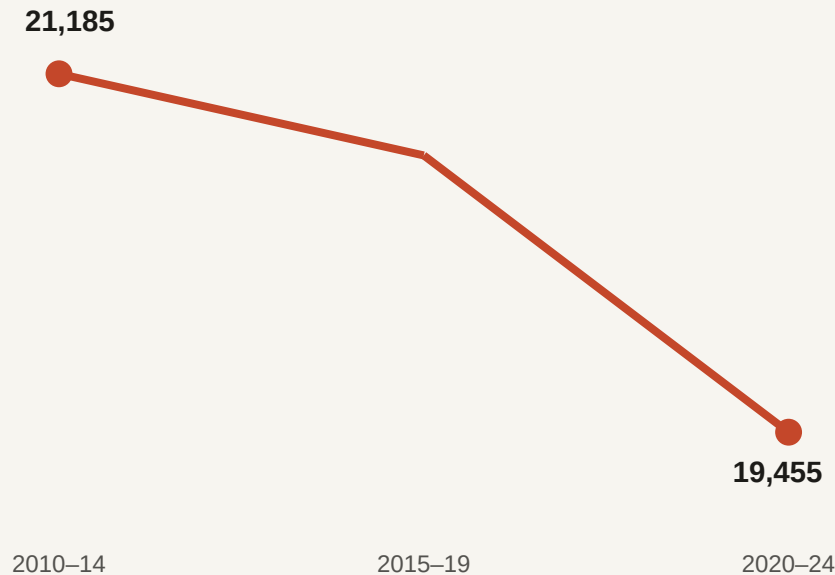
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**19,455 people call ZIP
27896 home.**

19,455

people.

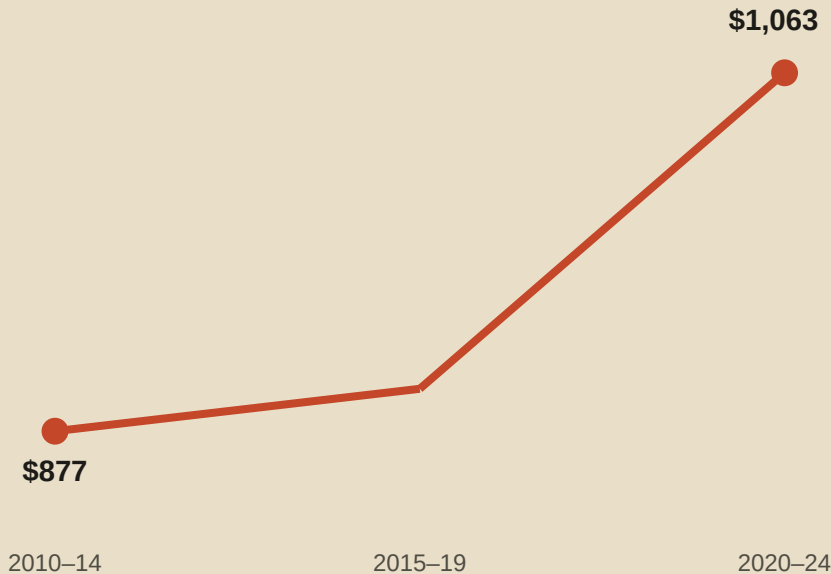


RENT

Median rent is up 21%
since the 2010–2014
survey, before inflation.

\$1,063

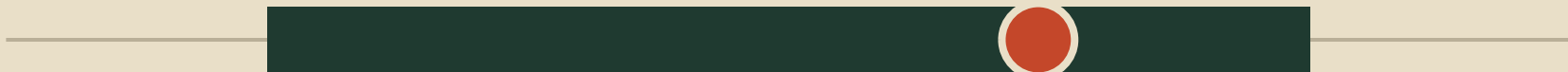
a month. North Carolina's median is \$1,228.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$776–\$1,164



\$1,063 median

is the monthly rent range local workforce wages support.



BUILDING

60% of the housing here was built before 2000.

60%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 9,030 homes here.

22–81

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% less than North Carolina's.

\$242,700

median home value in ZIP 27896.

ZIP 27896



\$242,700

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27896'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27896/

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