



ZIP 27893, Wilson, North Carolina.

Current market data.

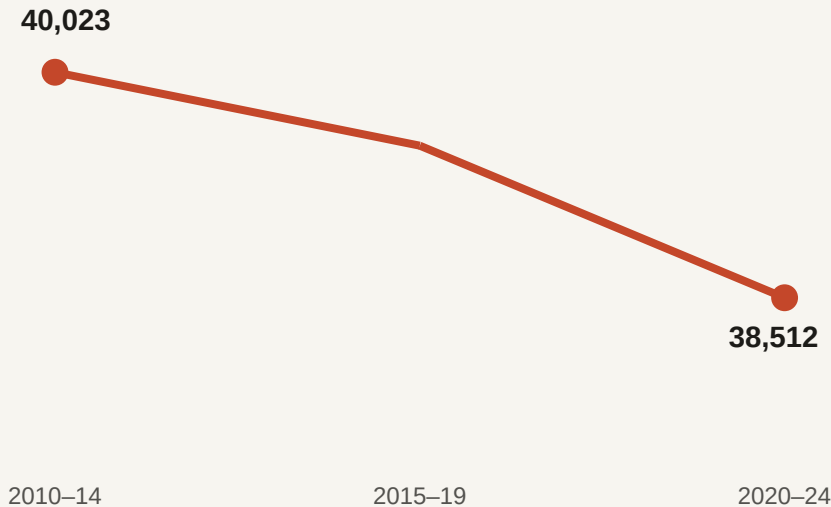
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

38,512 people call ZIP
27893 home.

38,512

people.

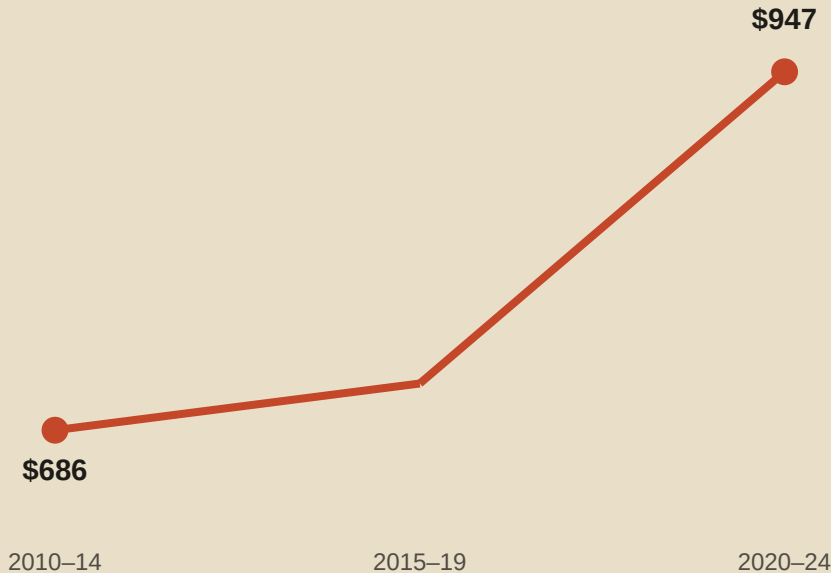


RENT

Median rent is up 38%
since the 2010–2014
survey, before inflation.

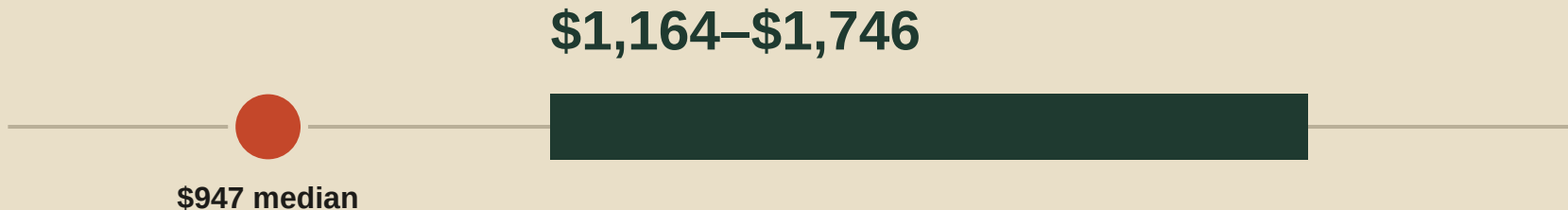
\$947

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–1.4% to the 18,578 homes here.

89–257

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45% less than North Carolina's.

\$158,600

median home value in ZIP 27893.

ZIP 27893



\$158,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27893'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27893/

The Almanac · your hyper-diligent research partner