ZIP 27804, Rocky Mount, North Carolina.

Current market data.

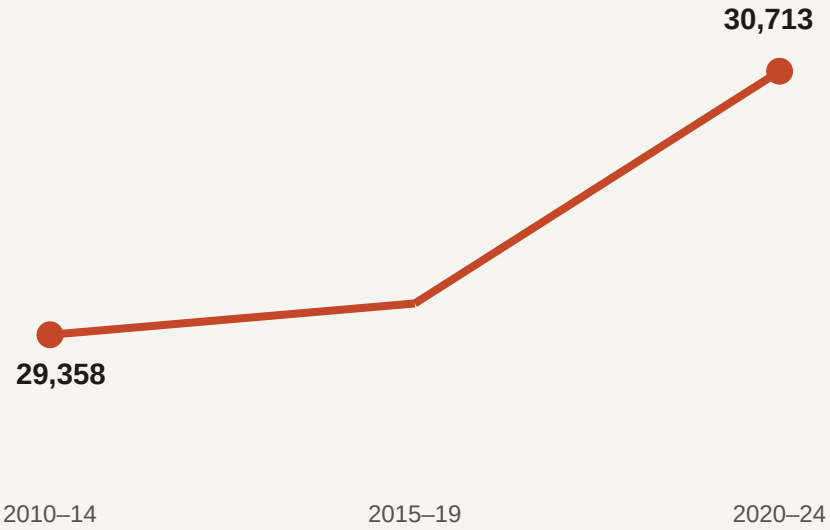
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

30,713 people call ZIP 27804 home.

30,713

people.



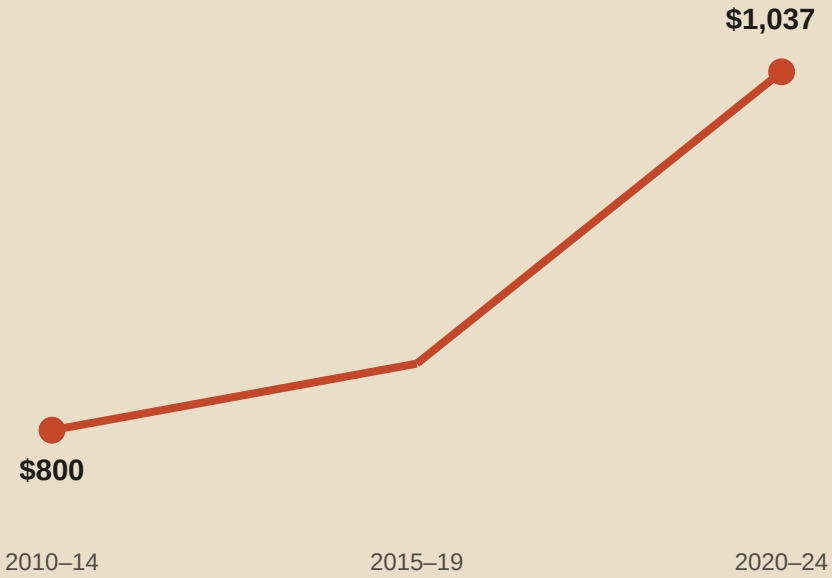
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 30% since the 2010–2014 survey, before inflation.

$1,037

a month. North Carolina's median is $1,228.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 14,698 homes here.

59–219

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

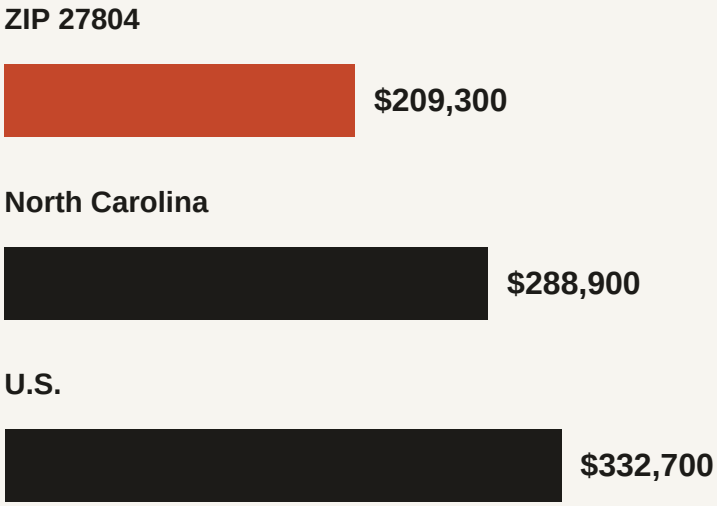
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 28% less than North Carolina's.

$209,300

median home value in ZIP 27804.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 27804'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/27804/**