



ZIP 27801, Rocky Mount, North Carolina.

Current market data.

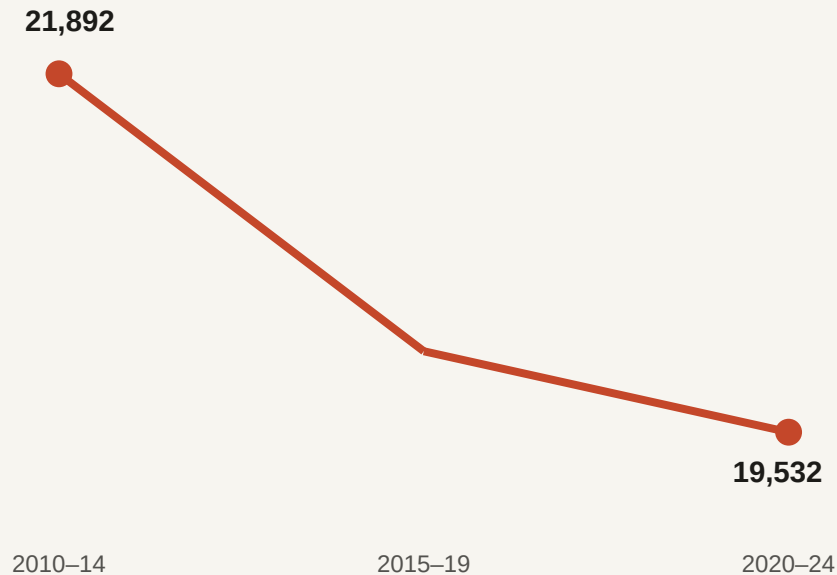
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

19,532 people call ZIP
27801 home.

19,532

people.



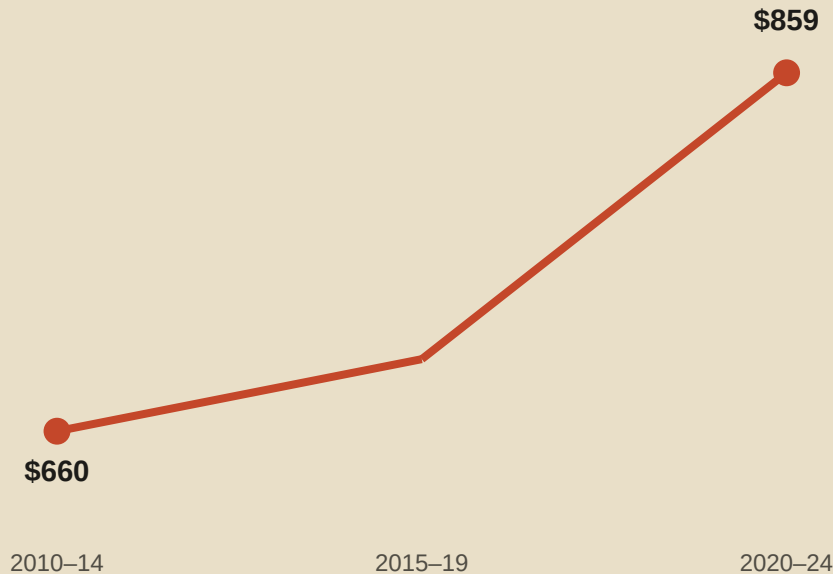


RENT

Median rent is up 30%
since the 2010–2014
survey, before inflation.

\$859

a month. North Carolina's median is \$1,228.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$898–\$1,346



\$859 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 9,152 homes here.

32–46

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than North Carolina's.

\$115,400

median home value in ZIP 27801.

ZIP 27801



\$115,400

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27801'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27801/

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