



ZIP 27530, Goldsboro, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

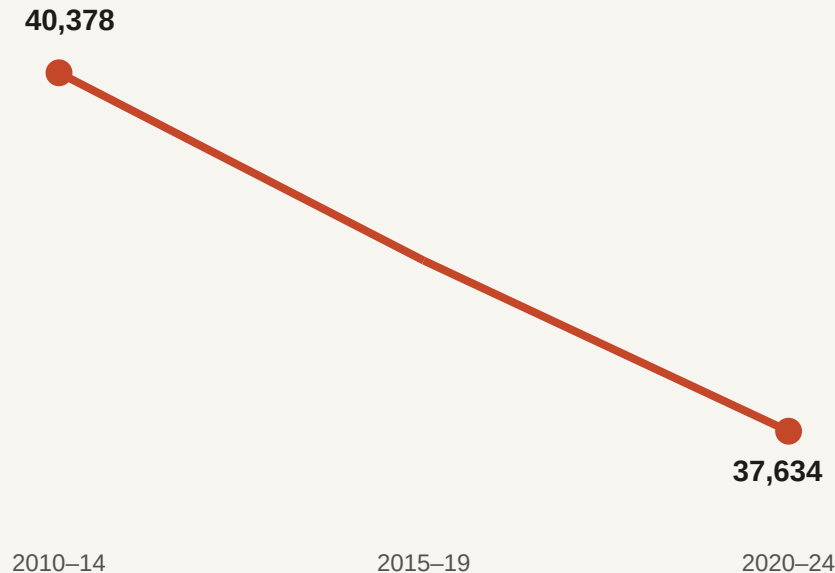


POPULATION

37,634 people call ZIP
27530 home.

37,634

people.

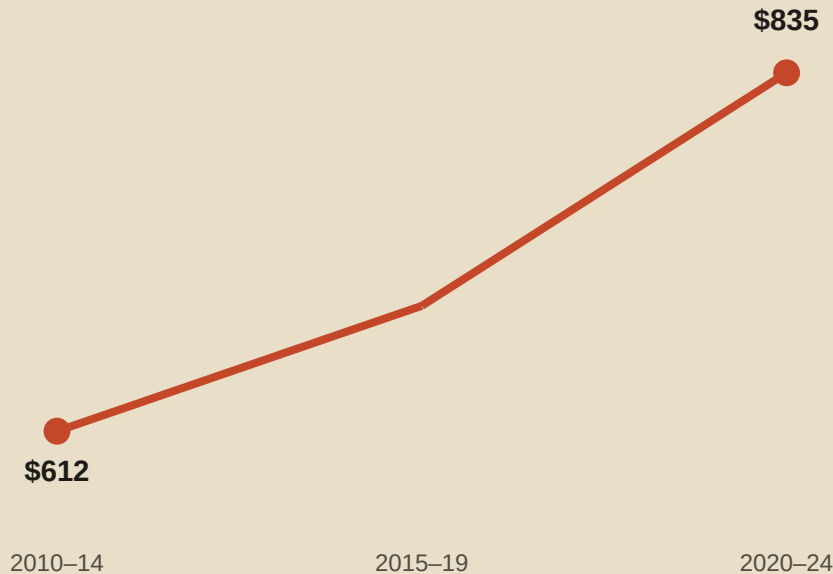


RENT

Median rent is up 36%
since the 2010–2014
survey, before inflation.

\$835

a month. North Carolina's median is \$1,228.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 17,984 homes here.

69–152

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 31%
less than North Carolina's.**

\$200,300

median home value in ZIP 27530.

ZIP 27530



\$200,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27530'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27530/

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