



ZIP 27504, Benson, North Carolina.

Current market data.

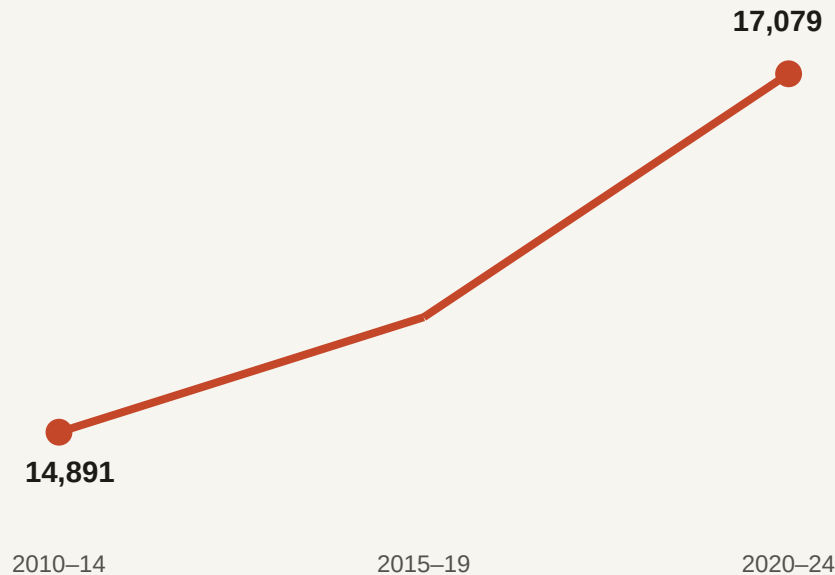
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,079 people call ZIP
27504 home.

17,079

people.

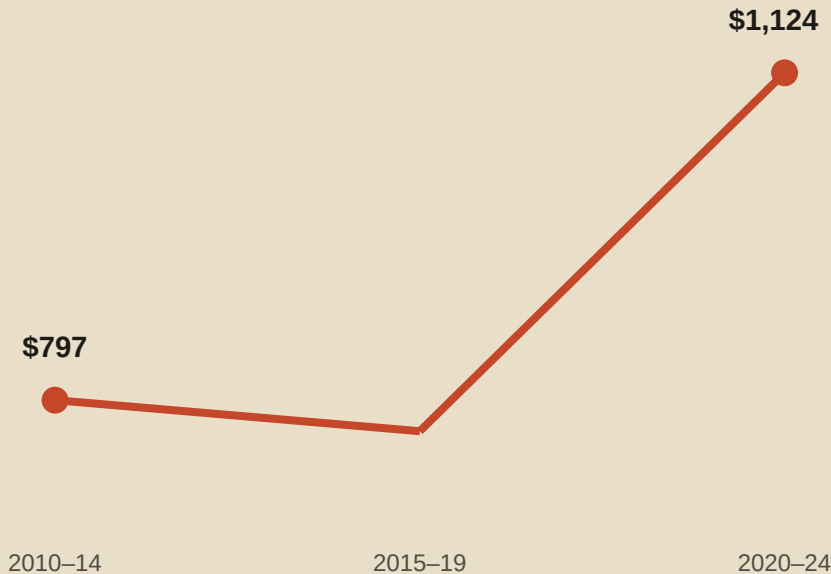


RENT

Median rent is up 41%
since the 2010–2014
survey, before inflation.

\$1,124

a month. North Carolina's median is \$1,228.

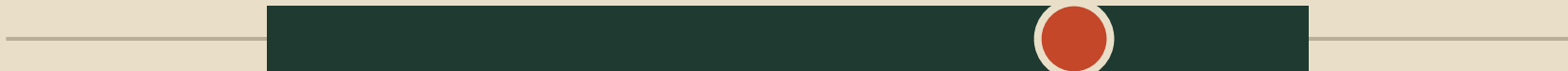




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$810–\$1,215



\$1,124 median

is the monthly rent range local workforce wages support.



BUILDING

60% of the housing here was built before 2000.

60%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 7,884 homes here.

19–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 15% less than North Carolina's.

\$245,600

median home value in ZIP 27504.

ZIP 27504



\$245,600

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27504'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27504/

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