



ZIP 27320, Reidsville, North Carolina.

Current market data.

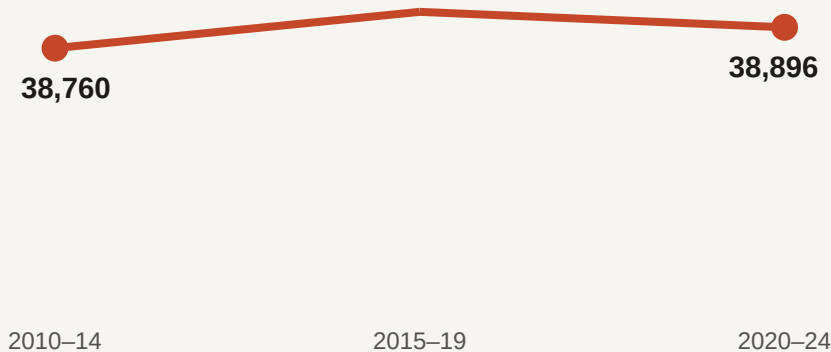
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

38,896 people call ZIP
27320 home.

38,896

people.

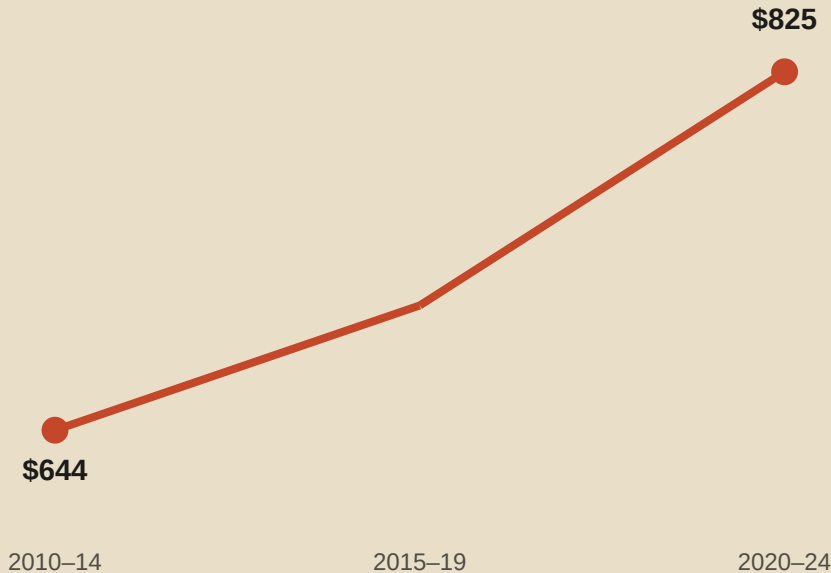


RENT

Median rent is up 28%
since the 2010–2014
survey, before inflation.

\$825

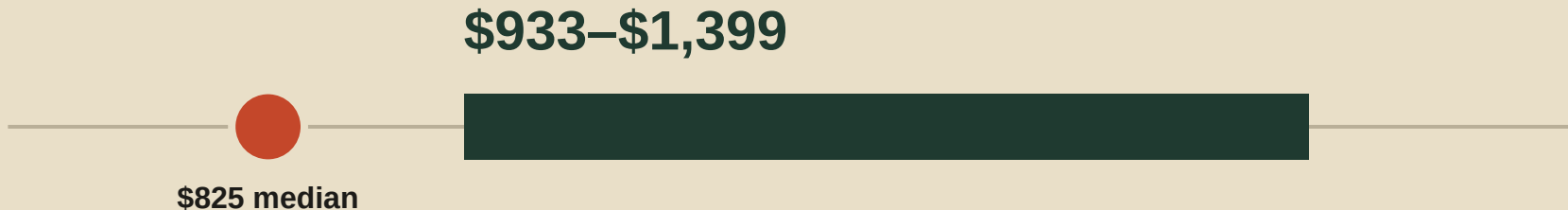
a month. North Carolina's median is \$1,228.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 18,378 homes here.

45–99

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 39% less than North Carolina's.

\$177,100

median home value in ZIP 27320.

ZIP 27320



\$177,100

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27320'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27320/

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