



ZIP 27104, Winston-Salem, North Carolina.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

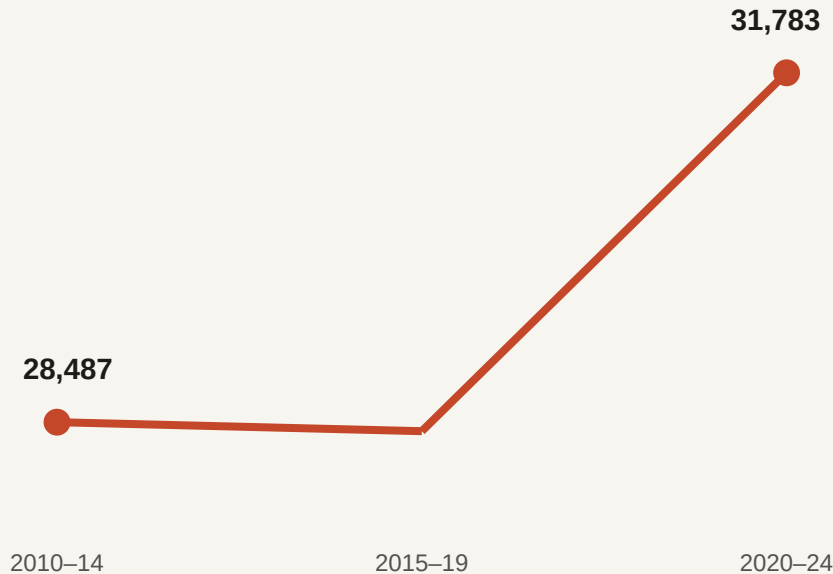


POPULATION

31,783 people call ZIP
27104 home.

31,783

people.



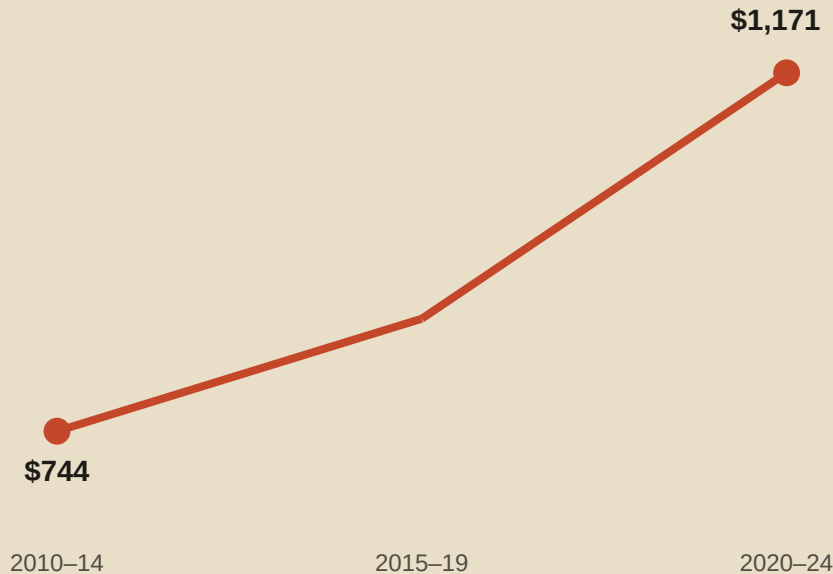


RENT

Median rent is up 57%
since the 2010–2014
survey, before inflation.

\$1,171

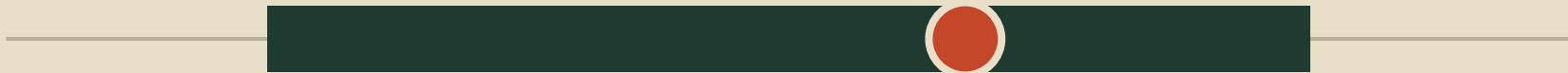
a month. North Carolina's median is \$1,228.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$877–\$1,316



\$1,171 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 15,474 homes here.

53–79

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 24%
more than North
Carolina's.

\$359,300

median home value in ZIP 27104.

ZIP 27104



\$359,300

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27104'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27104/

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