



# ZIP 27103, Winston-Salem, North Carolina.

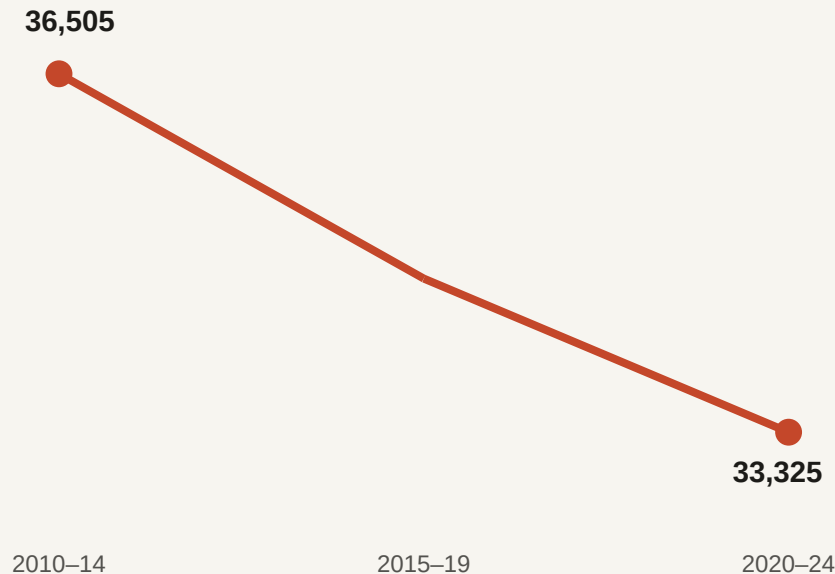
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**33,325** people call ZIP  
27103 home.

**33,325**  
people.

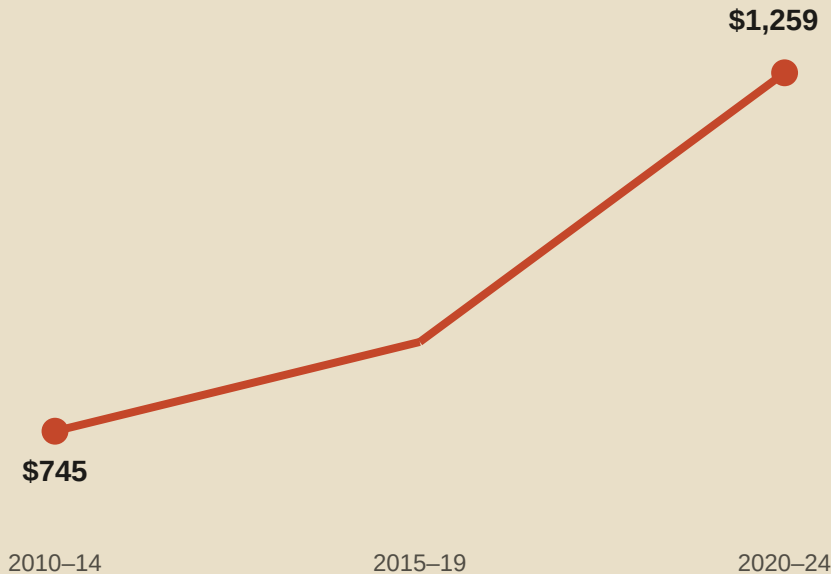


RENT

Median rent is up 69%  
since the 2010–2014  
survey, before inflation.

**\$1,259**

a month. North Carolina's median is \$1,228.

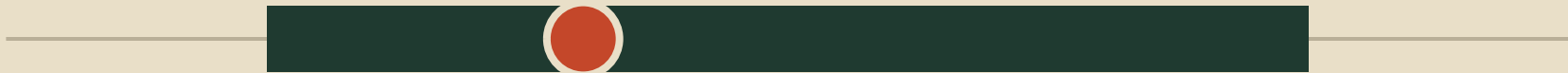




## ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$1,093–\$1,639**



**\$1,259 median**

is the monthly rent range local workforce wages support.



BUILDING

**72% of the housing here was built before 2000.**

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**72%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.4–3.9% to the 17,543 homes here.**

**63–684**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

**A median home costs 16% less than North Carolina's.**

**\$241,700**

median home value in ZIP 27103.

ZIP 27103



\$241,700

North Carolina



\$288,900

U.S.



\$332,700

THAT WAS ZIP 27103'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/27103/](https://almanacdata.ai/e/zip/27103/)

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