



ZIP 27040, Winston-Salem, North Carolina.

Current market data.

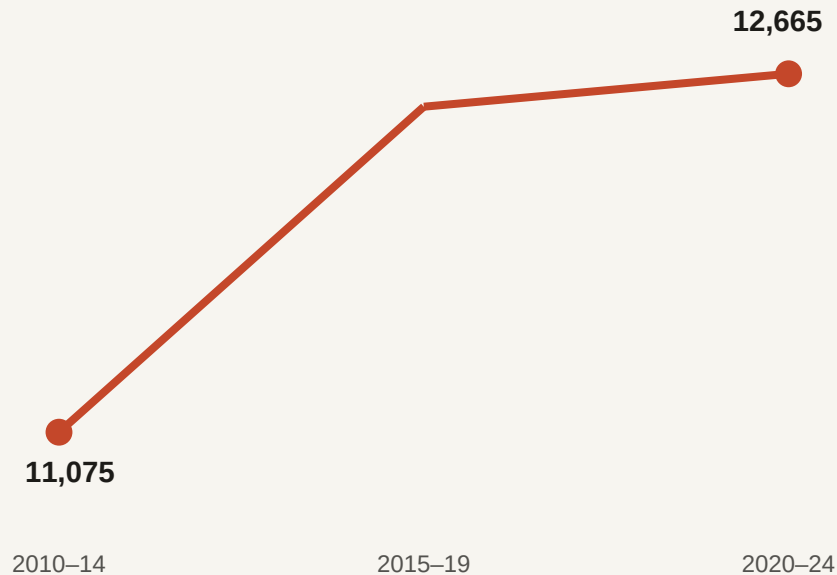
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**12,665 people call ZIP
27040 home.**

12,665

people.

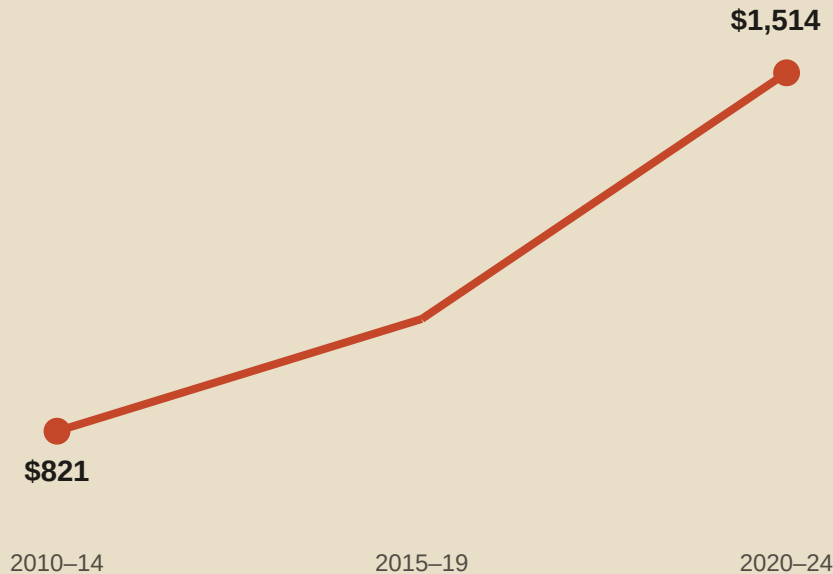


RENT

Median rent is up 84%
since the 2010–2014
survey, before inflation.

\$1,514

a month. North Carolina's median is \$1,228.

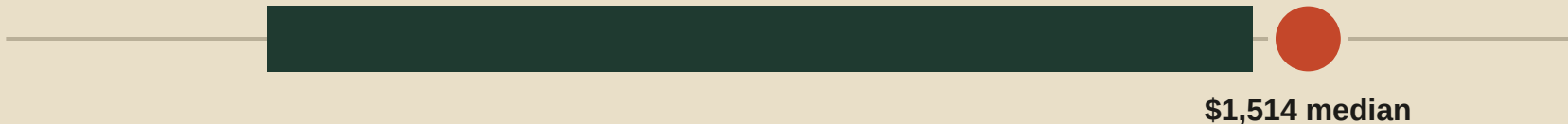




ROOM TO BUILD

The median rent is above what local wages can carry.

\$991–\$1,486



is the monthly rent range local workforce wages support.



BUILDING

66% of the housing here was built before 2000.

66%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.2% to the 5,360 homes here.

4–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than North Carolina's.

\$278,000

median home value in ZIP 27040.

ZIP 27040



\$278,000

North Carolina



\$288,900

U.S.



\$332,700



THAT WAS ZIP 27040'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/27040/

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