



ZIP 24740, Princeton, West Virginia.

Current market data.

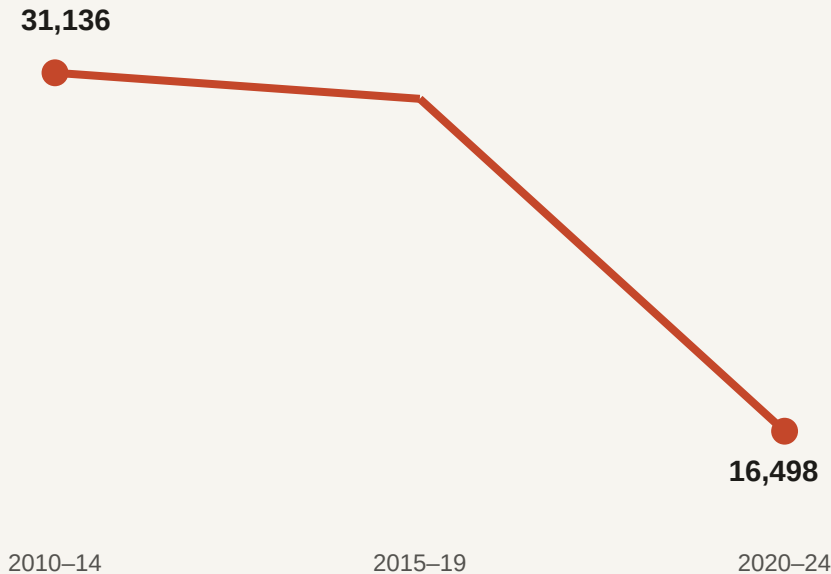
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**16,498 people call ZIP
24740 home.**

16,498

people.

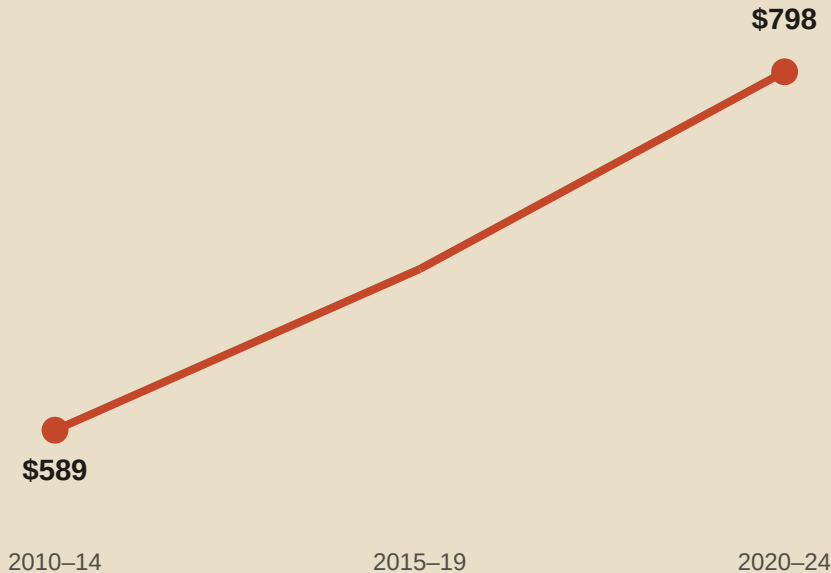


RENT

Median rent is up 35%
since the 2010–2014
survey, before inflation.

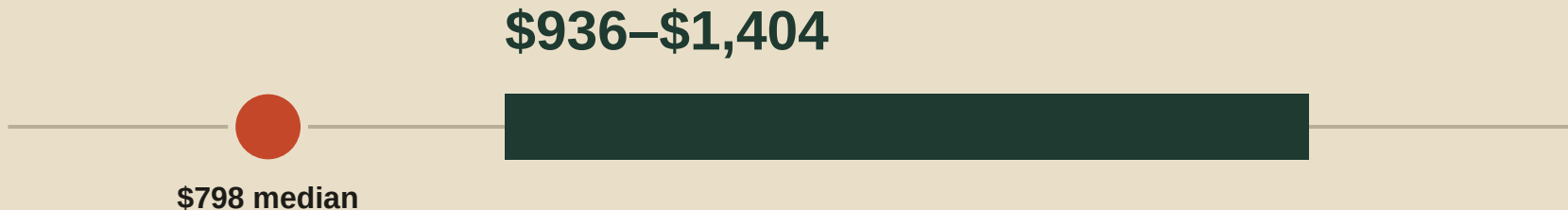
\$798

a month. West Virginia's median is \$872.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 8,211 homes here.

25–91

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% less than West Virginia's.

\$132,300

median home value in ZIP 24740.

ZIP 24740



\$132,300

West Virginia



\$162,600

U.S.



\$332,700

THAT WAS ZIP 24740'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/24740/

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