



ZIP 24368, Rural Retreat, Virginia.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

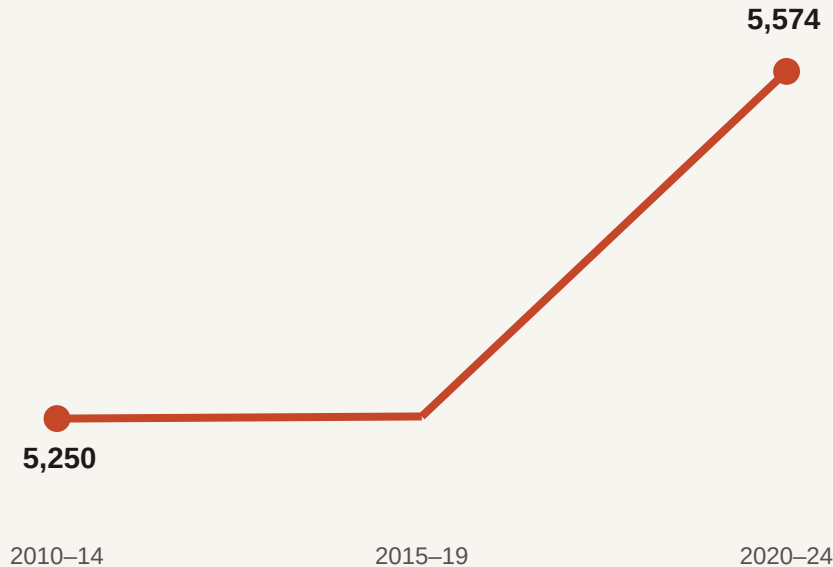


POPULATION

**5,574 people call ZIP
24368 home.**

5,574

people.

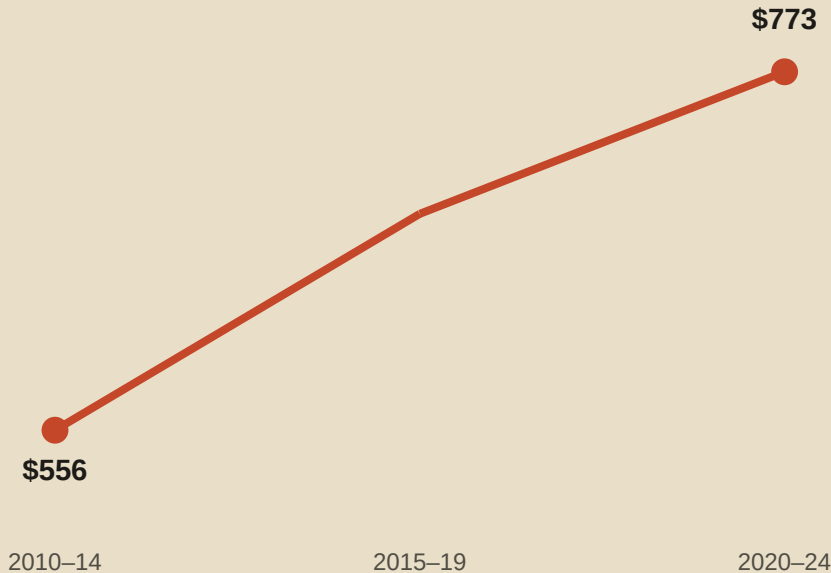


RENT

Median rent is up 39%
since the 2010–2014
survey, before inflation.

\$773

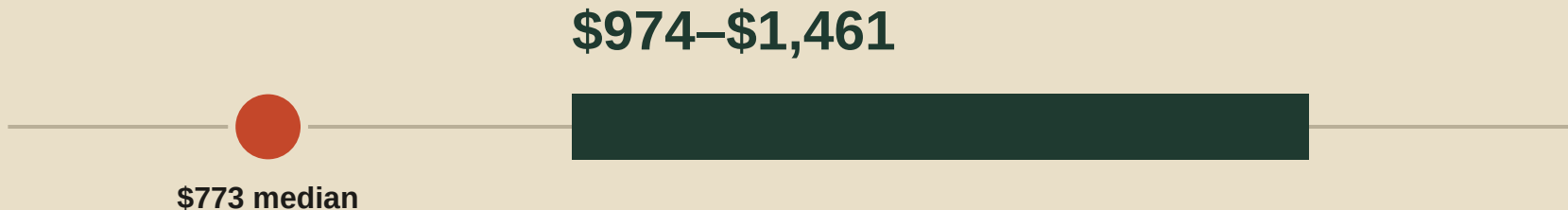
a month. Virginia's median is \$1,579.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

73% of the housing here was built before 2000.

73%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 2,332 homes here.

3–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% less than Virginia's.

\$170,100

median home value in ZIP 24368.

ZIP 24368



\$170,100

Virginia



\$383,700

U.S.



\$332,700

THAT WAS ZIP 24368'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/24368/

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