ZIP 23502, Norfolk, Virginia.

Current market data.

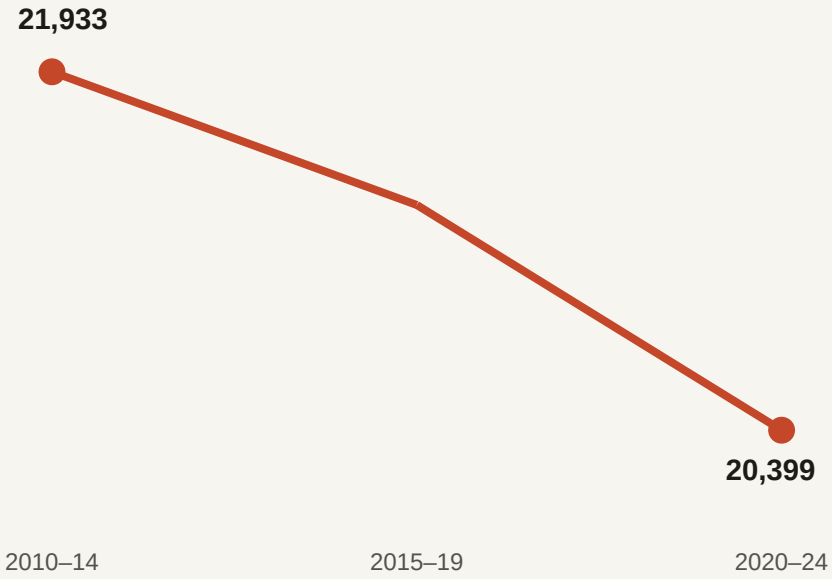
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

20,399 people call ZIP 23502 home.

20,399

people.



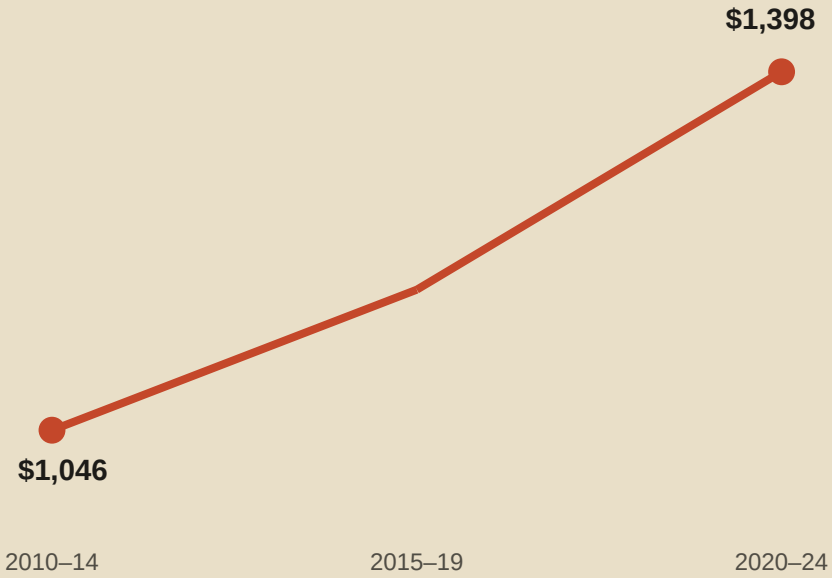
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 34% since the 2010–2014 survey, before inflation.

$1,398

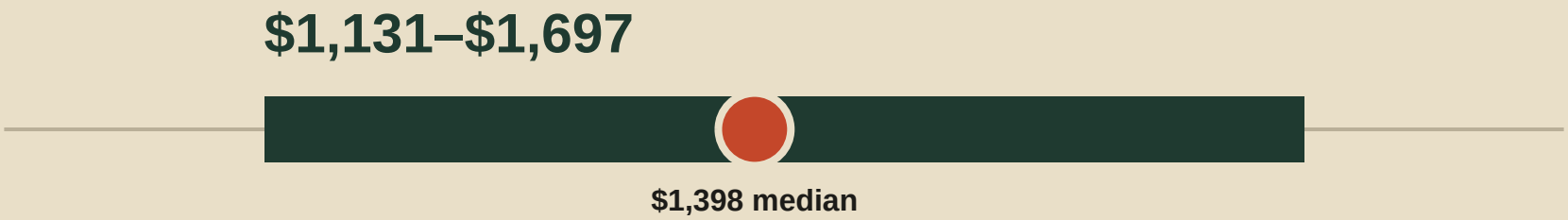
a month. Virginia's median is $1,579.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

91%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1–4% to the 8,807 homes here.

47–353

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

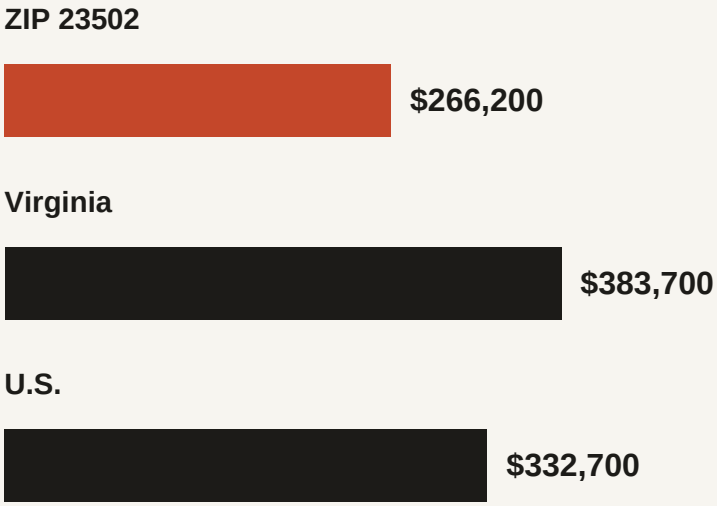
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 31% less than Virginia's.

$266,200

median home value in ZIP 23502.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 23502'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/23502/**