



ZIP 22427, Bowling Green, Virginia.

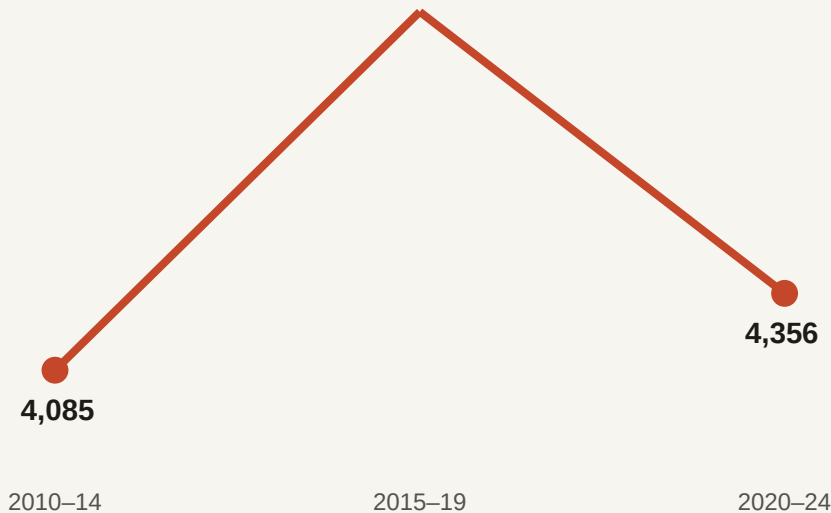
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

4,356 people call ZIP
22427 home.

4,356
people.

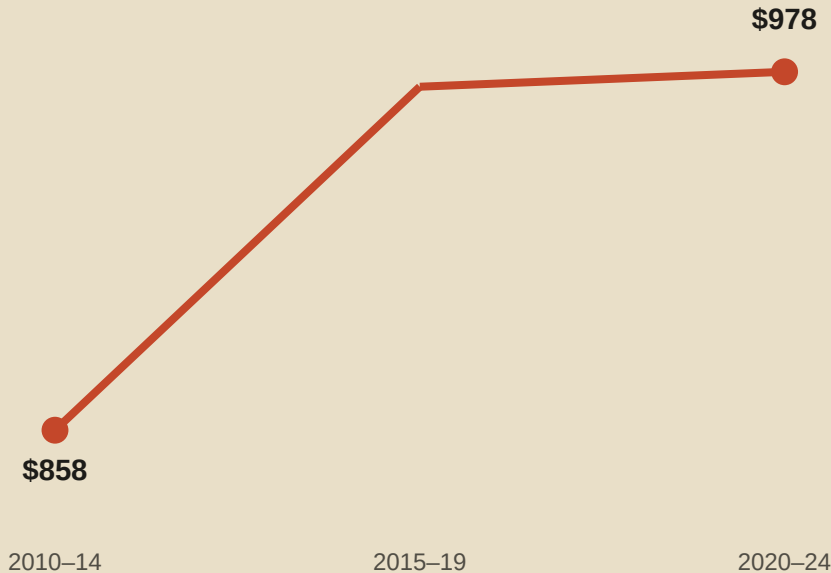


RENT

Median rent is up 14%
since the 2010–2014
survey, before inflation.

\$978

a month. Virginia's median is \$1,579.





ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,019–\$1,528



\$978 median

is the monthly rent range local workforce wages support.



BUILDING

75% of the housing here was built before 2000.

75%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 1,675 homes here.

5–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **18%**
less than Virginia's.

\$315,700

median home value in ZIP 22427.

ZIP 22427



\$315,700

Virginia



\$383,700

U.S.



\$332,700

THAT WAS ZIP 22427'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/22427/

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