ZIP 20740, College Park, Maryland.

Current market data.

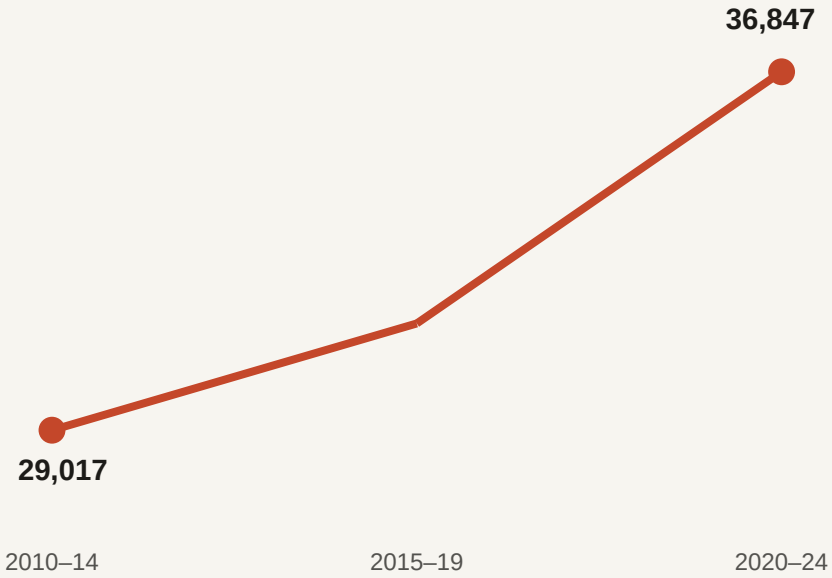
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

36,847 people call ZIP 20740 home.

36,847

people.



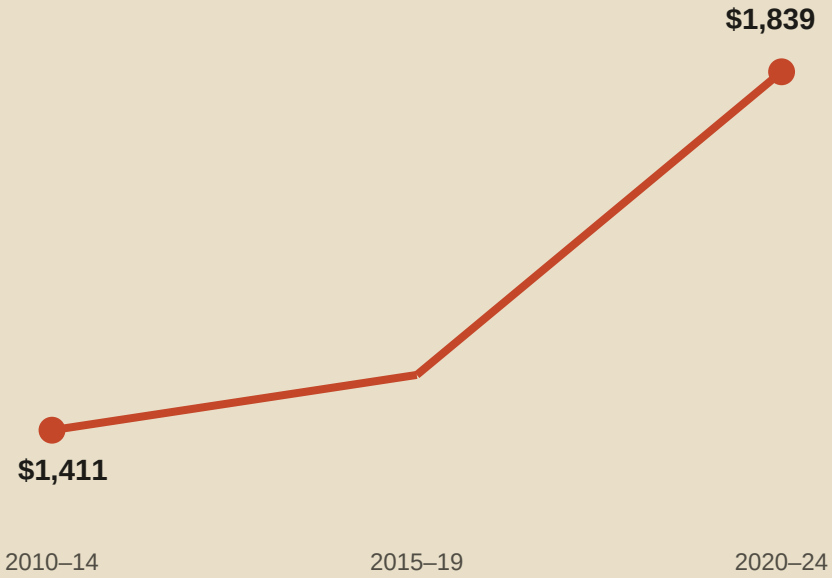
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 30% since the 2010–2014 survey, before inflation.

$1,839

a month. Maryland's median is $1,705.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1–2% to the 12,935 homes here.

97–252

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

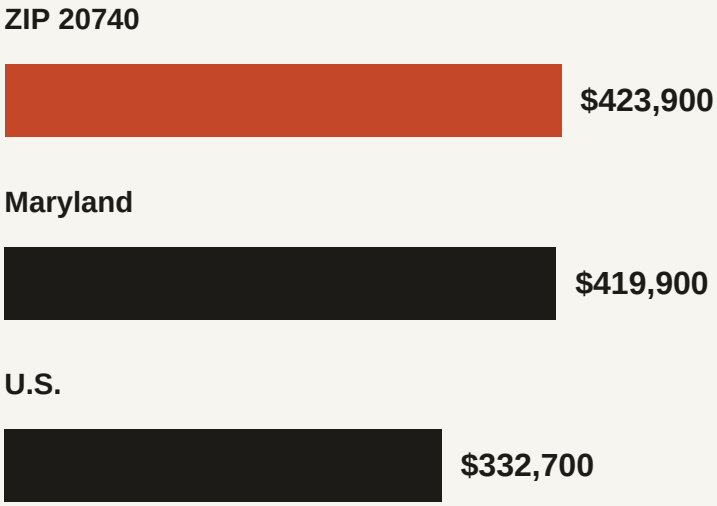
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 1% more than Maryland's.

$423,900

median home value in ZIP 20740.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 20740'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/20740/**