



ZIP 19604, Reading, Pennsylvania.

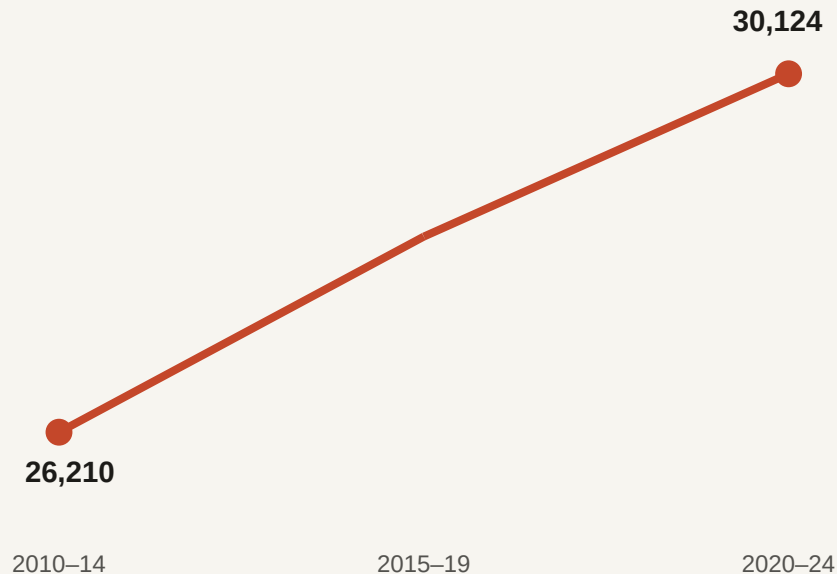
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**30,124 people call ZIP
19604 home.**

30,124
people.



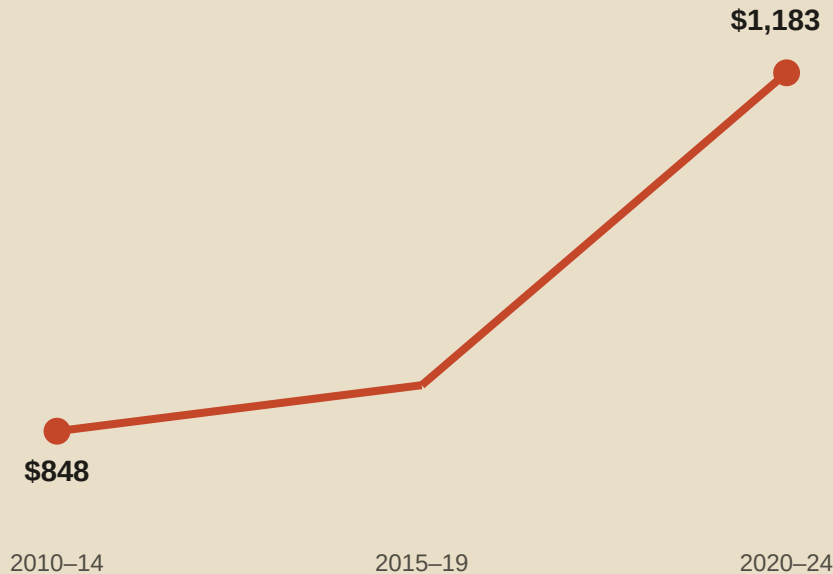


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$1,183

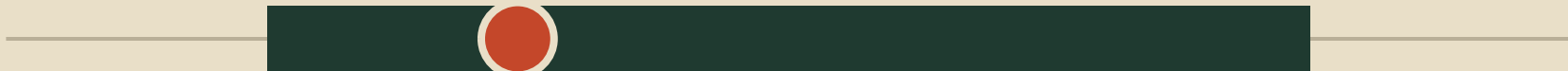
a month. Pennsylvania's median is \$1,209.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,056–\$1,584



\$1,183 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

98%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.8% to the 10,000 homes here.

47–76

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 53% less than Pennsylvania's.

\$119,000

median home value in ZIP 19604.

ZIP 19604



\$119,000

Pennsylvania



\$254,500

U.S.



\$332,700



THAT WAS ZIP 19604'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/19604/

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