



ZIP 19601, Reading, Pennsylvania.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

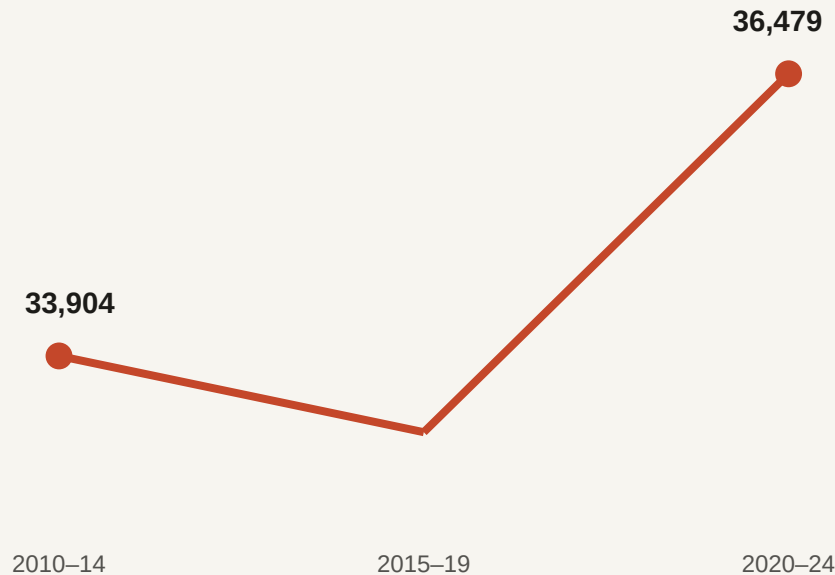


POPULATION

36,479 people call ZIP
19601 home.

36,479

people.

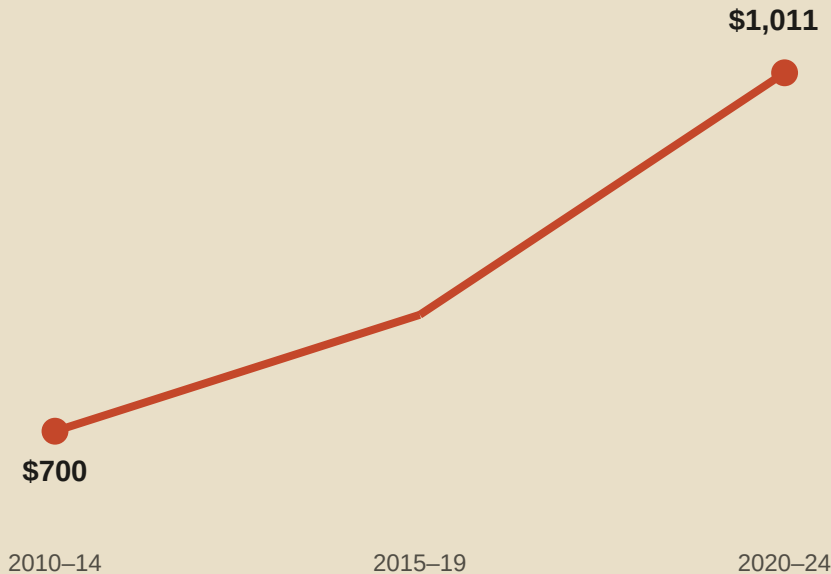


RENT

Median rent is up 44%
since the 2010–2014
survey, before inflation.

\$1,011

a month. Pennsylvania's median is \$1,209.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

96%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.7–0.8% to the 14,003 homes here.

92–117

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 52% less than Pennsylvania's.

\$123,100

median home value in ZIP 19601.

ZIP 19601



\$123,100

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS ZIP 19601'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/19601/

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