



ZIP 18704, Swoyersville, Pennsylvania.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

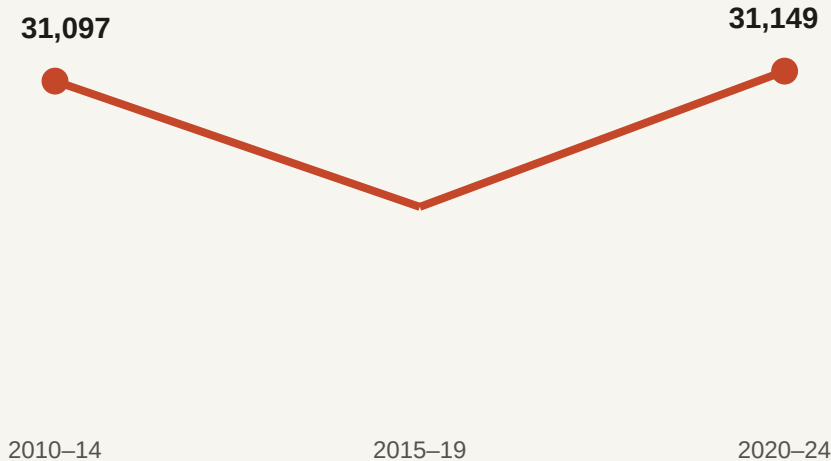


POPULATION

31,149 people call ZIP
18704 home.

31,149

people.

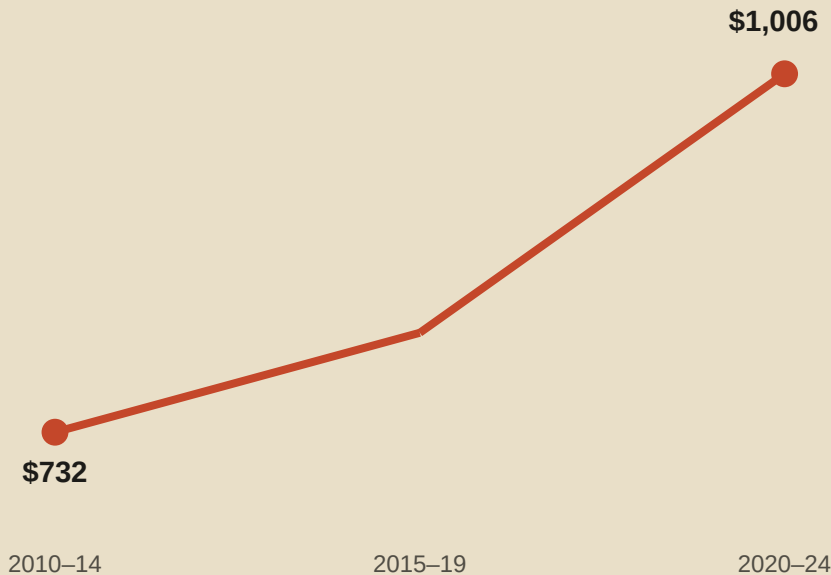


RENT

Median rent is up 37%
since the 2010–2014
survey, before inflation.

\$1,006

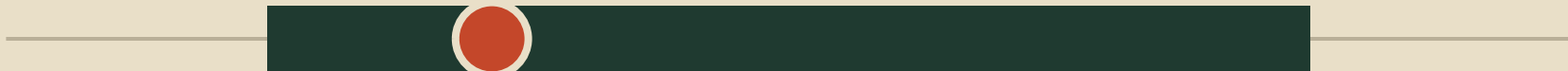
a month. Pennsylvania's median is \$1,209.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$908–\$1,362



\$1,006 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.7% to the 14,739 homes here.

52–104

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Pennsylvania's.

\$162,000

median home value in ZIP 18704.

ZIP 18704



\$162,000

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS ZIP 18704'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/zip/18704/**](https://almanacdata.ai/e/zip/18704/)

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