



ZIP 18102, Allentown, Pennsylvania.

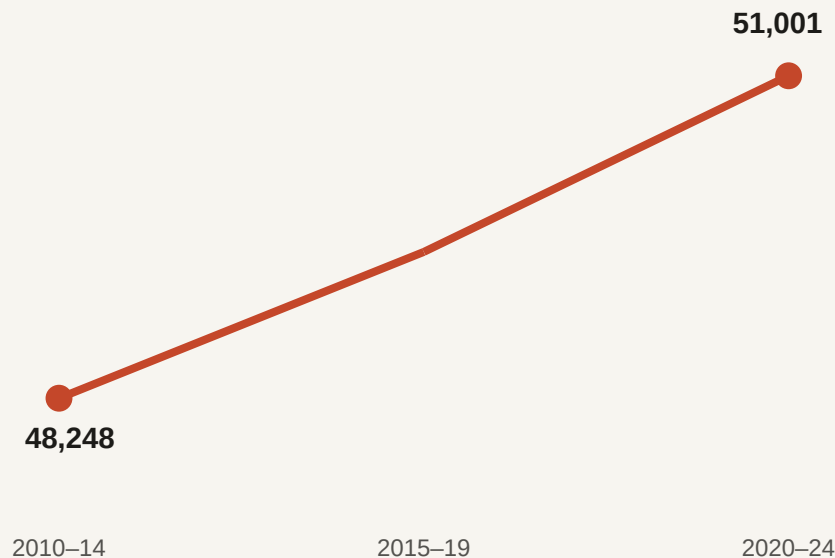
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**51,001 people call ZIP
18102 home.**

51,001
people.

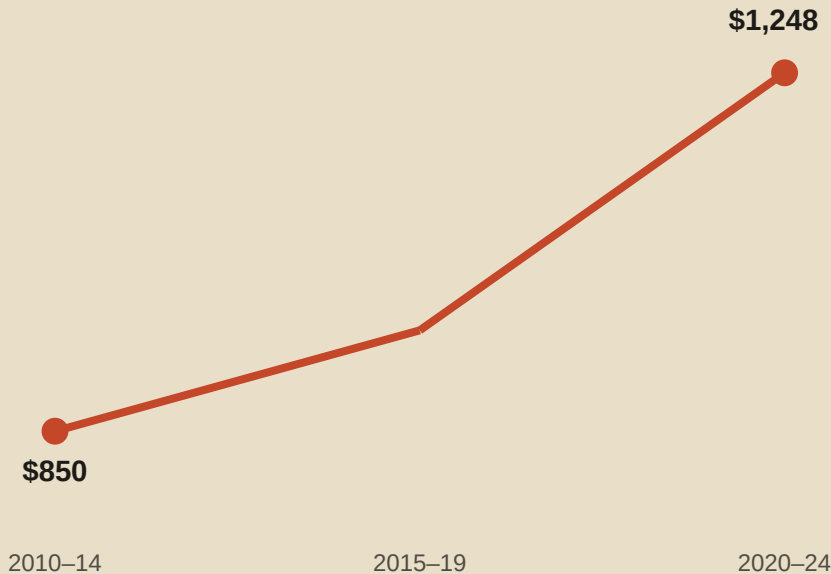


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$1,248

a month. Pennsylvania's median is \$1,209.

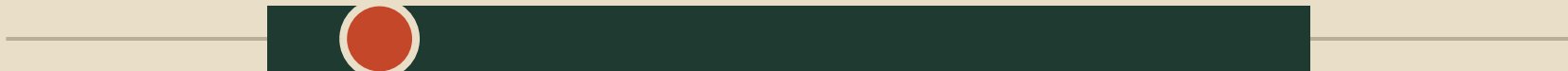




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,184–\$1,776



\$1,248 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

97%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.9% to the 18,849 homes here.

85–168

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Pennsylvania's.

\$163,400

median home value in ZIP 18102.

ZIP 18102



\$163,400

Pennsylvania



\$254,500

U.S.



\$332,700

THAT WAS ZIP 18102'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/18102/

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