# ZIP 13601, Watertown, New York.

Current market data.

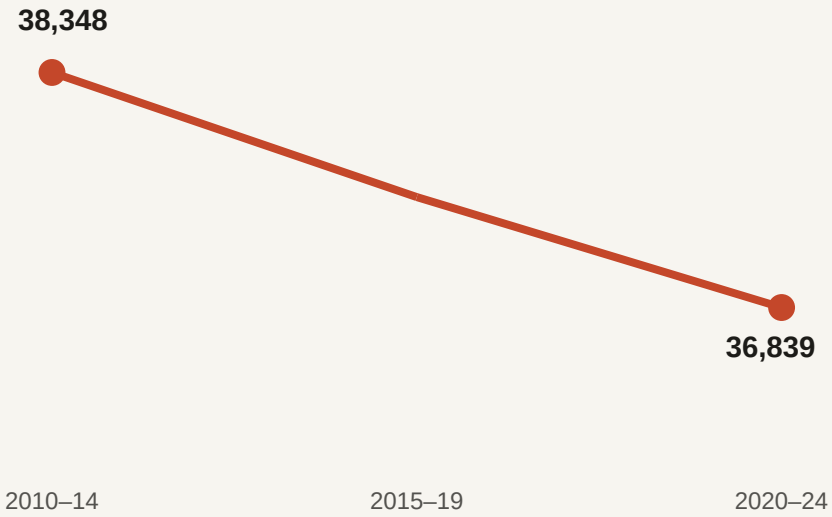
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 36,839 people call ZIP 13601 home.

**36,839**

people.



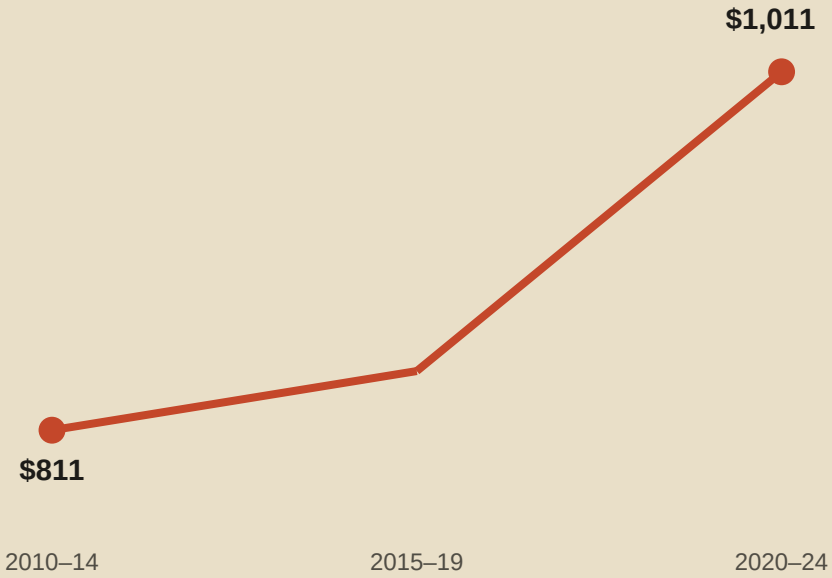

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 25% since the 2010–2014 survey, before inflation.

**$1,011**

a month. New York's median is $1,621.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**89%**

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.4–1.1% to the 18,739 homes here.

**79–201**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

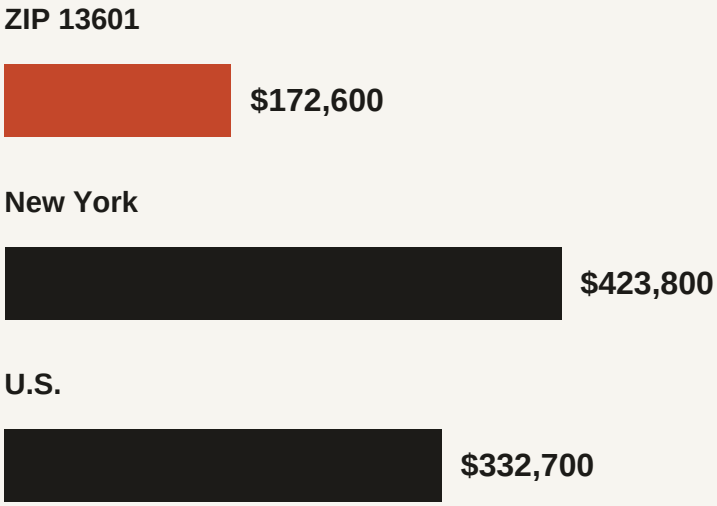
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 59% less than New York's.

**$172,600**

median home value in ZIP 13601.




Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 13601'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/13601/**