



# ZIP 07728, Freehold, New Jersey.

Current market data.

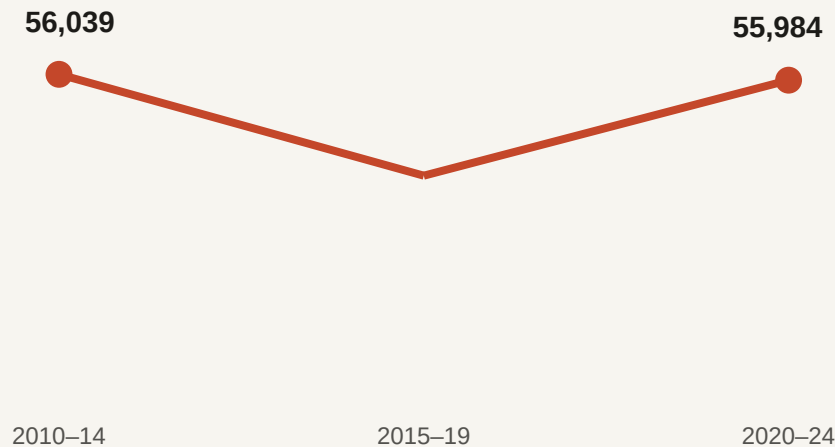
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**55,984 people call ZIP  
07728 home.**

**55,984**

people.

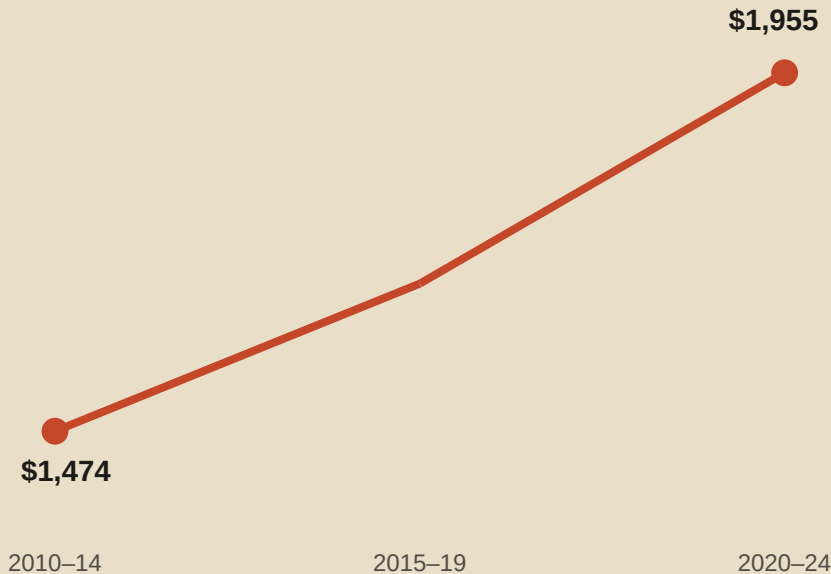


RENT

Median rent is up 33%  
since the 2010–2014  
survey, before inflation.

**\$1,955**

a month. New Jersey's median is \$1,720.

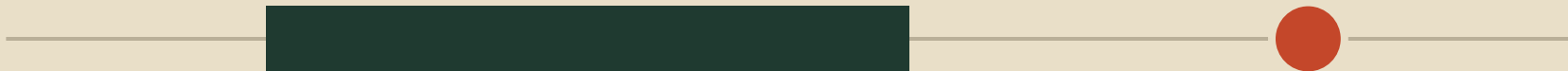




## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$1,080–\$1,620**



**\$1,955 median**

is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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## 86%

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.2–1.4% to the 21,162 homes here.**

**50–305**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 11% more than New Jersey's.

**\$505,400**

median home value in ZIP 07728.

ZIP 07728



\$505,400

New Jersey



\$454,400

U.S.



\$332,700

THAT WAS ZIP 07728'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/07728/](https://almanacdata.ai/e/zip/07728/)

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