# ZIP 01040, Holyoke, Massachusetts.

Current market data.

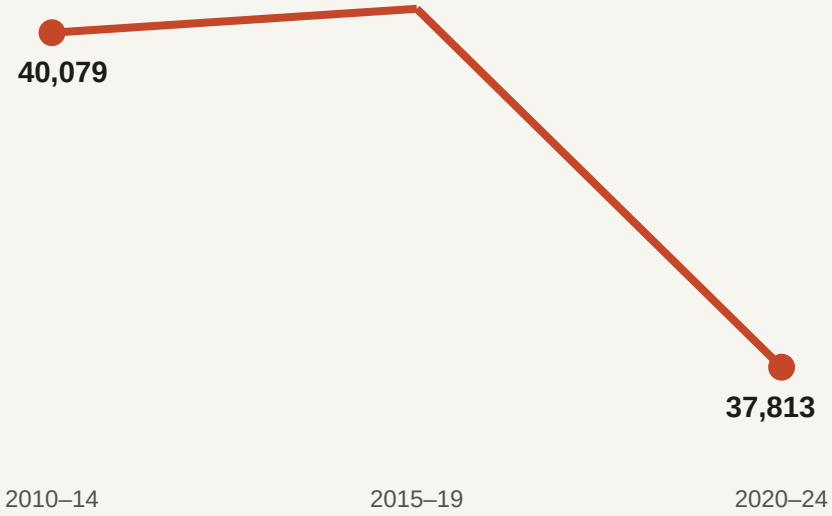
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# 37,813 people call ZIP 01040 home.

**37,813**

people.



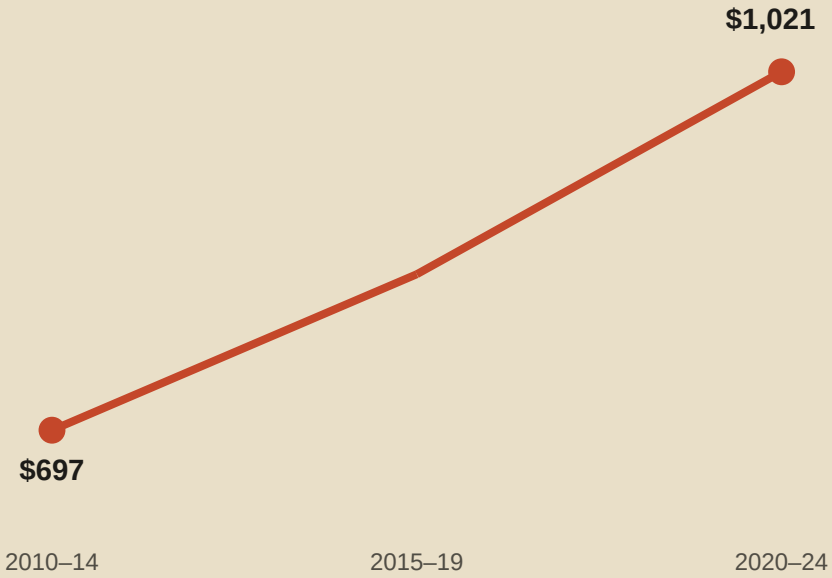

Source: Census ACS 5-year, 2020-2024

RENT

# Median rent is up 46% since the 2010–2014 survey, before inflation.

**$1,021**

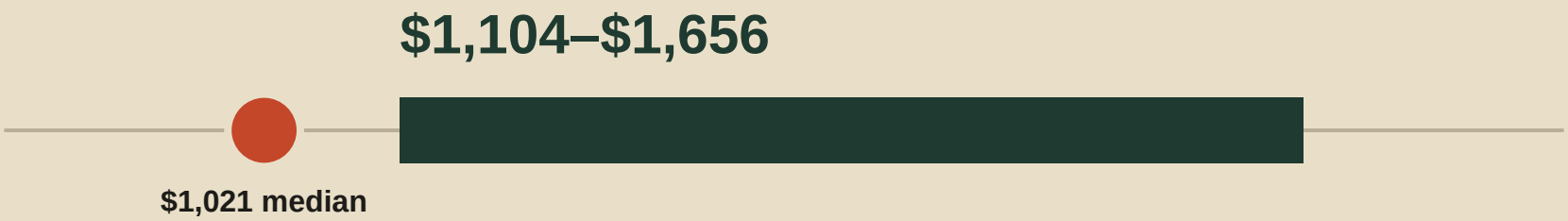
a month. Massachusetts's median is $1,762.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

## 96%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 1% to the 17,057 homes here.

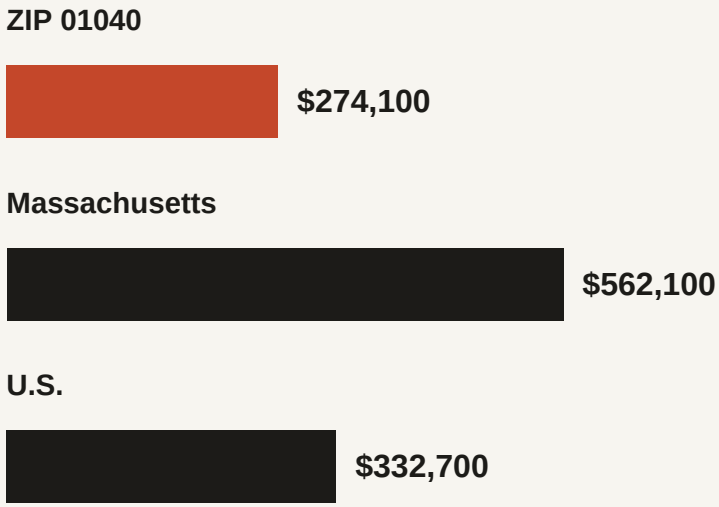
**92–221**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 51% less than Massachusetts's.




# $274,100

median home value in ZIP 01040.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 01040'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/01040/**