



Point Pleasant, West Virginia.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

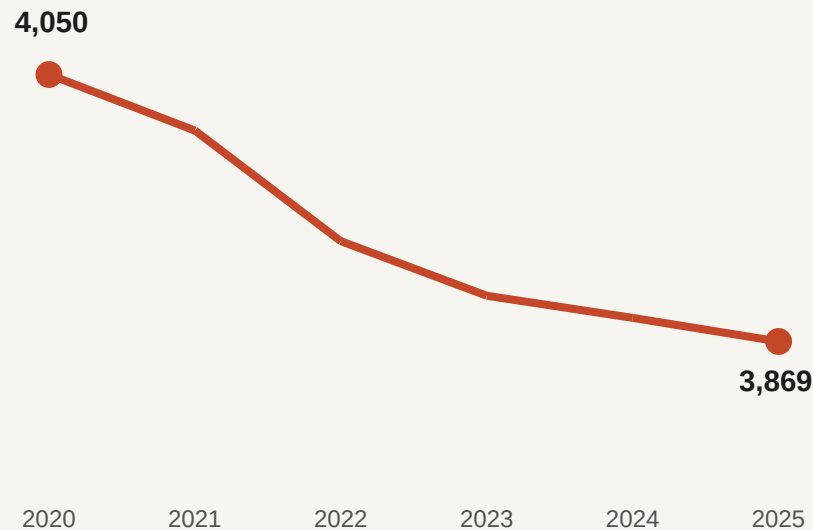


POPULATION

Down 4.5% since 2020.

3,869

people, the 31st-largest of West Virginia's cities and towns.

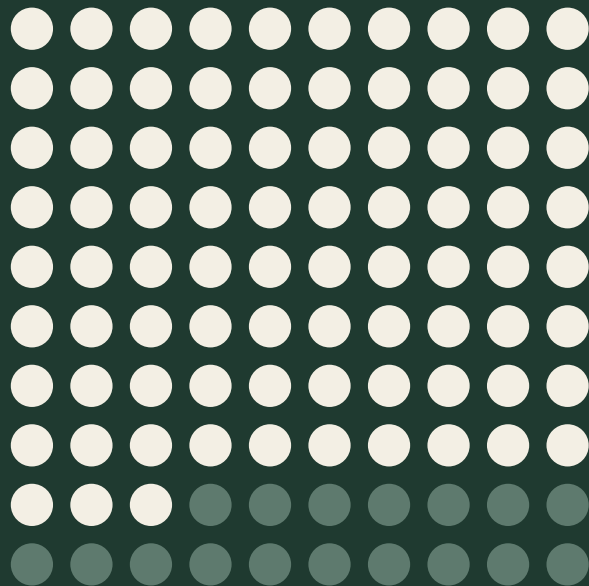


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

83.0%

of 1,879 jobs located in Point Pleasant are filled by
in-commuters.



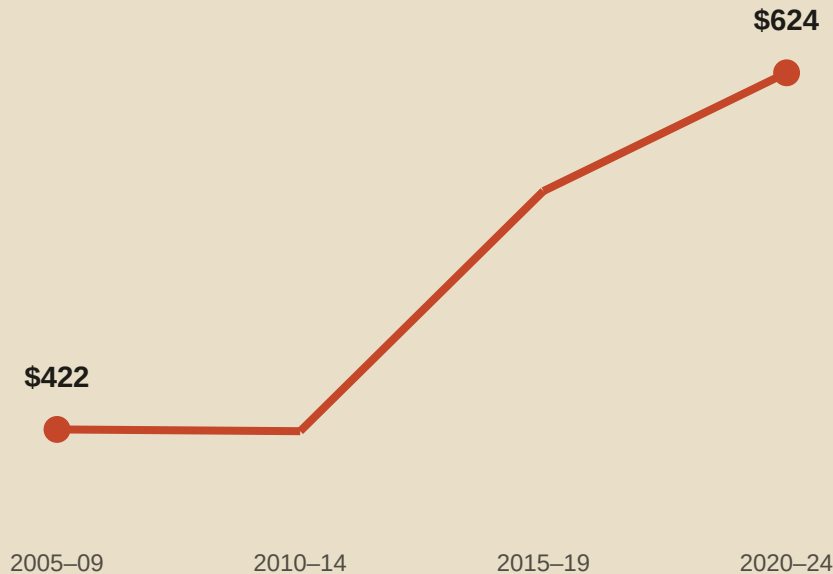
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$624

a month. West Virginia's median is \$872.





THE SEAM

Cross one tract line and median rent jumps \$348.

A \$348 gap between neighbors, the sharpest rent edge between adjacent tracts in Mason County.

TRACT 9549.02

\$680

TRACT 9548.01

\$1,028

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

91%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 2,376 homes here.

4–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% less than West Virginia's.

\$118,000

median home value in Point Pleasant.

Point Pleasant



\$118,000

West Virginia



\$162,600

U.S.



\$332,700

THAT WAS POINT PLEASANT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wv/point-pleasant/

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