



Parkersburg, West Virginia.

Current market data.

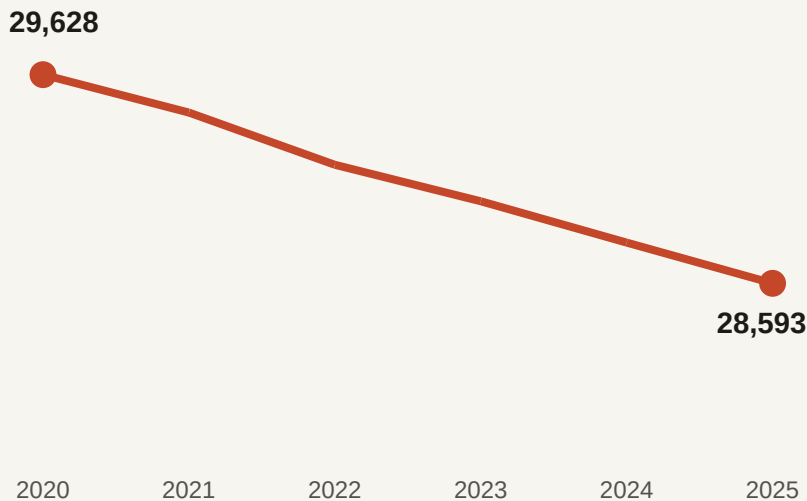
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.5% since 2020.

28,593

people, the 4th-largest of West Virginia's cities and towns.

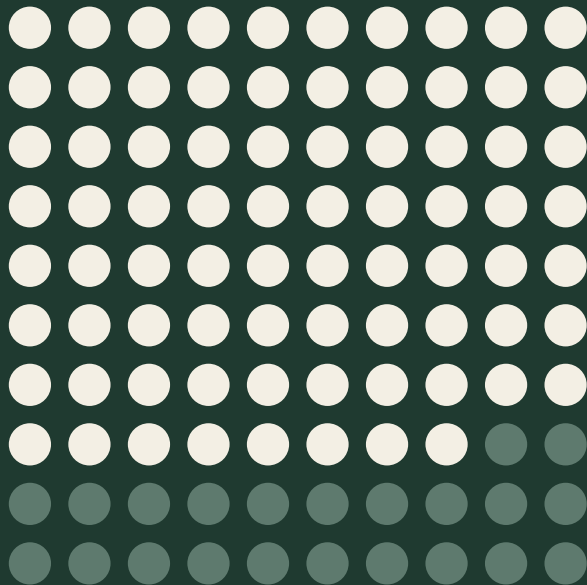


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

78.0%

of 19,899 jobs located in Parkersburg are filled by
in-commuters.



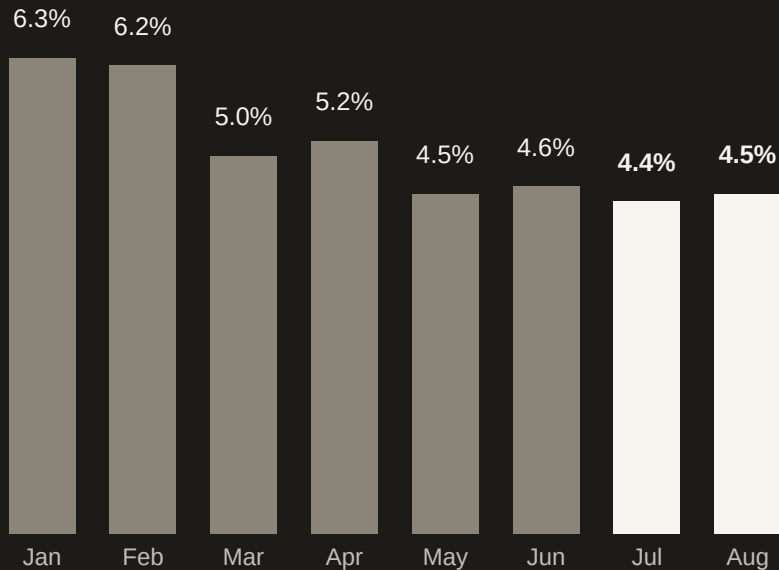
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in July:
4.4%.

4.5%

in August 2026, the latest month released. A year earlier it was 5.0%.

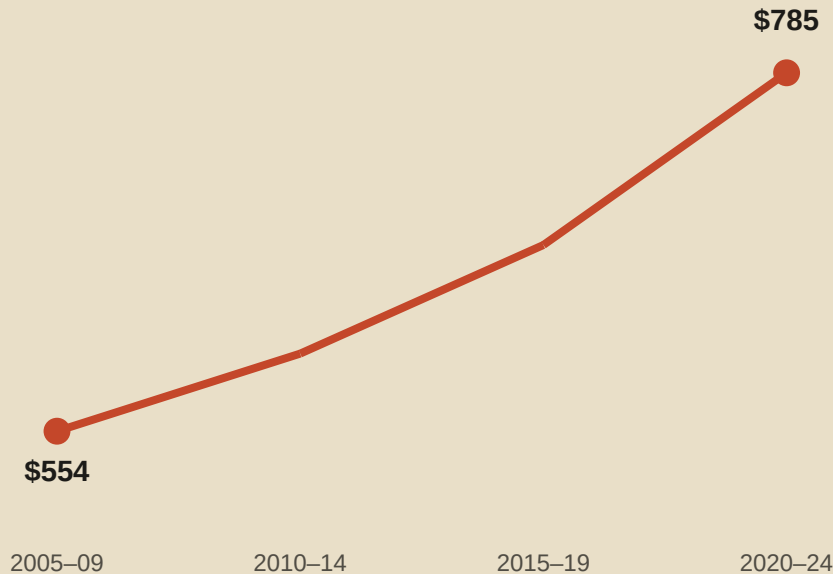


RENT

Median rent is up 42%
since the 2005–2009
survey, before inflation.

\$785

a month. West Virginia's median is \$872.





THE SEAM

Cross one tract line and median rent doubles.

A \$629 gap between neighbors, the sharpest rent edge between adjacent tracts in Wood County.

TRACT 106.01

\$684

TRACT 101.01

\$1,313

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

98

homes permitted in ten years,
2016–2025

18%

of those were in multifamily
buildings

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 15,236 homes here.

42–199

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than West Virginia's.

\$121,600

median home value in Parkersburg.

Parkersburg



\$121,600

West Virginia



\$162,600

U.S.



\$332,700

THAT WAS PARKERSBURG'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wv/parkersburg/

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