



Kenova, West Virginia.

Current market data.

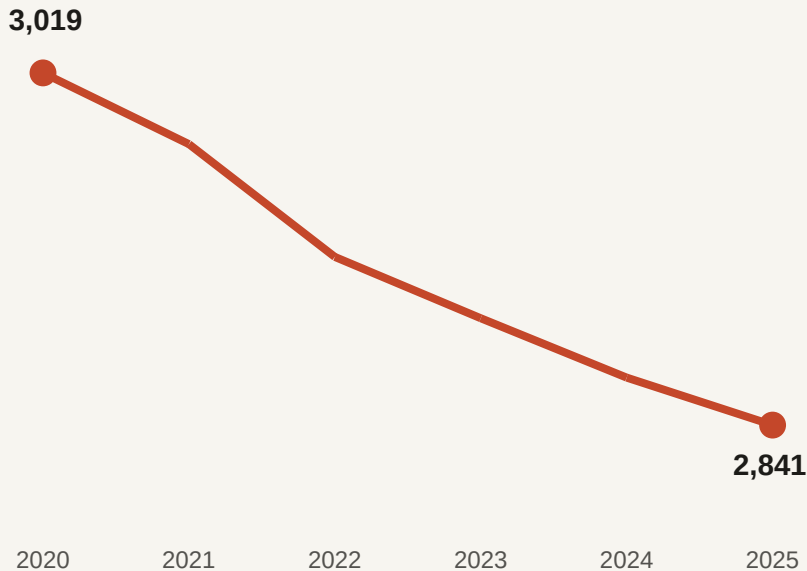
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 5.9% since 2020.

2,841

people, the 42nd-largest of West Virginia's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.8%

of 1,339 jobs located in Kenova are filled by in-commuters.



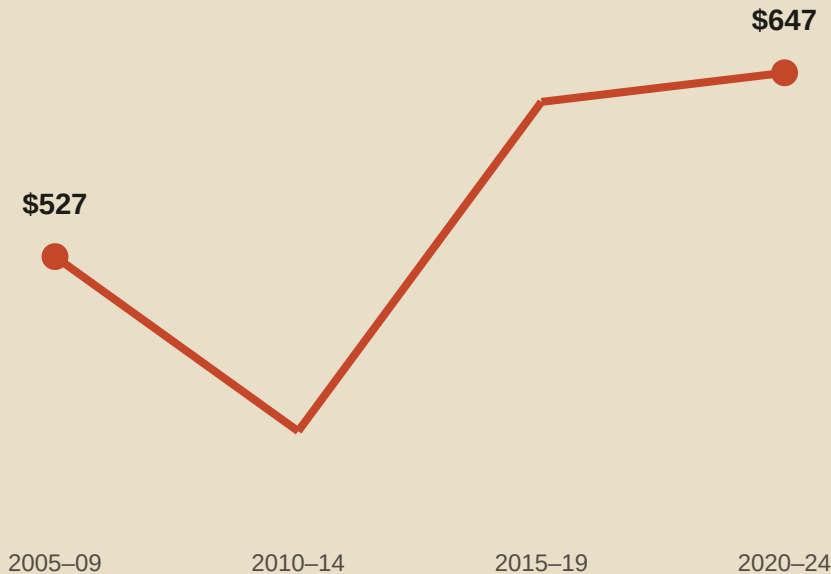
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 23%
since the 2005–2009
survey, before inflation.

\$647

a month. West Virginia's median is \$872.





THE SEAM

Cross one tract line and median rent doubles.

A \$901 gap between neighbors, the sharpest rent edge between adjacent tracts in Wayne County.

TRACT 203

\$755

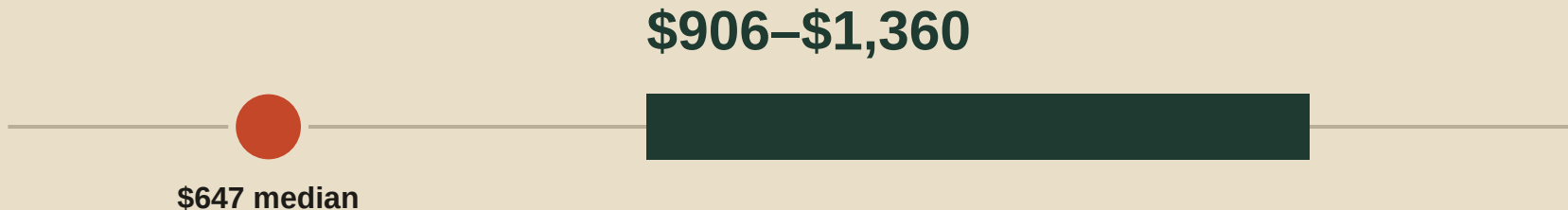
TRACT 204

\$1,656



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

93%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 1,466 homes here.

3–13

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% less than West Virginia's.

\$109,000

median home value in Kenova.

Kenova



\$109,000

West Virginia



\$162,600

U.S.



\$332,700

THAT WAS KENOVA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wv/kenova/**](https://almanacdata.ai/e/wv/kenova/)

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