



Wisconsin Dells, Wisconsin.

Current market data.

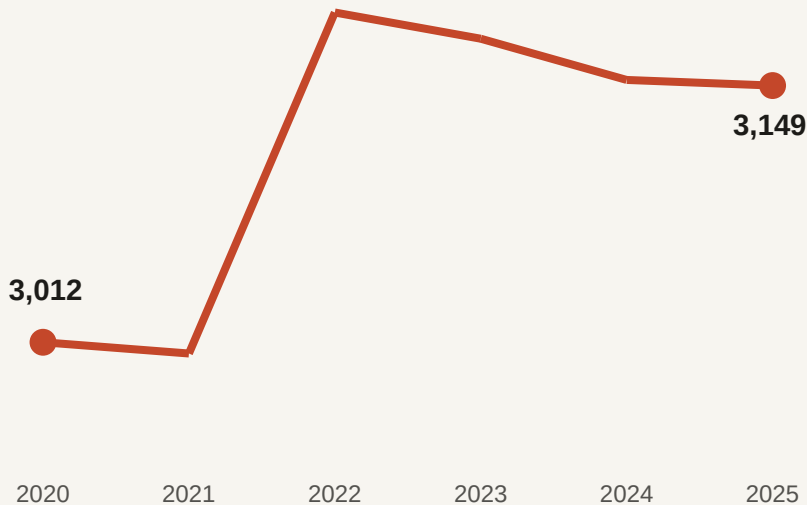
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.5% since 2020.

3,149

people, the 211th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.8%

of 3,418 jobs located in Wisconsin Dells are filled by
in-commuters.



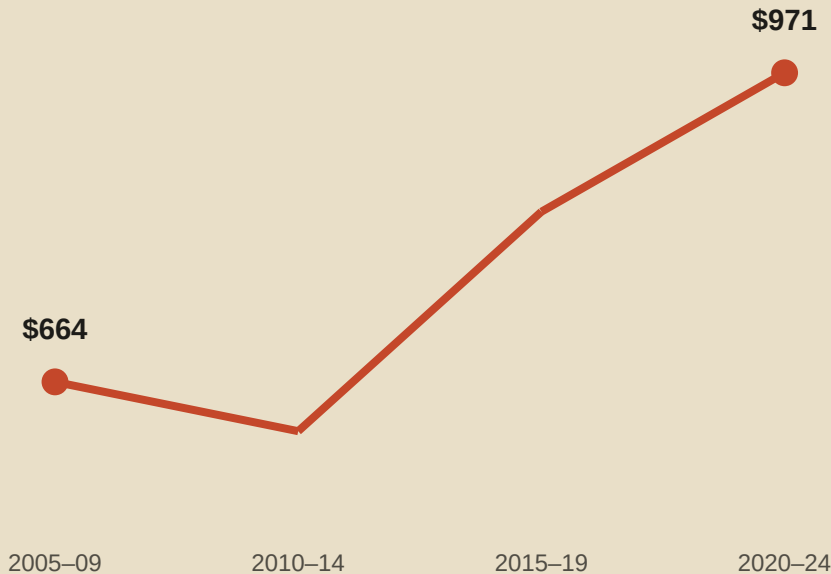
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%
since the 2005–2009
survey, before inflation.

\$971

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$400.

A \$400 gap between neighbors, the sharpest rent edge between adjacent tracts in Columbia County.

TRACT 9701

\$742

TRACT 9711

\$1,142



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$756–\$1,135



\$971 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

105

homes permitted, 2022–2025

74%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–2.3% to the 1,478 homes here.

4–34

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% less than Wisconsin's.

\$207,100

median home value in Wisconsin Dells.

Wisconsin Dells



Wisconsin



U.S.



THAT WAS WISCONSIN DELLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/wisconsin-dells/**](https://almanacdata.ai/e/wi/wisconsin-dells/)

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