



Wilson, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

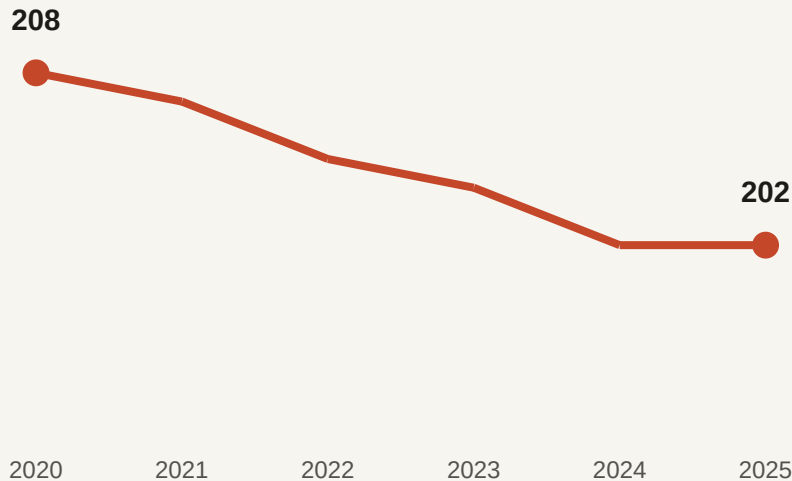


POPULATION

Down 2.9% since 2020.

202

people, the 576th-largest of Wisconsin's cities and towns.

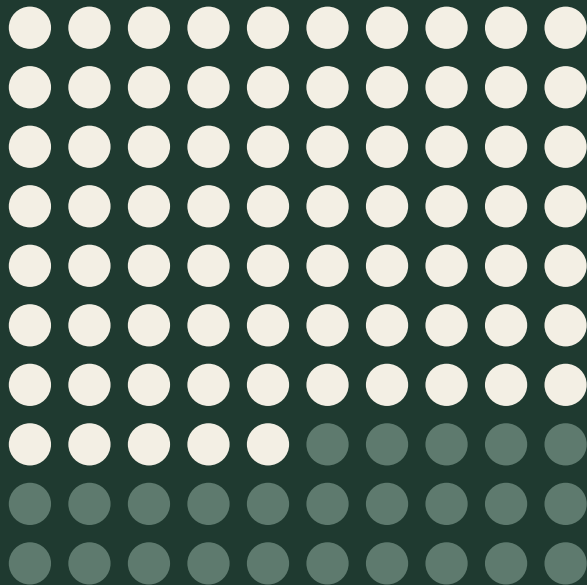


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.0%

of 4 jobs located in Wilson are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 108%
since the 2005–2009
survey, before inflation.**

\$1,667

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,202 gap between neighbors, the sharpest rent edge between adjacent tracts in St. Croix County.

TRACT 1208.02

\$1,095

TRACT 1209.04

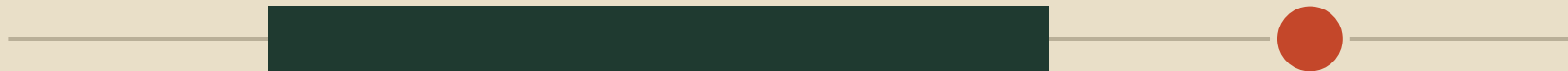
\$2,297



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,000–\$1,500



\$1,667 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

78%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19%
less than Wisconsin's.

\$216,700

median home value in Wilson.

Wilson



\$216,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WILSON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/wilson/

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