



Williams Bay, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

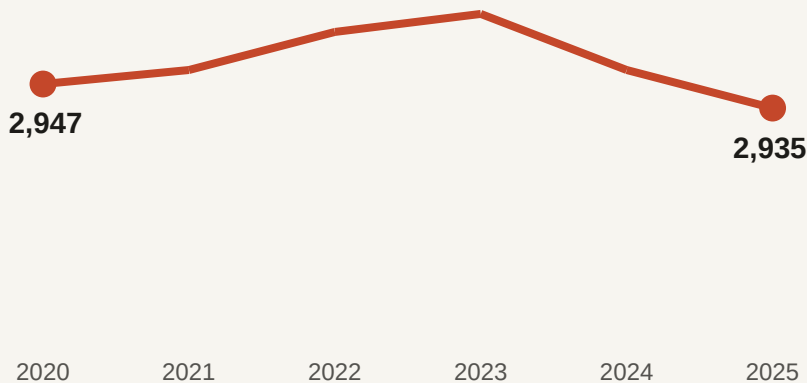


POPULATION

Down 0.4% since 2020.

2,935

people, the 216th-largest of Wisconsin's cities and towns.

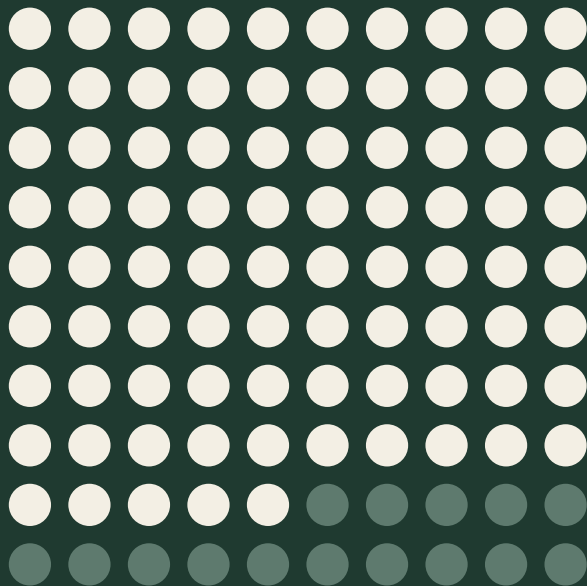


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

84.9%

of 992 jobs located in Williams Bay are filled by in-commuters.



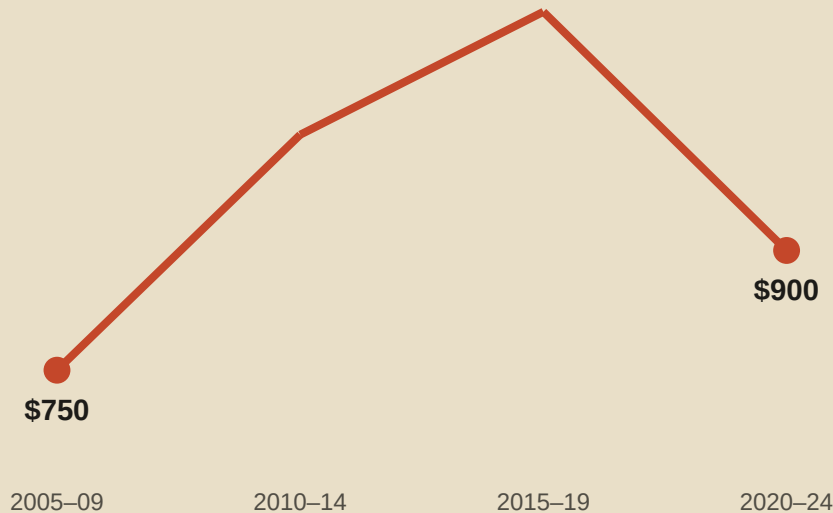
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 20%
since the 2005–2009
survey, before inflation.

\$900

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$809.

A \$809 gap between neighbors, the sharpest rent edge between adjacent tracts in Walworth County.

TRACT 16.03

\$932

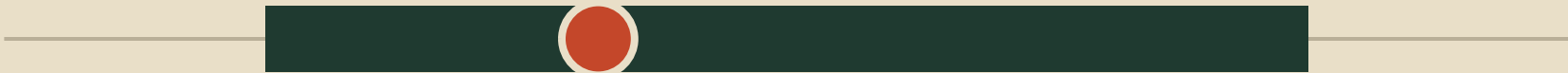
TRACT 16.06

\$1,741

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$776–\$1,164



\$900 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

33

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

76%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 2,173 homes here.

2–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 67% more than Wisconsin's.

\$444,700

median home value in Williams Bay.

Williams Bay



\$444,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WILLIAMS BAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/williams-bay/

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