



Whitewater, Wisconsin.

Current market data.

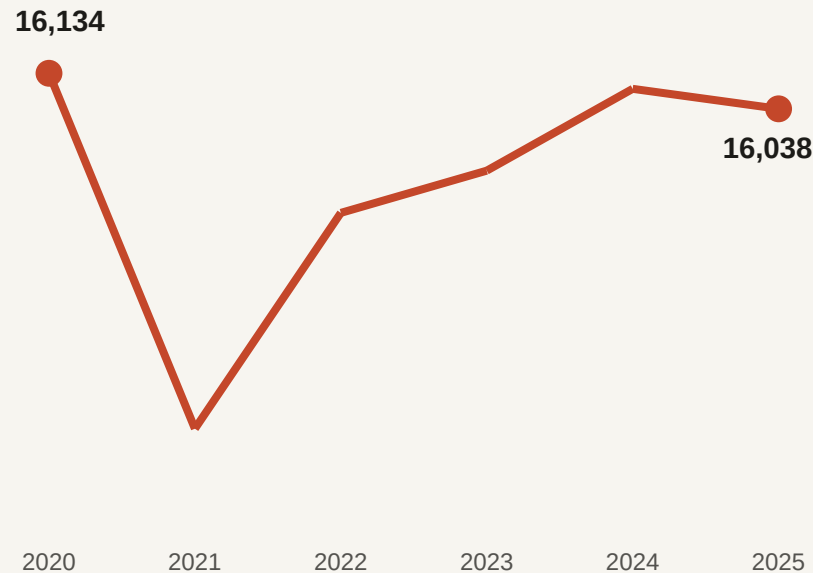
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 0.6% since 2020.

16,038

people, the 58th-largest of Wisconsin's cities and towns.

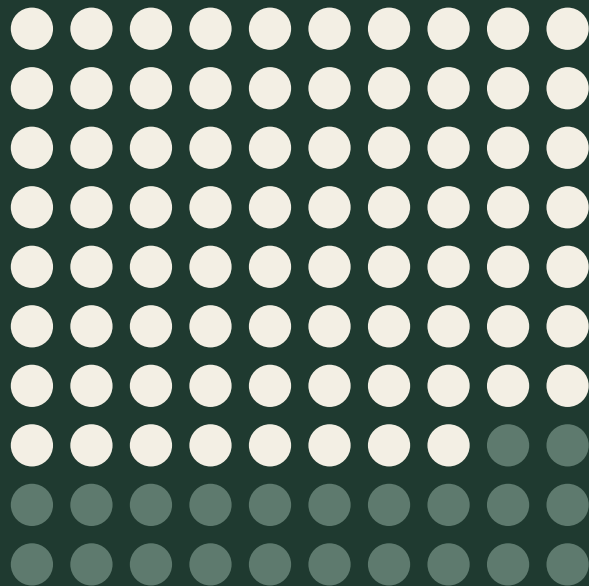


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

78.5%

of 6,309 jobs located in Whitewater are filled by in-commuters.



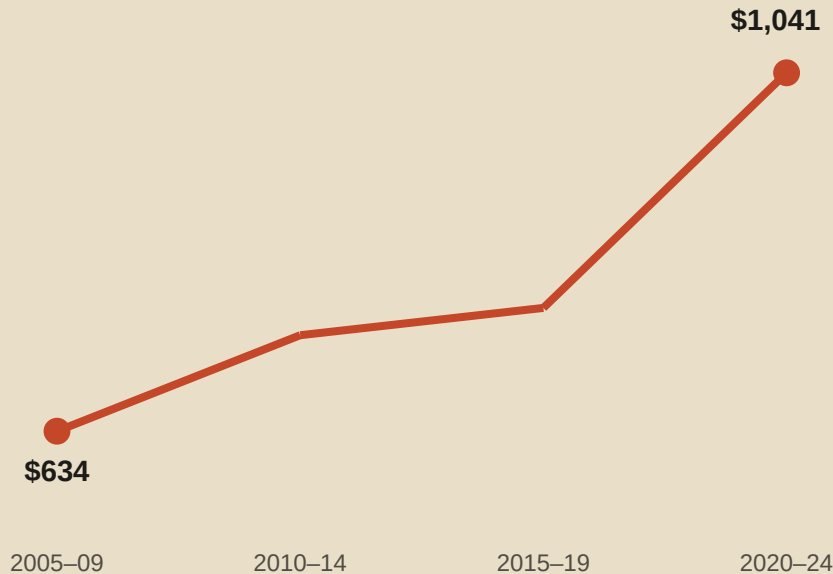
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$1,041

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$809.

A \$809 gap between neighbors, the sharpest rent edge between adjacent tracts in Walworth County.

TRACT 16.03

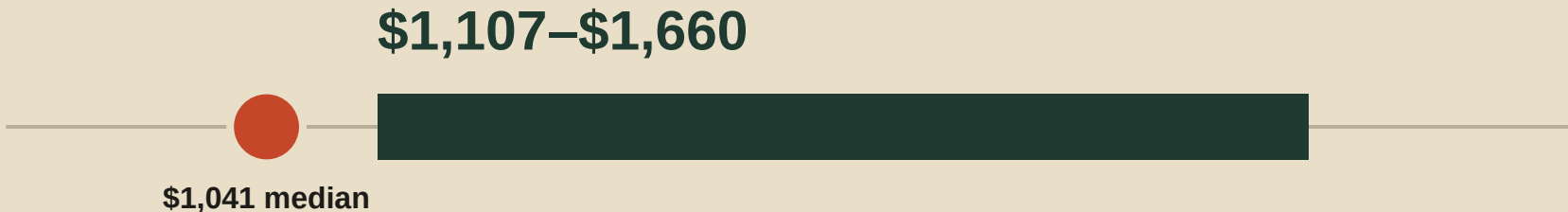
\$932

TRACT 16.06

\$1,741

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

74% of the housing here was built before 2000.

164

homes permitted, 2022–2025

77%

of those were in multifamily
buildings

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 5,925 homes here.

45–63

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14%
less than Wisconsin's.

\$229,400

median home value in Whitewater.

Whitewater



\$229,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WHITEWATER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/whitewater/

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