



Whitelaw, Wisconsin.

Current market data.

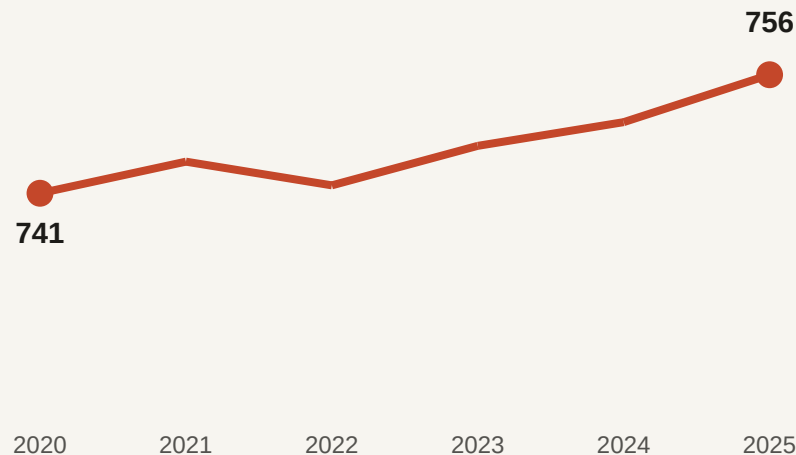
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.0% since 2020.

756

people, the 410th-largest of Wisconsin's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.3%

of 73 jobs located in Whitelaw are filled by in-commuters.



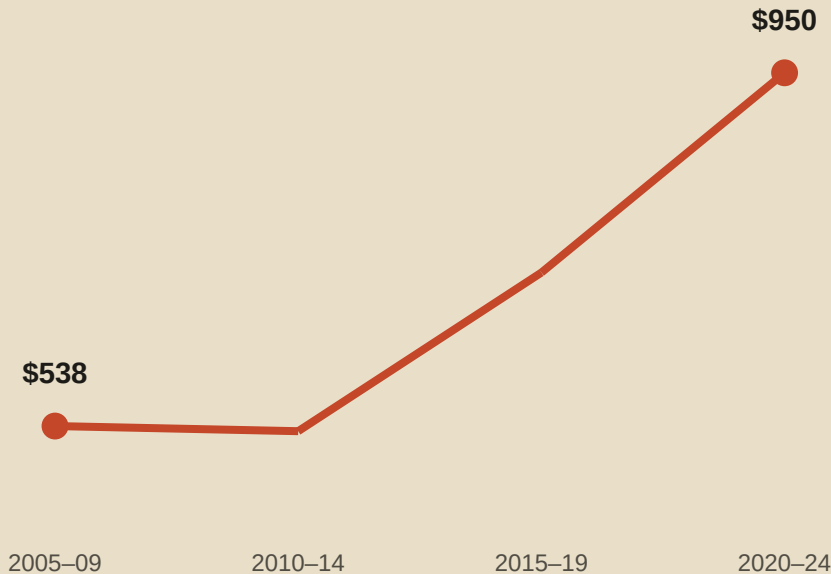
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 77%
since the 2005–2009
survey, before inflation.

\$950

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$400.

A \$400 gap between neighbors, the sharpest rent edge between adjacent tracts in Manitowoc County.

TRACT 102

\$690

TRACT 105

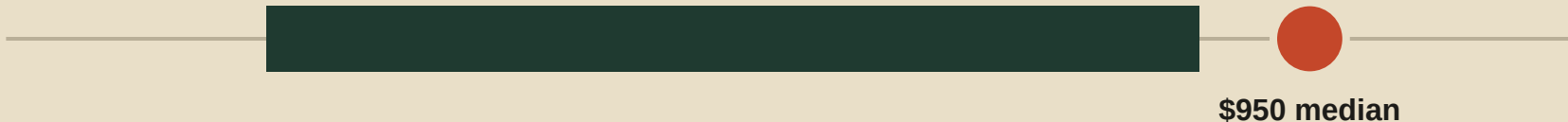
\$1,090



ROOM TO BUILD

The median rent is above what local wages can carry.

\$609–\$914



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

8

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3% to the 387 homes here.

1

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 31%
less than Wisconsin's.

\$182,800

median home value in Whitelaw.

Whitelaw



\$182,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WHITELAW'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/whitelaw/

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