



Whitefish Bay, Wisconsin.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

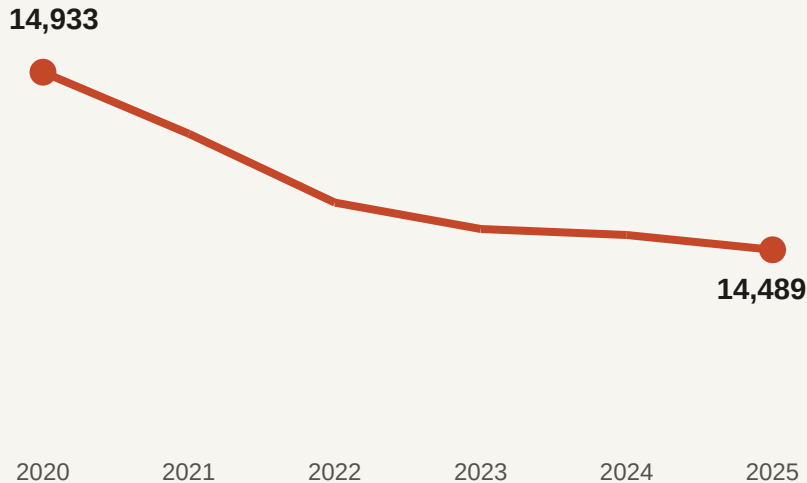


POPULATION

Down 3.0% since 2020.

14,489

people, the 65th-largest of Wisconsin's cities and towns.



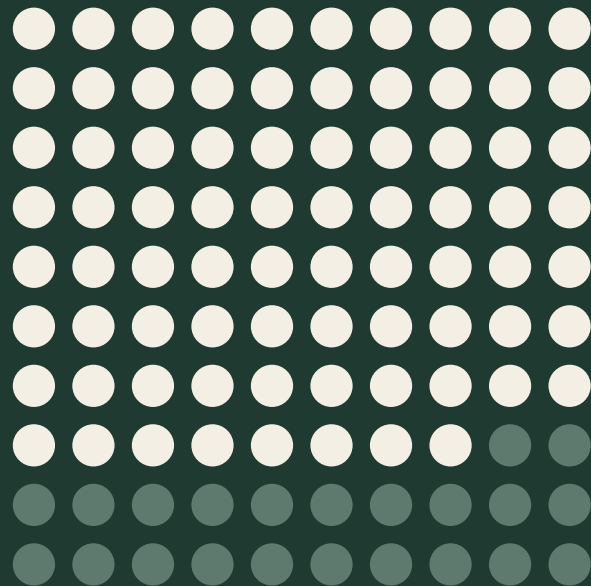
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

77.9%

of 2,657 jobs located in Whitefish Bay are filled by
in-commuters.

Source: Census LEHD LODES, 2023



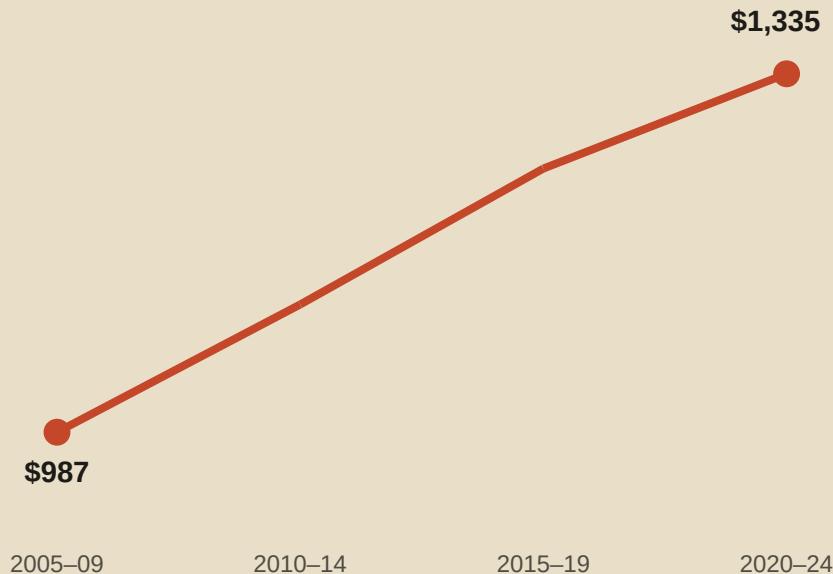
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 35%
since the 2005–2009
survey, before inflation.

\$1,335

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,276 gap between neighbors, the sharpest rent edge between adjacent tracts in Milwaukee County.

TRACT 9

\$880

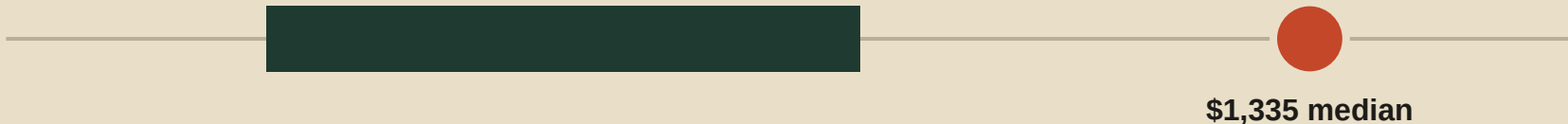
TRACT 401

\$2,156

ROOM TO BUILD

The median rent is above what local wages can carry.

\$711–\$1,066



\$1,335 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

96%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 5,493 homes here.

10–27

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
100% more than
Wisconsin's.**

\$533,800

median home value in Whitefish Bay.

Whitefish Bay



\$533,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WHITEFISH BAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/whitefish-bay/

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