



Weston, Wisconsin.

Current market data.

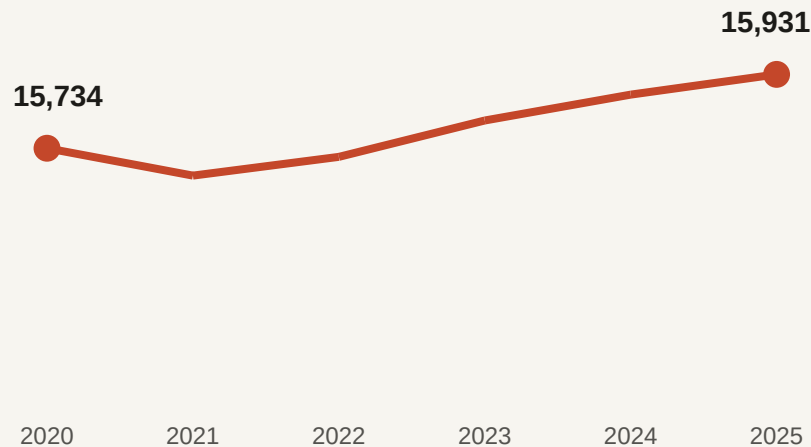
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.3% since 2020.

15,931

people, the 60th-largest of Wisconsin's cities and towns.

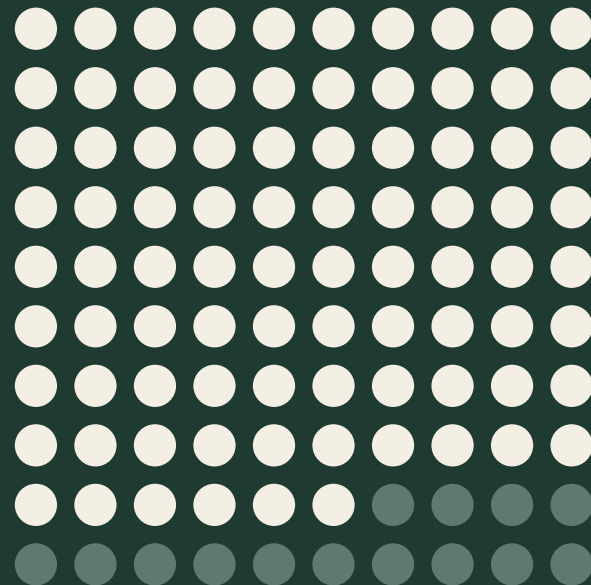


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

86.2%

of 9,188 jobs located in Weston are filled by in-commuters.



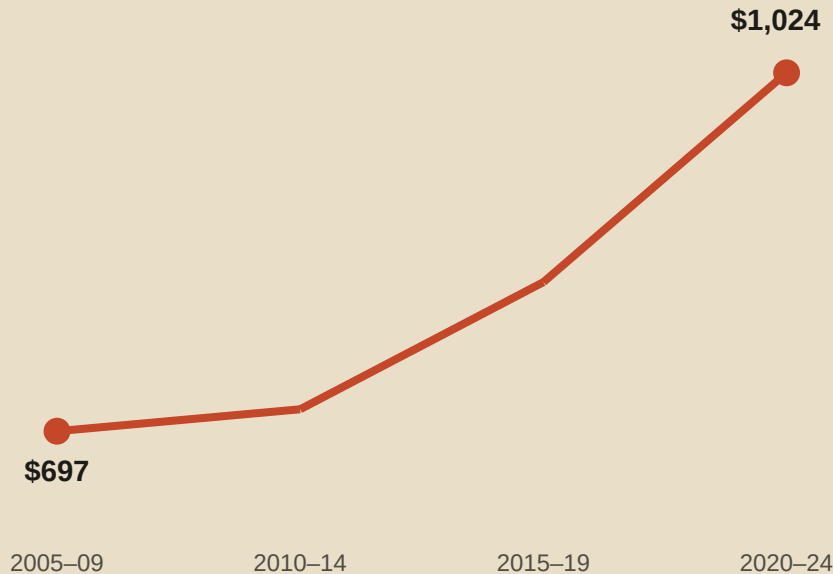
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 47%
since the 2005–2009
survey, before inflation.

\$1,024

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$491.

A \$491 gap between neighbors, the sharpest rent edge between adjacent tracts in Marathon County.

TRACT 10

\$799

TRACT 13

\$1,290



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,088–\$1,631



\$1,024 median

is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

220

homes permitted, 2022–2025

23%

of those were in multifamily
buildings

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 7,180 homes here.

24–92

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14%
less than Wisconsin's.

\$229,300

median home value in Weston.

Weston



\$229,300

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WESTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/weston/

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