



Westby, Wisconsin.

Current market data.

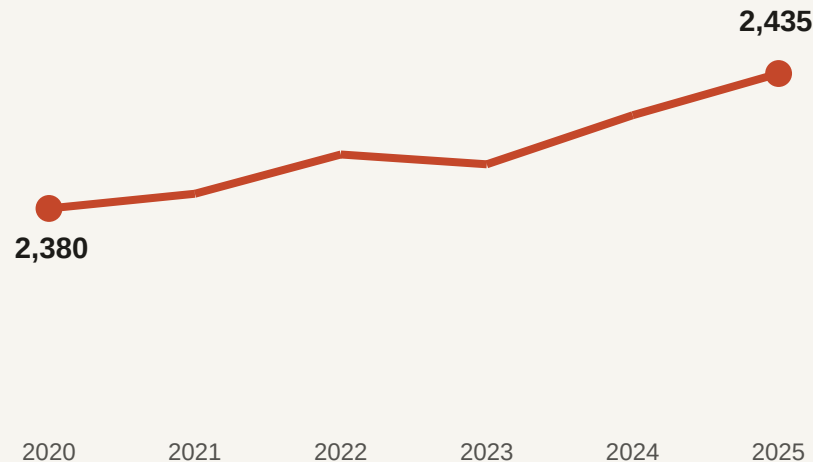
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.3% since 2020.

2,435

people, the 242nd-largest of Wisconsin's cities and towns.

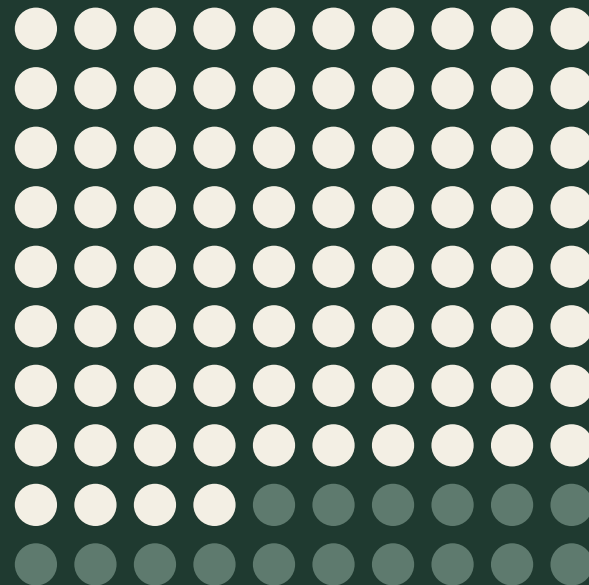


THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

84.3%

of 1,175 jobs located in Westby are filled by in-commuters.



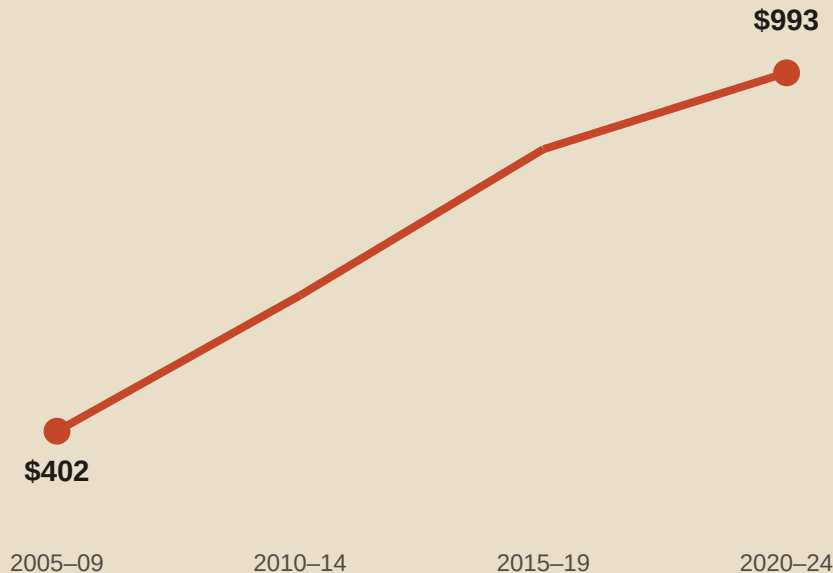
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 147%
since the 2005–2009
survey, before inflation.

\$993

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$277.

A \$277 gap between neighbors, the sharpest rent edge between adjacent tracts in Vernon County.

TRACT 9602

\$728

TRACT 9603

\$1,005



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

38

homes permitted, 2022–2025

50%

of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.1% to the 1,085 homes here.

1–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Wisconsin's.

\$174,200

median home value in Westby.

Westby



\$174,200

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WESTBY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/westby/

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