



West Salem, Wisconsin.

Current market data.

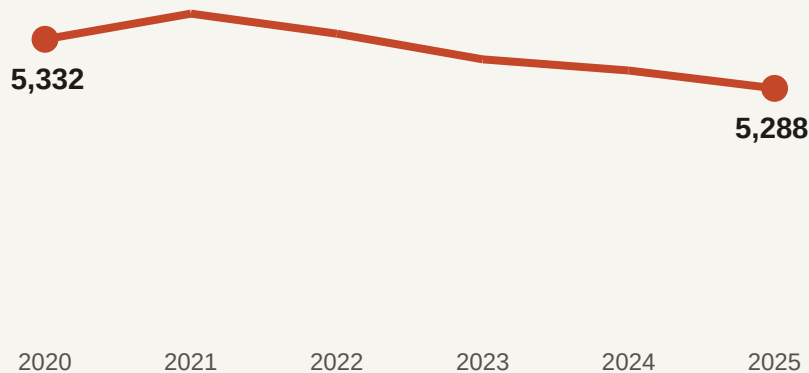
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

5,288

people, the 154th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

87.6%

of 3,206 jobs located in West Salem are filled by in-commuters.



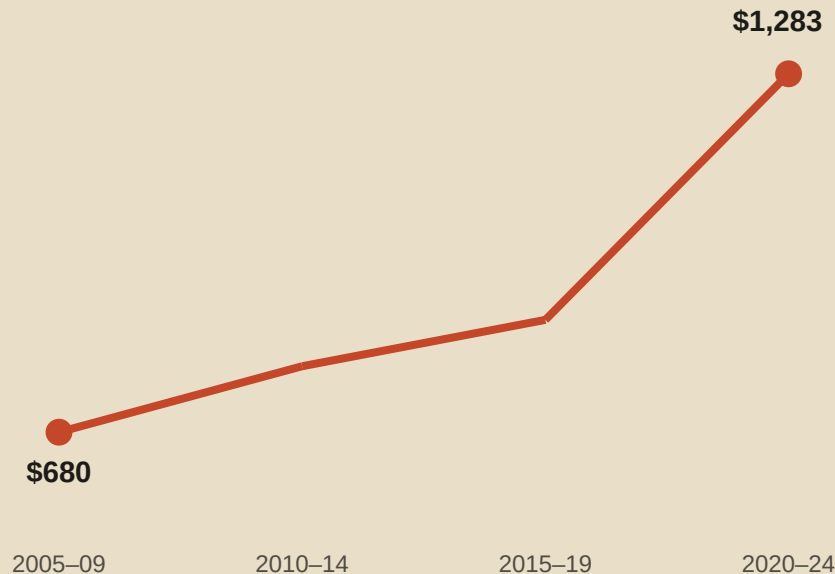
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 89%
since the 2005–2009
survey, before inflation.

\$1,283

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$636.

A \$636 gap between neighbors, the sharpest rent edge between adjacent tracts in La Crosse County.

TRACT 104.03

\$890

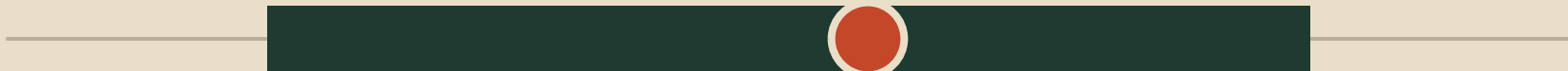
TRACT 104.04

\$1,526

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$996–\$1,494



\$1,283 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

27

homes permitted, 2022–2025

59%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.5% to the 2,094 homes here.

5–32

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% more than Wisconsin's.

\$277,100

median home value in West Salem.

West Salem



\$277,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WEST SALEM'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/west-salem/

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