



Waterloo, Wisconsin.

Current market data.

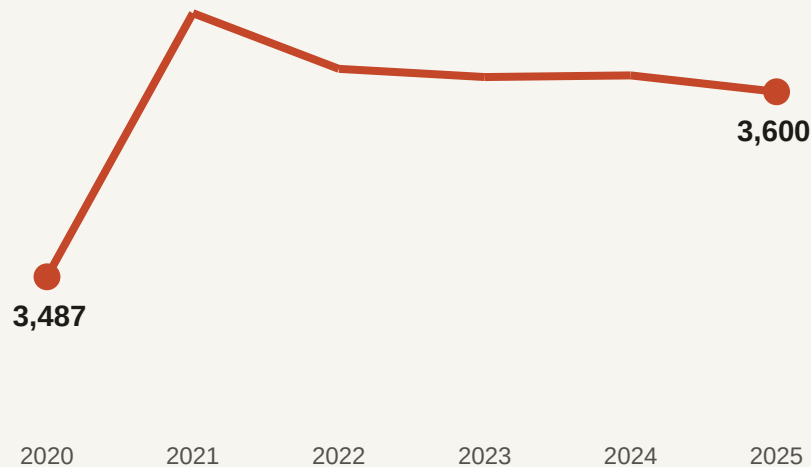
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.2% since 2020.

3,600

people, the 191st-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

90.4%

of 2,146 jobs located in Waterloo are filled by in-commuters.



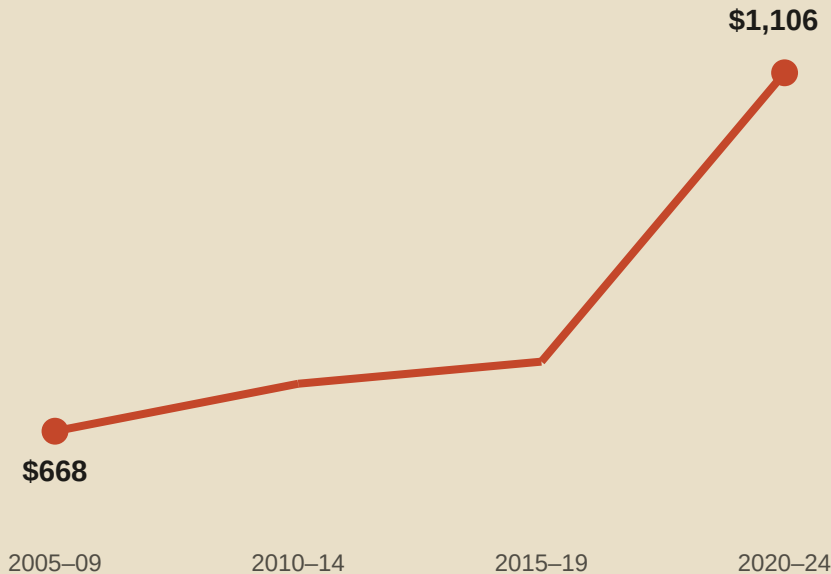
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$1,106

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$488.

A \$488 gap between neighbors, the sharpest rent edge between adjacent tracts in Jefferson County.

TRACT 1015

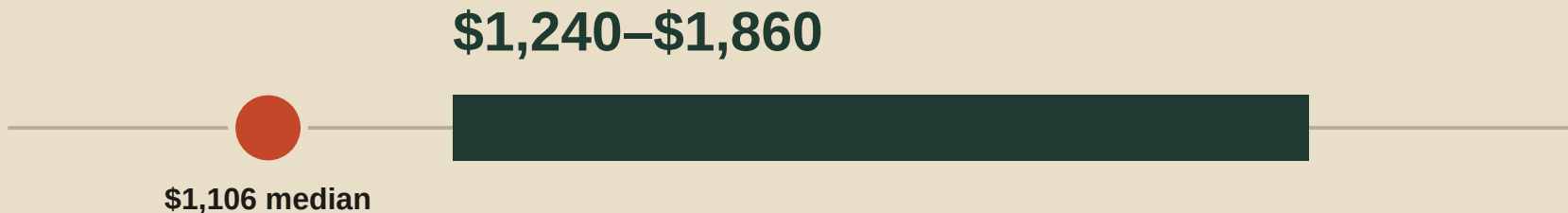
\$779

TRACT 1009

\$1,267

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

76

homes permitted, 2022–2025

3%of those were in multifamily
buildings

91%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.3% to the 1,644 homes here.

3–21

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 13%
less than Wisconsin's.

\$230,600

median home value in Waterloo.

Waterloo



\$230,600

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS WATERLOO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/waterloo/

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