# Two Rivers, Wisconsin.

Current market data.

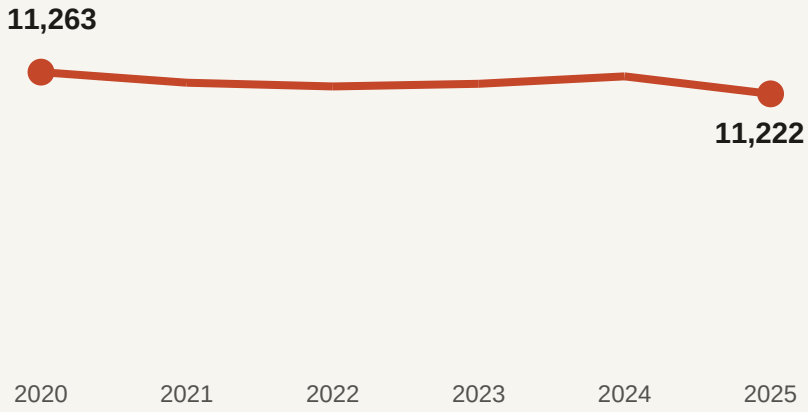
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Steady. Within 1% of 2020, every year since.

**11,222**

people, the 88th-largest of Wisconsin's cities and towns.



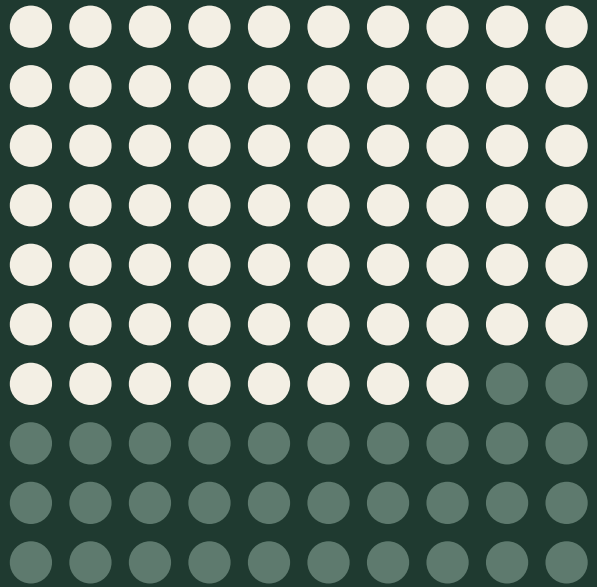

Source: Census Population Estimates, 2025

THE WORKDAY

# 7 in 10 jobs here go to people who live somewhere else.

**67.8%**

of 3,516 jobs located in Two Rivers are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

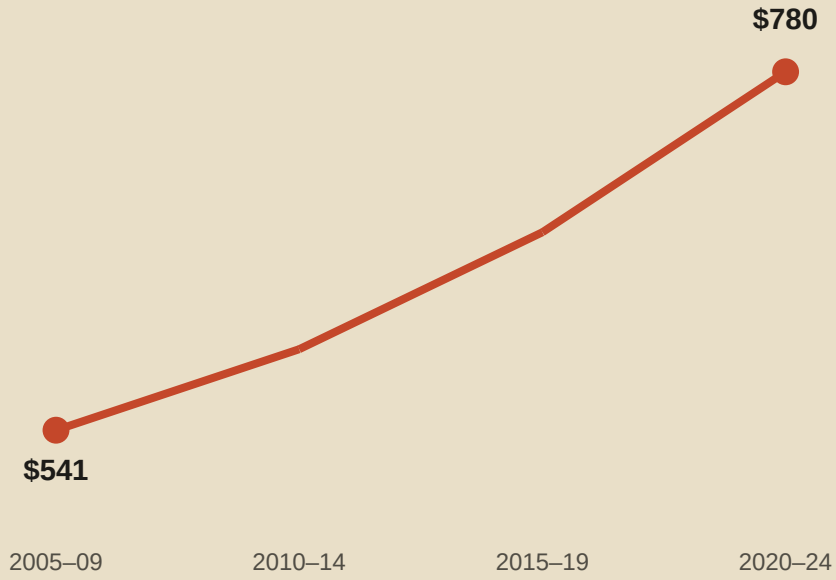
Source: Census LEHD LODES, 2023

RENT

# Median rent is up 44% since the 2005–2009 survey, before inflation.

**$780**

a month. Wisconsin's median is $1,087.

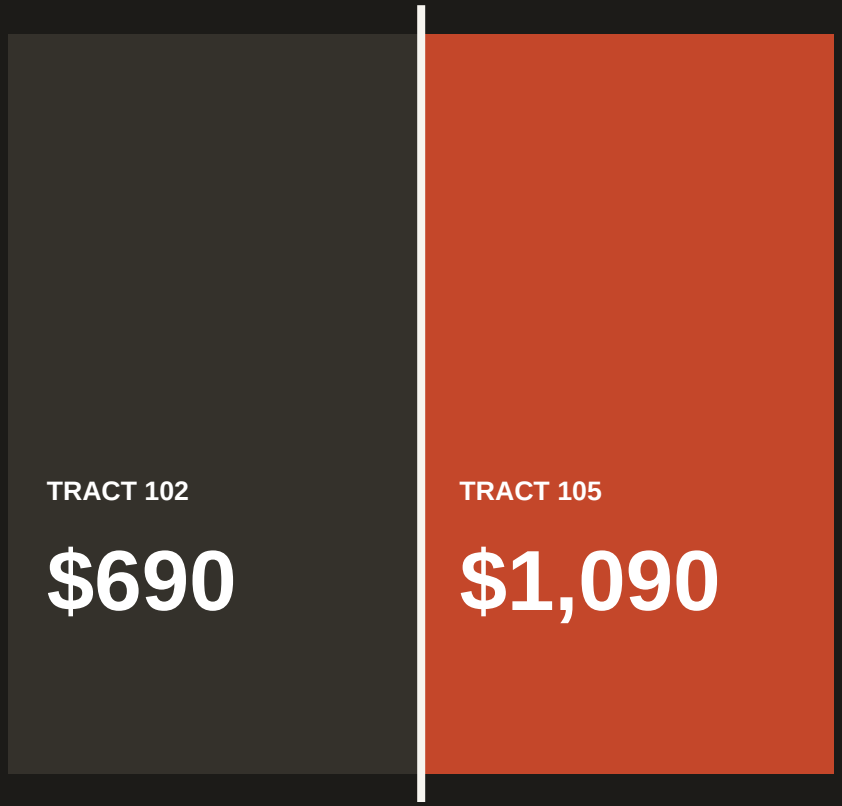



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent jumps $400.

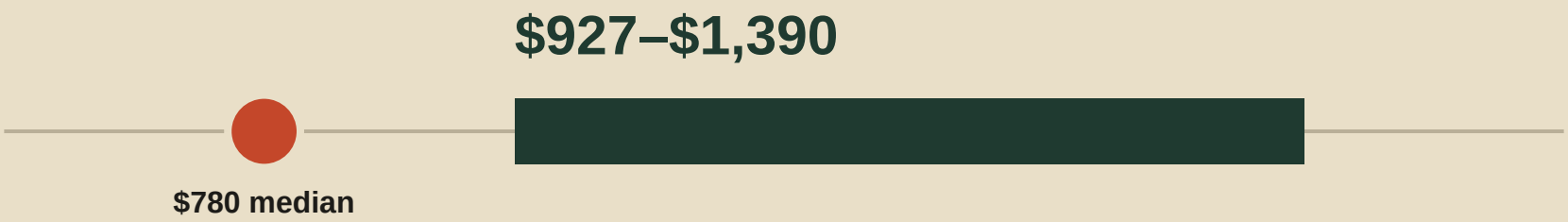
A $400 gap between neighbors, the sharpest rent edge between adjacent tracts in Manitowoc County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**36**

homes permitted, 2022–2025

**6%**

of those were in multifamily buildings

**94%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.2–0.6% to the 5,535 homes here.

**13–35**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

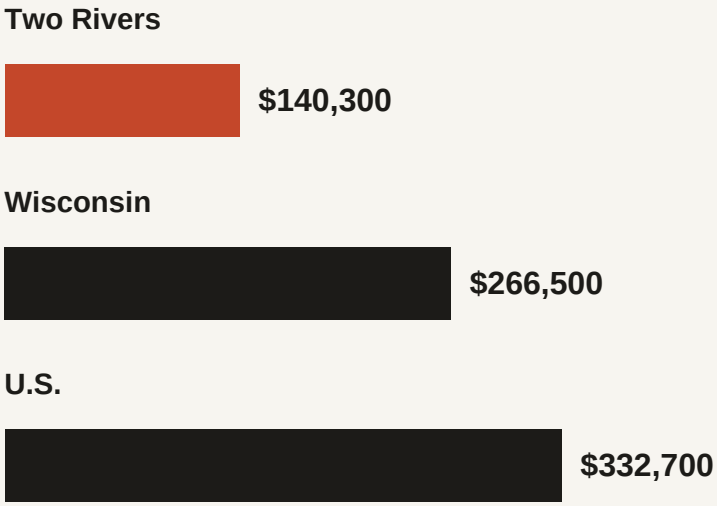
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 47% less than Wisconsin's.

# $140,300

median home value in Two Rivers.




Source: Census ACS 5-year, 2020-2024

THAT WAS TWO RIVERS'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/wi/two-rivers/**