



Theresa, Wisconsin.

Current market data.

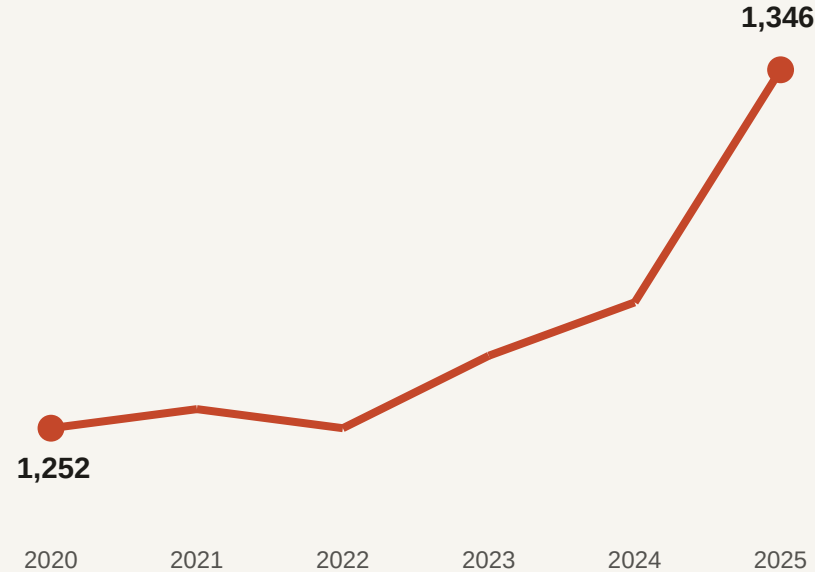
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.5% since 2020.

1,346

people, the 325th-largest of Wisconsin's cities and towns.



Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.5%

of 153 jobs located in Theresa are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

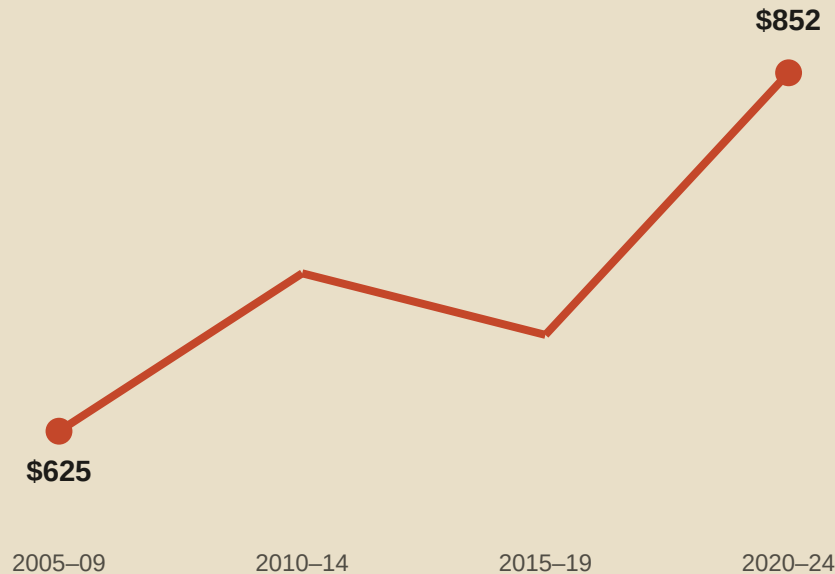


RENT

Median rent is up 36%
since the 2005–2009
survey, before inflation.

\$852

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$364.

A \$364 gap between neighbors, the sharpest rent edge between adjacent tracts in Dodge County.

TRACT 9606

\$858

TRACT 9605

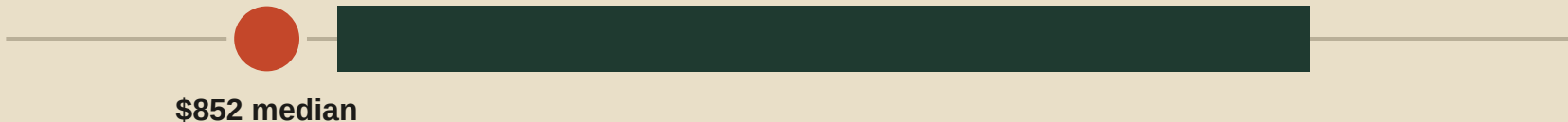
\$1,222



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$884–\$1,326



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

35

homes permitted, 2022–2025

6%

of those were in multifamily
buildings

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 623 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Wisconsin's.

\$172,800

median home value in Theresa.

Theresa



\$172,800

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS THERESA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/wi/theresa/**](https://almanacdata.ai/e/wi/theresa/)

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