



Superior, Wisconsin.

Current market data.

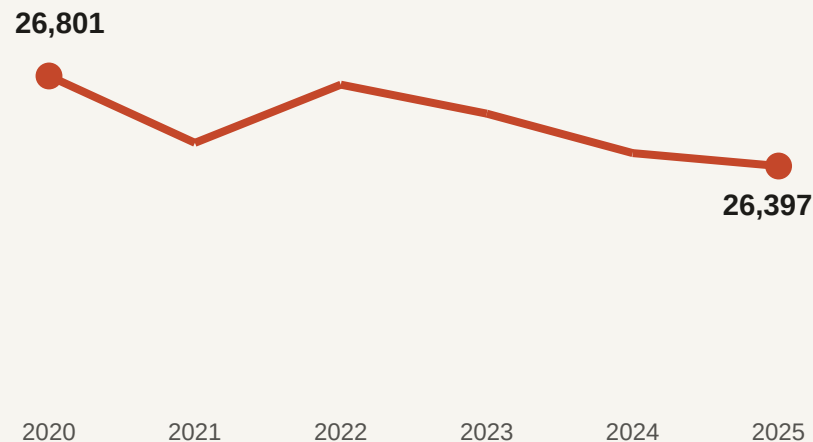
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.5% since 2020.

26,397

people, the 30th-largest of Wisconsin's cities and towns.

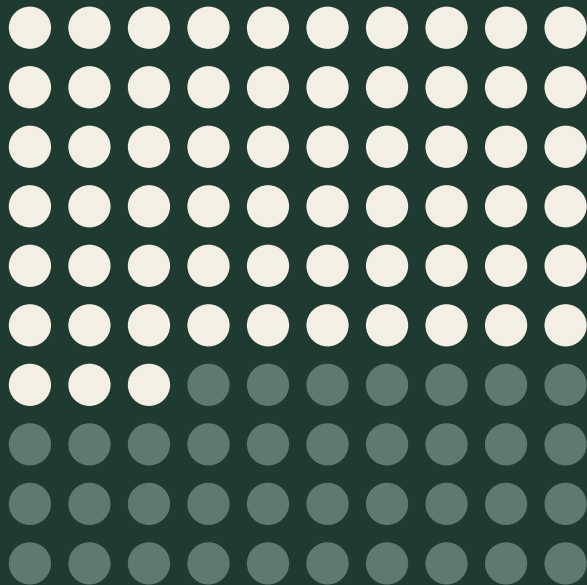


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

63.2%

of 14,588 jobs located in Superior are filled by in-commuters.



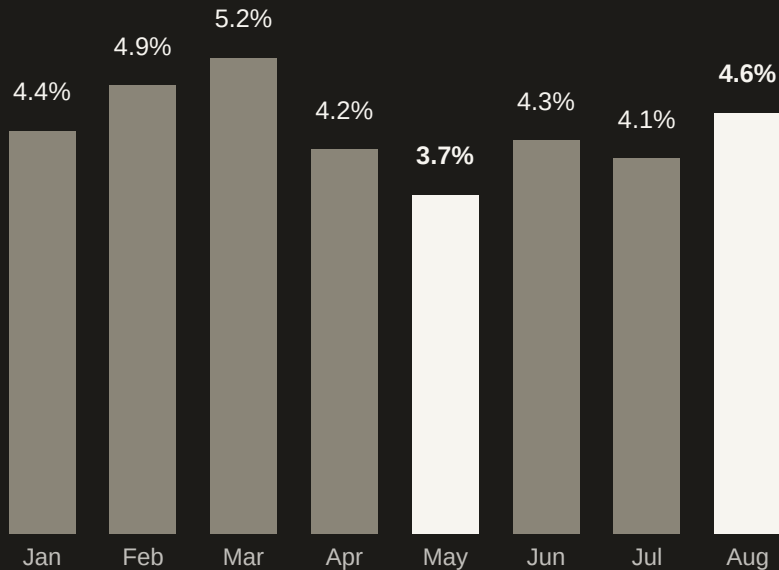
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.7%.

4.6%

in August 2026, the latest month released. A year earlier it was 3.6%.

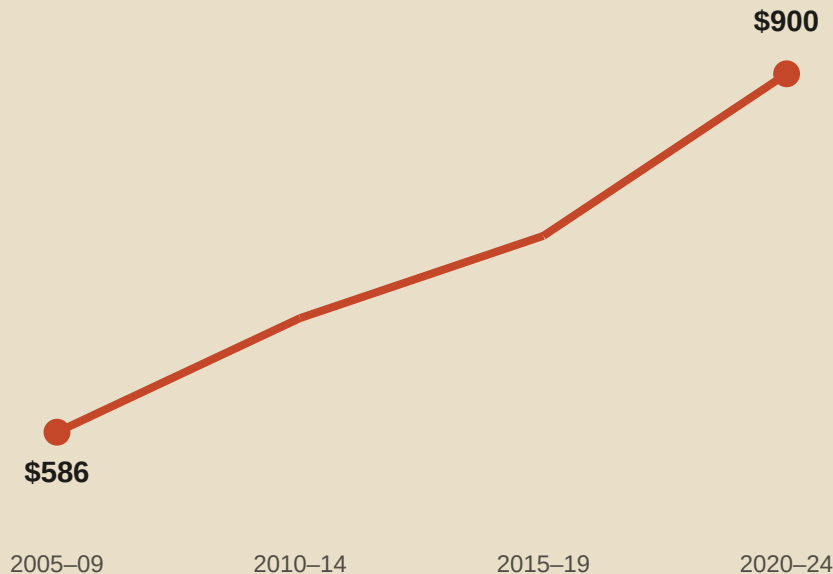


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$900

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent doubles.

A \$757 gap between neighbors, the sharpest rent edge between adjacent tracts in Douglas County.

TRACT 303.02

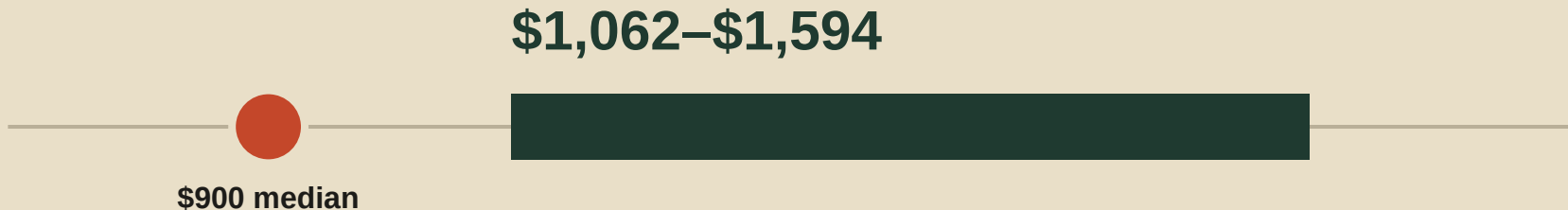
\$785

TRACT 303.01

\$1,542

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

54

homes permitted, 2022–2025

7%

of those were in multifamily
buildings

91%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 12,776 homes here.

43–146

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Wisconsin's.

\$180,400

median home value in Superior.

Superior



\$180,400

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS SUPERIOR'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/superior-5578650/

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