



Sun Prairie, Wisconsin.

Current market data.

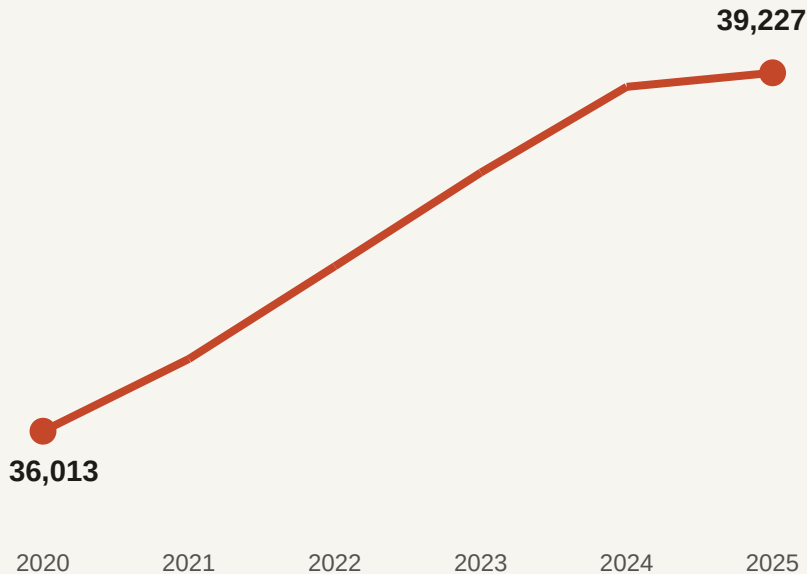
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.9% since 2020.

39,227

people, the 20th-largest of Wisconsin's cities and towns.



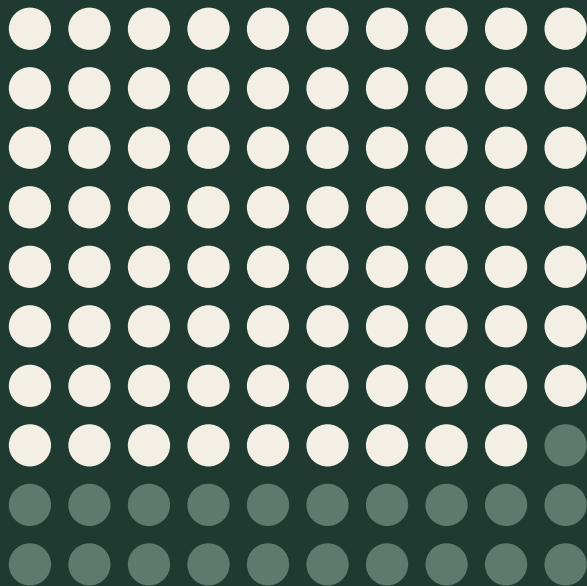
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.1%

of 14,882 jobs located in Sun Prairie are filled by
in-commuters.

Source: Census LEHD LODES, 2023



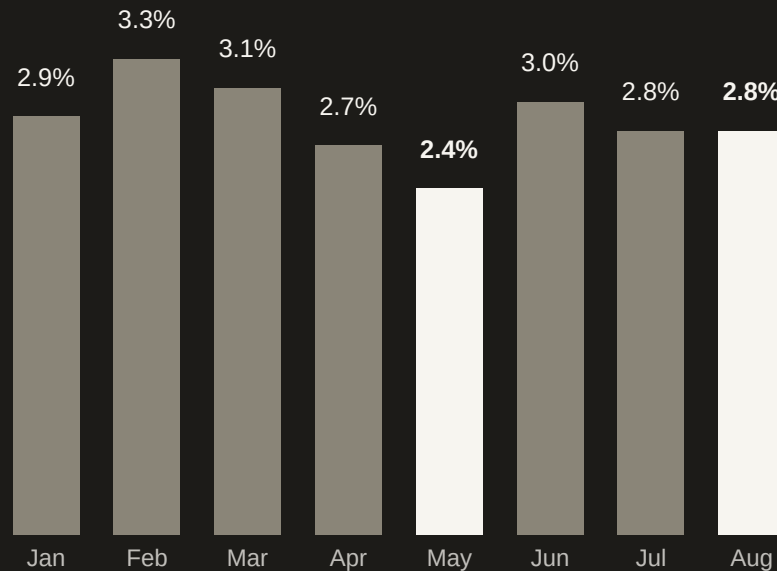
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
2.4%.

2.8%

in August 2026, the latest month released. A year earlier it was 2.6%.

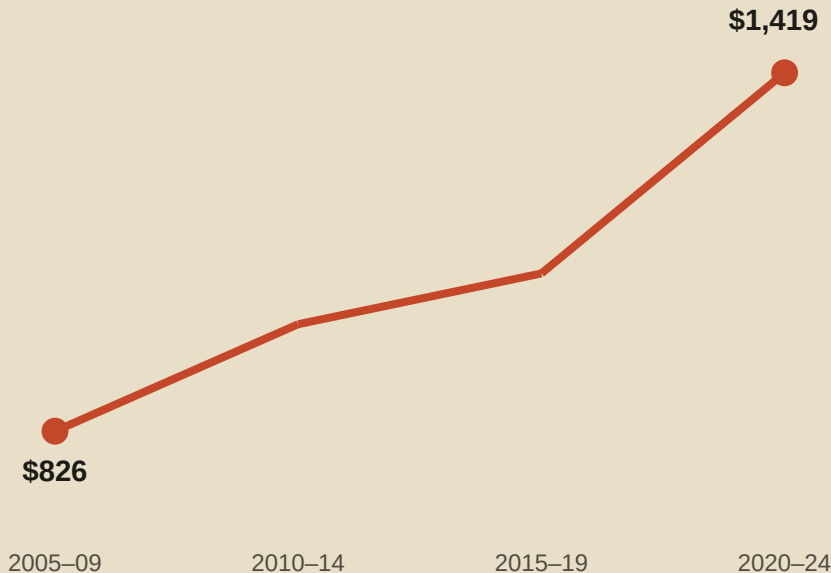


RENT

Median rent is up 72%
since the 2005–2009
survey, before inflation.

\$1,419

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent doubles.

A \$916 gap between neighbors, the sharpest rent edge between adjacent tracts in Dane County.

TRACT 120.02

\$900

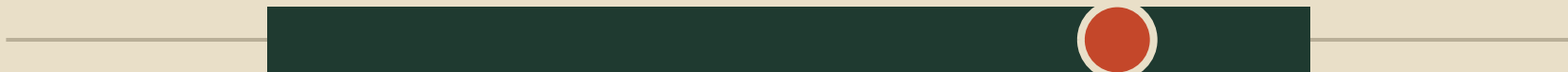
TRACT 117

\$1,816

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,008–\$1,512



\$1,419 median

is the monthly rent range local workforce wages support.

BUILDING

51% of the housing here was built before 2000.

1,400

homes permitted, 2022–2025

72%

of those were in multifamily
buildings

51%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.9% to the 16,195 homes here.

64–149

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 37%
more than Wisconsin's.**

\$365,700

median home value in Sun Prairie.

Sun Prairie



\$365,700

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS SUN PRAIRIE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/sun-prairie/

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